Green Corridors: Feasibility phase blueprint

Blueprint
August 2022
Introduction to the green corridor feasibility phase blueprint

Reaching zero carbon shipping by 2050 will require innovative solutions, industry-wide collaboration, and resource deployment at scale.

Green corridors are increasingly seen as an essential part of the solution, viewed as catalysts to the transition toward zero carbon shipping. Establishing green shipping corridors, where vessels can run on alternative fuels, will be an essential step to decarbonize shipping. However, there is still limited knowledge on how to take green corridor concepts from ideas to implementation.

Consequently, the Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping, in a joint effort with McKinsey & Company, has developed a new blueprint for assessing the feasibility of green corridors. The blueprint provides an approach to designing and demonstrating the feasibility of green corridors. It is intended to serve as a ready-to-use guide for any stakeholder involved in green corridors for decarbonizing shipping and includes 80+ off-the-shelf pages outlining methodology, analysis, and illustrative templates at each step of the value chain and across the ecosystem. The guide is relevant to all stakeholders that wish to engage in green corridors. It can be used by individual stakeholders assessing feasibility at single steps of the supply chain or by a consortium and stakeholder collaborations addressing feasibility across the supply chain and ecosystem. The starting point for the feasibility phase blueprint is the assumption that a green corridor has been selected (e.g., as a result of a pre-feasibility assessment). The purpose of the feasibility blueprint is to provide a framework for a deeper evaluation of the selected green corridor scenario to determine its technical, economic and regulatory feasibility and identify levers and actions to mitigate potential gaps and risks.

We recognize that the realization of green corridors requires solutions to address commercial gaps such as the higher costs of zero-emission fuels and the mobilization of demand. It requires solutions to de-risk the ecosystem related to green corridors and bridge the difference in time horizons and risk profiles from the long-term investments in fuel production and infrastructure to the shorter-term procurement of vessels and fuel by shipowners. Therefore, a key element of this green corridor feasibility blueprint is to provide an approach and design that addresses these commercial gaps and reduces risks across the larger ecosystem. Lowering risks can increase stakeholder confidence in investing and align on a roadmap and governance structure feasible for meeting decarbonization targets and timelines.

The blueprint is a living document that will be refined over time as we collectively gain more knowledge and hands-on experience building green corridors. We welcome any knowledge sharing that can bring us closer to implementing green corridors and moving the industry toward zero carbon shipping.
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We set out to define a feasibility phase blueprint that will evolve as it is tested by green corridor projects.

**Objectives**

1. Define the “gold standard” blueprint to design and demonstrate the feasibility of green corridors on a global scale.

2. Spell out enablers in accelerating the implementation of green corridors.

3. Accelerate the industry toward action with an applicable, scalable approach to establishing green corridors.

**What this document is**

- A ready-to-use guide to conduct feasibility assessments for green corridors.

- A phased, stepwise methodology incl. analyses and illustrative templates.

- A living document that will evolve as the sector gains more knowledge and hands-on experience in green corridors.
This blueprint is guided by our joint experience in shipping decarbonization.

**Mærsk Mc-Kinney Møller Center**

- Independent, not-for-profit, data-driven research and development center focused on accelerating marine industry decarbonization through thought leadership, R&D programs, and targeted advocacy

- **24** Strategic Partners across the shipping ecosystem

- **11** Knowledge Partners and **22** Mission Ambassadors

- **2** ongoing studies for green corridors in Europe and the Americas

**McKinsey & Company**

- Leading global management consultancy with extensive experience and deep expertise in the shipping industry

- Knowledge partner to Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping and Getting to Zero Coalition/ Mission Possible Partnership on green corridors

- **4 out of 5** top container shipping lines served, and leaders in cruise, dry bulk, tanker, ferry, and other segments

- **85%** of the top 30 energy companies served
What are green corridors, and why is proving their feasibility important?

**What are green corridors?**

Green corridors are shipping routes on which there are commercially operating ships using exclusively\(^1\) alternative fuels\(^2\)

**Why are green corridors important?**

1. **Provide an approach and design** for industry players to gain confidence and embark on an accelerated decarbonization journey.
2. **Initiate end-to-end decarbonization** within a supply chain.
3. **Promotes closer dialogue and collaboration** between public and private stakeholders involved in the overall ecosystem.

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1. The definition distinguish between definition and implementation of a green corridor. In practice, a green corridor may be implemented as a transitory phased approach, where the use of alternative fuels evolve gradually, and design is made scalable to ensure flexibility and the realization of the green corridor.
2. Alternative fuels defined on the following page.
How do we define alternative fuels?

Alternative fuels are derived from sources other than petroleum; some are derived from renewable sources. Often, they have a lower environmental impact than fossil-based hydrocarbons.

Source: MMM Center for Zero Carbon Shipping

1) Based on the technological advancements and maturity outlooks of fuels in 2030, our analysis suggest that the emissions footprint of these listed fuel types may range between 1% and 19% of the comparable LSFO emissions. Methane slip in upstream production processes of blue hydrogen, blue ammonia and bio-methane is factored in based on the technology maturity levels forecasted for 2030. Only key processes are included; for bio-methane, methane slip emissions from the choice of engine technology and upstream production is considered based on technology readiness in 2030. Numbers are relative comparisons to LSFO emissions of 96 gCO2-eq/MJ (direct emissions well-to-wake) by 2030.
The green corridor feasibility phase blueprint can be applied to all corridor types

<table>
<thead>
<tr>
<th>Main corridor types</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Single point</td>
<td>Single-point corridors establish zero-emission shipping routes around a particular location, i.e., a port hub allowing round-trip bunkering</td>
</tr>
<tr>
<td>2 Point to point</td>
<td>Point-to-point corridors are single-route green corridors between 2 ports. Typically, more niche segments or based around a commodity transportation route</td>
</tr>
<tr>
<td>3 Network</td>
<td>Network green corridors establish routes between 3 or more ports where vessels can sail on alternative fuels</td>
</tr>
</tbody>
</table>

Methodological steps for feasibility study are agnostic to corridor type

Stakeholder engagement may be more complex for network and point-to-point corridors as it can involve more port authorities and governments and span different countries and continents
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This document focuses on the feasibility phase of the green corridor project development.

**Project phases**

- **Pre-feasibility**
  - Project baselining
  - Value chain mapping
  - Establish screening criteria (selection framework and justification)
  - High-level screening of potential corridors
  - Initial engagement with relevant regulatory bodies and government

- **Feasibility**
  - Technical, economic, regulatory feasibility assessment
  - Risk registry and mitigation plan
  - Outline of decisions and commitments required by stakeholders
  - Roadmap and milestones up to operation

- **Select**
  - Definition of criteria for selecting final concept
  - Deep dive on key elements from feasibility phase as relevant to ranking criteria.
  - Rank of concepts based on criteria and selection of final concept outlined in the feasibility study

- **Define**
  - FEED\(^1\)-detailed engineering design, and detailed commercial design related to (infrastructure, production, vessels, etc.)
  - Contractual commitments between stakeholders, before final investment decisions (FID)

- **Execute**
  - Finalized project details
  - Project commissioning and execution
  - Preparation for handover

- **Operate**
  - Operation of green corridor

**Outputs and legal agreements**

- Letter of intent
- Memorandum of understanding
- Heads of agreement
- Final investment decision (FID) and consortium execution contract
- Handover to operators

**Uncertainty**

- Focus of blueprint
- Go/no-go decision point

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\(^1\) Front-end engineering and design
The pre-feasibility and feasibility stage of green corridor project development differ in project purpose, activities and maturity

**Project phases**

**Pre-feasibility**
- A high-level mapping of the value chain of one or more potential green corridors in order to select the most promising and viable corridor(s) to further mature
- This phase uses a selection framework to screen potential corridors based on specific criteria
- The work done in this phase is used to determine whether further investigation and maturation of the green corridor project is required (i.e., moving to the feasibility phase)

**Feasibility**
- An in-depth assessment and evaluation of a specific green corridor (e.g., from pre-feasibility) to determine its feasibility and the actions required to address potential gaps and risks
- This phase evaluates the technical, economic, and regulatory feasibility of a corridor and identifies main gaps and risks
- The work done in this phase is used to determine whether the green corridor project should proceed into the next phases where costs and commitments begin to escalate

**Key questions**

**Pre-feasibility**
- What is the screening criteria for the corridors?
- What are the most promising corridors based on the screening criteria (e.g., from an emission or technological perspective)?
- What is the baseline for the corridors? (i.e., potential fuel pathways, vessel and voyage characteristics, trade flows, existing regulation, etc.)?
- What are the potential stakeholders involved in the corridor?

**Feasibility**
- Is the green corridor design/concept feasible from an economic, technical and regulatory perspective?
- What levers are required to close potential cost and commercial gaps and make the project financeable?
- What are the main risks and mitigating actions?
- What are the required commitments and decision across stakeholders?
The feasibility blueprint is structured into seven chapters to assess the technical, regulatory, and economic feasibility of green corridors.

<table>
<thead>
<tr>
<th>Chapters</th>
<th>Stakeholders</th>
<th>Scope</th>
<th>Feasibility assessment for each decarbonization pathway along value chain:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Corridor baseline</td>
<td>High-level output from pre-feasibility phase:</td>
<td></td>
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<tr>
<td>2</td>
<td>Alternative fuels supply chain</td>
<td>Technical feasibility</td>
<td></td>
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<tr>
<td>3</td>
<td>Port and bunkering infrastructure</td>
<td>Economic feasibility</td>
<td></td>
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<tr>
<td>4</td>
<td>Vessel decarbonization pathway</td>
<td>Regulatory feasibility</td>
<td></td>
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<td>5</td>
<td>Cargo demand dynamics</td>
<td></td>
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<tr>
<td>6</td>
<td>Summary of technical, economic, and regulatory feasibility assessments</td>
<td>Feasibility assessment summary, highlighting:</td>
<td></td>
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<tr>
<td>7</td>
<td>Roadmap and commitments</td>
<td>– Main gaps to address</td>
<td></td>
</tr>
<tr>
<td></td>
<td>All stakeholders</td>
<td>– Cross-cutting opportunities (e.g., gaps in economic feasibility could be addressed with consortium commitments)</td>
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Risk registry

Development of roadmap and required commitments for the next phases of the project, up to operation
This blueprint clearly defines the sequencing of analyses incl. interdependencies

Scope of this document

<table>
<thead>
<tr>
<th>Activity</th>
<th>A Pre-feasibility</th>
<th>B Feasibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>Select the corridor</td>
<td></td>
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<tr>
<td>1. Corridor baseline(^1) (historical and forecast)</td>
<td></td>
<td>1</td>
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<tr>
<td>2. Alternative fuels supply chain</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Port and bunkering infrastructure</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Vessel decarbonization pathway</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>5. Cargo demand dynamics</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. Summary of technical, economic, and regulatory feasibility assessments</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>7. Roadmap and commitments</td>
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</tbody>
</table>

Milestones

1. Based on a pre-feasibility assessment
2. Memorandum of understanding

**Interdependence highlights**

1. Corridor characteristics (e.g., vessel type, product, existing policy frameworks) inform all further feasibility assessments

2. Assessing vessel infrastructure requirements over time depends on understanding economics/availability of alternative fuel supply, resulting TCO for shipowners, and decarbonization ambition for corridor

3. Defining key milestones and commitments by value chain participant requires sign-off of rest of feasibility study
The feasibility phase blueprint covers seven distinct chapters

1. Corridor baseline (historical and forecast)
   1.1 Identify sources of alternative fuel best suited to meet future demand, considering renewable energy feedstock availability and announced projects
   1.2 Identify the current and expected storage and bunkering infrastructure along the corridor (based on geography, fuels, segment, volume, etc.)
   1.3 Specify the characteristics of vessels in the corridor (incl. types, sizes, ages, fuel consumption, voyage characteristics, technical profile, and emissions)
   1.4 Develop a holistic understanding of the trade flows incl. type (cargo types), nature (e.g., origin-destination, trans-shipment), and ownership
   1.5 Assess the high-level financing and regulatory characteristics on this route

2. Alternative fuels supply chain
   2.1 Estimate fuel demand in regions relevant to corridor across sectors, and specifically for shipping
   2.2 Define expected production centers for alternative fuels considering announced projects (capacity, developers, timelines) and import options, and identify potential demand-supply gaps
   2.3 Identify and quantify cost-down trajectories for drivers of fuel costs (e.g., technology capex, electricity prices)
   2.4 Quantify capex requirements and assess financing options on each step of value chain, considering off-take potential for producers
   2.5 Assess feasibility of alternative fuel production for corridor

3. Port, storage, and bunkering infrastructure
   3.1 Estimate current demand and capacity for alternative fuels and identify potential storage and bunkering ports based on:
      - Expected demand for alternative fuels (inside and outside corridor)
      - Capacity for alternative fuels
      - Existing and planned infrastructure
      - Regulatory frameworks in place for port and bunkering
   3.2 Estimate the required investments for storage and bunkering infrastructure for retrofitting/newbuild to meet corridor demand
   3.3 Assess feasibility of alternative fuel storage and bunkering infrastructure development

4. Vessel decarbonization pathway
   4.1 Define future fleet size requirements for corridor
   4.2 Estimate TCO evolution of decarbonization options
   4.3 Define the vessel decarbonization pathway for this corridor based on timing, fuel availability, and TCO evolution for the corridor
   4.4 Define number of newbuilds and retrofit vessels with modifications over time, and implications for value chain players
   4.5 Quantify capex requirements for converting existing and new vessels (incl. propulsion technology, onboard storage), and review financing potential
   4.6 Assess feasibility of vessel decarbonization pathway in the corridor

5. Cargo demand dynamics
   5.1 Assess the cargo’s sensitivity to changes in shipping/transport costs over time (elasticity of demand, trade fluctuations, share of shipping as part of overall product cost and emissions)
   5.2 Identify potential competing routes and transport modes for corridor (alternative transport/routes)
   5.3 Estimate customer and end-consumer willingness to pay (decarbonization commitments, commercial alliances, customer survey, etc.)
   5.4 Identify mechanisms that would support customer/end-consumer willingness to pay (long-term offtake agreements, green cargo credits, etc.)
   5.5 Assess the feasibility of cargo owners adopting decarbonized shipping

6. Summary of technical, economic, and regulatory feasibility assessments
   6.1 Technical feasibility assessment: Consolidate technical feasibility assessments, specifying main gaps to target state by value chain step
   6.2 Economic feasibility assessment: Consolidate economic feasibility assessments by value chain step, assessing potential sharing of decarbonization costs across value chain
   6.3 Regulatory feasibility assessment: Assess regulatory feasibility of green corridor incl.:
      — “Must-have” regulatory and policy changes for green corridor to go ahead
      — Regulation and policies to close cost gaps
      — Ensure alignment with UN commitments and directions
   6.4 Develop risk register and identify potential mitigation actions

7. Roadmap and commitments
   7.1 Catalog investment decisions, expected lead times to execute projects, and required commercial arrangements (e.g., offtake agreements, funding levels) planned over time by value chain participant
   7.2 Build an integrated roadmap for each value chain participant, considering sequencing and lead time of projects and risk scenarios, and map relevant milestones
   7.3 Define the project governance and resourcing requirements to complete Select and Define phases
   7.4 Develop a communications and engagement plan for internal and external stakeholders in Select and Define phases
   7.5 Socialize and sign off on the integrated roadmap

1. Based on a pre-feasibility assessment
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Chapter 1: Corridor baseline (historical and forecast)

Key questions

I. What is the decarbonization potential and timeline for this green corridor? Who are the main stakeholders in the corridor ecosystem across the value chain?

II. What are the potential alternative fuels and sources best suited for corridor?

III. What is the port and bunkering infrastructure like?

IV. What are the key technical and emissions characteristics of the vessels trading there?

V. What is the nature of the trade flows and the end-customer characteristics along the corridor?

VI. What are the key market and commercial enablers in this corridor?

Chapter analyses

Embedded in chapter analyses 1.1 through 1.5

1.1 Identify sources of alternative fuel best suited to meet future demand, considering import options, announced projects, renewable energy/feedstock availability

1.2 Identify the current and expected storage and bunkering infrastructure along the corridor (based on geography, fuels, segment, volume, etc.)

1.3 Specify the characteristics of vessels in the corridor (incl. types, sizes, ages, fuel consumption, voyage characteristics), technical profile, and emissions

1.4 Develop a holistic understanding of the trade flows incl. type (cargo types), nature (e.g., origin-destination, trans-shipment), and ownership (BCO, FF)

1.5 Assess the high-level financing and regulatory characteristics on this route

1. Beneficial cargo owner, freight forwarder
1.1 Identify sources of alternative fuel best suited to meet future demand

Methodology – steps

A. Fuel demand: Create high-level estimate for future demand for alternative fuels over time (refined in chapter 2)
   - Current fuel consumption within corridor
   - Expected volume growth for trade flows for top products shipped (in 5-year steps across relevant time horizon)
   - Expected fuel efficiency gains – global and regional estimates (in 5-year steps across relevant time horizon)
   - Project assumptions on conversion to alternative fuels over time

B. Create overview of existing and planned alternative fuel production (near corridor/import to corridor) (overview by vol., type, capacity, operator, and location)
   - Current and expected projects by company and fuel type
   - Current and expected production levels by fuel type and maturity level
   - Location of expected production sites and import routes to corridor
   - Volumes of alternative fuel available to shipping (considering other sectors)

C. Assess availability of feedstocks for required fuel supply – understand current and potential hubs from feedstock perspective
   - Current and expected sources of renewable energy
   - Solar and wind potential geospatial mapping
   - Biowaste and biomass mapping of sources, quantity, and stakeholders

D. Estimate gap between fuel demand for the corridor and expected supply from import/expected production centers
   - Expected fuel demand – chapter 1.1.A output

E. Select potential sourcing and type of alternative fuel to be used in green corridor
   - Combination of above

Useful information:
Alternative fuel demand estimate should be directional to unlock assessment of feedstock availability for corridor. Projection is then refined in subsequent steps of feasibility study (e.g., chapter 5 on cargo demand dynamics)
1.2 Identify the current and expected storage and bunkering infrastructure along the corridor

Methodology – steps | Inputs
---|---
A Identify current and potential bunkering locations and demand profile for vessels running on alternative fuels | – Voyage characteristics
– Geography of current and potential bunkering based on voyage
– Bunkering demand profile (volume, frequency, fuel type, etc.)
– Fuel type characteristics (density, etc.)

B Create overview of existing port, storage, and bunkering infrastructure along with planned future investments in facilities | – Description of onshore and marine bunkering/storage infrastructure by fuel type
– Description of any planned additions to infrastructure
– Description of current and expected capacity
– Description of possible limitations to expansion (e.g., protected land)

C Describe ownership and operatorship of port and bunkering infrastructure | – Ownership structure (e.g., state-owned, private)
– Operator for ports, bunkering – pre-feasibility study output
– Existing agreements between operator/owner

D Assess whether port/bunkering infrastructure has green corridor potential | – Combination of above
1.3 Specify the characteristics of vessels in the corridor, technical profile, and emissions

Methodology – steps

A. Create overview of owners and operators of vessels active in the corridor

B. Develop overview of number and type of vessels operating within and in/out of corridor

C. Identify vessel routing behavior

D. Identify technical profile of vessels active in corridor

E. Estimate annual fuel consumption on corridor based on high-level assessment of annual fuel consumption for ships on corridor

F. Calculate corridor emissions

G. Assess if key characteristics of vessels are a good fit for a green corridor

Inputs

- Pre-feasibility study output
- Number by segment (e.g., bulker, containers, refers, tankers)
- Number of vessels by size (e.g., handysize, capesize)
- Number of vessels by age (e.g., newbuild, 10+ years)
- Expected vessel newbuilds (orderbook)
- Vessel routes within and in/out of corridor (schedules, number of trips, etc.)
- Propulsion technologies, engine systems, onboard storage for vessels
- Number of ships on corridor by size
- Average fuel consumption by size
- Vessel annual fuel consumption – chapter 1.3.E output
- Emissions factor to convert fuel to resulting emissions
- Combination of above

Useful information:
- Depending on data availability, alternative ways to calculate the annual fuel consumption for the vessels include:
  - Fuel consumption data from government authorities (reported tons of fuel burned by vessel in corridor)
  - Storage capacity/refueling frequency data (number and size of storage facilities, number of refueling events per site)
1.4 Develop an understanding of the trade flows incl. type, nature, and ownership

Methodology – steps

A. Map the current and projected cargo trade flows and growth (volume/value)
   - Types of goods for each vessel segment (e.g., commodities, passengers, consumer)
   - Current and projected trade volume (DWT/TEU) of commodities/products
   - Current and projected trade value of commodities/products

B. Describe the nature of cargo along corridor (origin-destination)
   - Trade type (import/export)
   - Origin-destination vs. trans-shipment

C. Map key stakeholders related to cargo
   - Beneficial cargo owners and intermediaries (freights forwarders, third parties, etc.) – pre-feasibility study output

D. Assess if trade flows and cargo are a good fit for a green corridor
   - Combination of above

Illustrative examples

Trade flows in corridor

<table>
<thead>
<tr>
<th>Cargo Type</th>
<th>2021 Seaborne trade (volume)</th>
<th>Last 10 years CAAR trend</th>
<th>Last 5 years CAAR trend</th>
<th>CAAR trend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Containers</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Crude</td>
<td></td>
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<tr>
<td>Coal</td>
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<td>Oil</td>
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<td>Grain</td>
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<td>Bank</td>
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<tr>
<td>Power</td>
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<tr>
<td>LNG</td>
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</tbody>
</table>

1. Deadweight tonnage and 20-foot equivalent unit
1.5 Assess the high-level financing and regulatory characteristics on this route

### Methodology – steps

<table>
<thead>
<tr>
<th>Step</th>
<th>Description</th>
<th>Inputs</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Assess the <strong>financing environment</strong> relevant to the corridor (considering possible local specificities)</td>
<td>- Financing/incentive options and stakeholders involved (e.g., government/local authority financial support for fuel production, active private players) – pre-feasibility study output</td>
</tr>
</tbody>
</table>
| B    | Identify existing **regulatory requirements** at international, national and, as needed, local levels | - Regulatory bodies at international, national, and local levels – pre-feasibility study output  
   - Regulations impacting entire value chain, from fuel/feedstock production to bunkering and shipping |
| C    | Identify **health, safety and environmental policies** that impact the decarbonization of the corridor | - Health, safety and environmental policies from regional/ national/international bodies (e.g., permitting processes and duration) |
| D    | Assess the **challenges and opportunities** presented by the financing, regulatory, and stakeholder environment | - Combination of above |

Illustrative examples: N/A
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Chapter 2: Alternative fuels supply chain

Key questions

I. What is the **required volume of alternative fuel** for this corridor, given voyage and vessel characteristics?

II. What is the **range of expected production of alternative fuels** relevant to the corridor, based on import options, announced project, feedstock availability, regulation, etc.?

III. Is the **available fuel volume sufficient** to match expected demand by shipping?

IV. How much **additional production capacity** will be required? Where should it be built?

V. What are the main **drivers impacting the cost of alternative fuels** and price for shipowners, and how will they evolve over time?

VI. What is the **investment/financing required** for alternative fuel production to supply the corridor, and what are **commercial/funding models** (e.g., offtake agreements, subsidies, government guarantees) to make investment feasible?

Chapter analyses

2.1 **Estimate fuel demand** for the corridor

2.2 Define **expected production centers** for alternative fuels considering **announced projects** (capacity, developers, timelines) and **import options**, and identify potential **demand-supply gaps** and opportunities for new potential locations and capacity

2.4 Identify and quantify cost and **cost-down trajectories** for drivers of fuel costs (e.g., technology capex, electricity prices)

2.5 Quantify **capex requirements and assess financing options**, considering offtake potential for producers

2.6 Assess **feasibility** of alternative fuel production for the corridor
2.1 Estimate fuel demand for the corridor

Methodology – steps

A. Estimate energy demand for corridor based on expected evolution of trade route, vessel utilization, vessel and engine types and sizes, etc.

B. Calculate alternative fuel demand for corridor based on fuel characteristics

C. Assess expected competition for fuels – high-level alternative fuel requirements from other sectors and availability for shipping

Inputs

- Vessel and voyage characteristics – chapter 1 output
- Applicability of fuels by vessel type – chapter 1 output
- Fuel characteristics (e.g., density, calorific value)
- Sectors to use alternative fuels by 2050
- Expected capacity of alternative fuels (per fuel) to be used by each sector until 2050

Illustrative examples

1. Depending on project timeline
2.2 Define expected production centers for alternative fuels and identify potential demand-supply gaps

Methodology – steps

A. Perform high-level gap analysis between fuel demand for corridor and expected local production, to identify import requirements

B. Identify range of volume/capacity of alternative fuels expected to be produced over time in nearby/ import locations

C. Estimate fuel capacity available to the corridor over time, and estimate potential gaps vs. demand

D. For supply/demand gaps: Identify advantageous geographies for alternative fuel production (RES potential, RES power pricing, existing infrastructure; access to feedstock, regulatory support) for in-scope alternative fuels

E. Define sources of alternative fuels for shipping over time, considering expected and additional fuel production

Inputs

- Market-level overview of expected fuel supply
- High-level estimate of future demand – Chapter 1 output
- Alternative fuel projects announced (incl. capability, developers, timeline of production/scale-up, capacity committed to shipping and other sectors)
- Market estimates of alternative fuels capacity for relevant locations
- Policies announced to incentivize development of alternative fuel production infrastructure
- Capacity of alternative fuels expected to be produced – Chapter 2.2.B output
- Capacity from announced projects excluding committed volumes – Chapter 2.2.B output
- Fuel demand for corridor – Chapter 2.1 output
- Renewable energy potential (e.g., solar and wind capacity factors) – Chapter 1 output
- Mapping of feedstock sources – Chapter 1 output
- Supportive regulation/funding and other market enablers – Chapter 1 output
- Alternative fuel availability to shipping based on announced projects – Chapter 2.2.C output
- Additional fuel production required – Chapter 2.2.D output
2.3 Identify and quantify cost and cost-down trajectories for drivers of fuel production costs

Methodology – steps

A. Identify main drivers of costs for alternative fuel across value chain, quantity starting points for costs
   This includes, as applicable:
   - Fuel/feedstock production technology cost (capex, opex)
   - (Renewable) electricity price
   - Fuel storage costs (e.g., H₂ liquefaction)
   - Fuel transportation costs

B. Define cost evolution for key cost drivers of alternative fuel until 2050 based on similar cost-down trajectories for comparable technologies (e.g., evolution of hydrogen fuel cells vs. solar panel cost evolution); include evolution of transportation costs for fuel sourced from other locations vs. produced locally
   - Examples of similar technologies and their cost-down trajectories over time
   - Estimated starting points for costs across relevant alternative fuels value chain – Chapter 2.3.A output

C. Estimate the potential price of alternative fuels depending on source, considering logistics costs and potential margin for alternative fuels
   - Mode of storage and transportation for fuel – Chapter 2.3.A output

Inputs

- Value chain and supply chain for each alternative fuel – Chapter 2.2 output
- Maturity and deployment of fuel production technology, and feedstock production technology (e.g., new R&D technologies for fuel cells, more mature technology of solar/wind power)
- Key drivers of cost – variable costs/costs that are expected to evolve

Useful information

The Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping NavigaTE model is a ready-to-use techno-economic model built on proprietary, industry-verified data and assumptions, which covers the entire maritime energy value chain from alternative fuel production to onboard vessel systems, with a perspective on the cost-down trajectories of alternative fuels and ship efficiency technologies.

Illustrative examples

1. Depending on project timeline
2.4 Quantify capex requirements and assess financing options, considering offtake potential for producers

Methodology – steps

A List new infrastructure/capex investments required for each step of the alternative fuel value chains, for example:
- Feedstock production cost capex
- Feedstock storage, transportation capex
- Fuel production cost capex
- Fuel storage, transportation capex

B Quantify capex requirements for relevant stakeholders along the fuel value chain, and evolution for relevant timeline for the corridor
- Alternative fuel production project definition (e.g., location, mode of transport) – Chapter 2.3 output
- Projection for evolution of drivers of cost for alternative fuels – Chapter 2.3.B output

C Assess offtake potential for fuel producers, considering alternative fuel demand in the location
- Location proposed to build alternative fuel production center – Chapter 2.2 output
- Map of potential fuel end users, and total fuel demand expected in region – Chapter 2.1 output

D Assess financing and funding options (incl. cost of capital) to support investments
- Public and private financing options, incl. cost of capital estimate and “green” investment subsidies
- Local funding/subsidy programs for alternative fuel projects

E Identify players for each step of the value chain (incl. manufacturers, utilities, energy players, logistics) and identify ability to invest at required scale and pace by player, based on size and decarbonization commitments
- Players for each step of value chain
- Revenue/turnover by company
- Decarbonization/ESG commitments and involved partnership

Illustrative examples

- Expected fuel and feedstock technology CapEx evolution
- Players along the alternative fuel production value chain
2.5 Assess feasibility of alternative fuel production for the corridor

Output of chapter

1. **Proposed source of alternative fuels** for green corridor (source of renewable energy, feedstock, and fuel production centers) and **evolution of alternative fuel supply and demand** (both total and shipping-only) over time for regions relevant to the corridor (local or international/imported)

2. **Technical feasibility** of alternative fuel production, incl.:
   - Expected feedstock production locations and capacity
   - Fuel production locations and capacity
   - Transportation of fuel to relevant region in corridor

3. **Economic feasibility** of alternative fuel production project development, incl.:
   - Resulting capex requirements
   - Offtake potential and financing potential
   - Cost of production over time
   - Expected cost of production and potential price of alternative fuels, and evolution over time

4. **Regulatory feasibility** of alternative fuel production projects development:
   - Regulatory and policy structure to allow/enable alternative fuel and feedstock production, storage and distribution (e.g., for hydrogen, carbon capture, storage, and transport)
   - Regulations on scale of alternative fuel production, and health and safety guidelines on handling, storage, and use
   - Carbon credits and other tailwinds
Contents

01  Context and objectives
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04  Appendix
Chapter 3: Port, storage, and bunkering infrastructure

Key questions

I. What is the expected required capacity for storage and bunkering in this corridor?

II. What are the expected port and bunkering sites for the green corridor?

III. How much of the required capacity can be covered by retrofitting existing infrastructure and how much additional infrastructure is required?

IV. Will it be feasible from a regulatory perspective to develop storage and bunkering infrastructure?

V. What are the required investments and financing potential for retrofitting/developing infrastructure?

Chapter analyses

3.1 Estimate the current demand and capacity for alternative fuels and identify potential storage and bunkering ports based on:
- Expected demand from alternative fuels (inside and outside the corridor)
- Capacity for alternative fuels
- Existing and planned infrastructure
- Regulatory frameworks for port and bunkering sites

3.2 Estimate the required investments for retrofitting/building new storage and bunkering infrastructure to meet corridor demand

3.3 Assess the feasibility of alternative fuel storage and bunkering infrastructure development
3.1 Estimate the current demand and capacity for alternative fuels and identify potential storage and bunkering ports

Methodology – steps

A. Detail the green corridor’s storage and bunkering demand profile based on vessel, voyage, and fuel characteristics
   - Voyage characteristics (location of bunkering) – Chapter 1 output
   - Characteristics of alternative fuels (physical state, density, etc.)
   - Bunkering demand for alternative fuels (from inside and outside the corridor) – Chapter 1 output
   - Storage requirements given the expected fuel volume and physical state of the fuel (i.e., refrigerated, pressurized etc.)

B. Map current and expected storage and bunkering ports/regions and their infrastructure and capacity
   - Overview of current and planned infrastructure/capacity for bunkering and storage sites (incl. barges, storage tanks)
   - Location and potential capacity of new bunkering sites in the corridor
   - Stakeholders of bunkering sites used by vessels in the corridor
   - Readiness of fuel storage/bunkering systems and safety standards for handling alternative fuel (e.g., ammonia, hydrogen)

C. Assess the green corridor port and bunkering sites’ ability to handle the zero-emission vessel segment and alternative fuels
   - Regulations for handling alternative fuels
   - Permitting processes for handling alternative fuels
   - Safety standards and verification of fuel suitability related to LCA

D. Assess potential gaps between storage/bunkering infrastructure and fuel demand in the corridor
   - Combination of the above

Useful information
Another area of consideration is the size of relevant ports in terms of employee count; alternative fuel handling, storage, and bunkering might require additional employees.
3.2 Estimate the required investments for retrofitting/building new storage and bunkering infrastructure to meet corridor demand

<table>
<thead>
<tr>
<th>Methodology – steps</th>
<th>Inputs</th>
</tr>
</thead>
</table>
| A Assess the infrastructure required for importing of alternative fuels to storage sites (for sites inside/outside the corridor and potential new sites required to meet fuel demand) | – Technical feasibility of converting existing infrastructure – Chapter 3.1 output  
– Expand demand for fuel import – Chapter 3.1 output  
– Alternative fuel production sites – Chapter 2 output  
– Cost estimate (capex and opex) required for fuel transportation (pipelines, vehicles, etc.) |
| B Assess the infrastructure required to store alternative fuels at bunkering sites (same sites as Step A) | – Technical feasibility of converting existing infrastructure – Chapter 3.1 output  
– Regulatory readiness of storage and bunkering sites (safety and permitting for e.g. ammonia, hydrogen, etc.)  
– Expand demand for storage – Chapter 3.1 output  
– Land available for alternative fuel storage and estimate of its storage capacity  
– Cost estimate of alternative fuel storage facilities, incl. economies of scale and sharing infrastructure with other demand sources |
| C Assess the infrastructure required to bunker alternative fuels at sites (same sites as Step A) | – Technical feasibility of converting existing infrastructure – Chapter 3.1 output  
– Regulatory readiness of storage and bunkering sites (safety and permitting for e.g. ammonia, hydrogen, etc.)  
– Expand demand for bunkering – Chapter 3.1 output  
– Estimate the number of bunkering barges required for given storage capacity  
– Cost estimate of alternative fuel storage facilities, incl. economies of scale and sharing infrastructure with other demand sources |
| D Create an overview of the total infrastructure required and cost implications, and identify financing capacity for required investments | – Combination of the above |

Illustrative examples: N/A
3.3 Assess the feasibility of alternative fuel storage and bunkering infrastructure development

Output of chapter

1. **Overview** of required port and bunkering infrastructure to meet the corridor’s alternative fuel demand (location, capacity, technologies)

2. **Technical feasibility of alternative fuel bunkering, storage, and logistics** connecting to ports, incl.:
   - Potential for conversion/retrofitting of infrastructure for alternative fuels
   - Logistic solution for alternative fuel transportation to storage sites
   - Potential land availability for new infrastructure (if required)
   - Operational capacity based on fuel type (e.g., required skills to handle fuel)

3. **Economic feasibility** for conversion/retrofit the and development of infrastructure, incl.:
   - Resulting capex requirements
   - Opex costs (for storage tanks, ports, new bunkering barges, etc.)
   - Opportunities to share bunkering and storage infrastructure based on demand outside corridor
   - Financing capacity and potential

4. **Regulatory feasibility**, incl. the ability of fuel to be stored/bunkered at ports, health and safety guidelines for storage, bunkering, logistics, and fuel handling process definitions

Illustrative examples
Contents

01 Context and objectives
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04 Appendix
## Chapter 4: Vessel decarbonization pathway for the corridor

### Key questions

| I. | What is the corridor’s expected evolution of vessel requirements\(^1\) (incl. vessel types and sizes)? |
| II. | What are the potential decarbonization pathways for this corridor based on the shortlist of alternative fuels? What is the resulting TCO\(^2\) per fuel? |
| III. | What is the optimal decarbonization pathway based on decarbonization timing and TCO perspective, also considering fuel and tech availability? |
| IV. | How many vessels are expected to be newbuilds, and how many retrofitted over time to meet the corridor’s decarbonization ambition? |
| V. | What are the required modifications to existing vessels? |
| VI. | What are the capacity requirements for other shipbuilding value chain players (e.g., shipyards, engine manufacturers)? |
| VII. | What are the resulting investment requirements and potential financing opportunities? Which potential players could commit this capex? |

---

1. Vessels may include both vessels that operate on/through the corridor and can be substituted in/out of the corridor depending on ship operators’ ‘fleet optimization.’
2. Total cost of ownership

### Chapter analyses

| 4.1 | Define the corridor’s future vessel size requirements for corridor |
| 4.2 | Estimate the TCO evolution of decarbonization options, based on:
  - Fuel and technology maturity and availability
  - Costs for alternative fuels and technology (cost-down trajectory)
  - Fuel characteristics (e.g., density and emissions) |
| 4.3 | Define the corridor’s vessel decarbonization pathway for this corridor based on timing, fuel availability, and TCO evolution |
| 4.4 | Define the number of newbuilds and retrofitted vessels with modifications over time and the implications for value chain players |
| 4.5 | Quantify the capex requirements for converting existing and new vessels (incl. propulsion technology, onboard storage) and review financing potential |
| 4.6 | Assess the feasibility of the corridor’s vessel decarbonization pathway |
4.1 Define the corridor’s future fleet size requirements

<table>
<thead>
<tr>
<th>Methodology – steps</th>
<th>Inputs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A</strong> Estimate the expected evolution of shipping demand in the relevant route</td>
<td>– Expected evolution of the corridor’s shipping demand&lt;br&gt;– Chapter 1 output</td>
</tr>
<tr>
<td><strong>B</strong> Estimate the future/evolving utilization of vessels, based on the conversion to alternative fuel usage and availability of green corridors/bunkering in other routes</td>
<td>– Number of vessels in corridor – Chapter 1 output&lt;br&gt;– Current utilization per vessel, number of vessels&lt;br&gt;– Nearby green corridors&lt;br&gt;– Ship operators’ fleet optimization&lt;br&gt;– Alternative fuel bunkering capabilities in nearby ports</td>
</tr>
<tr>
<td><strong>C</strong> Define the corridor’s expected evolution of vessel requirements (i.e., number of vessels, capacity, type, size)</td>
<td>– Evolution of the corridor’s shipping demand for corridor – Chapter 4.1.A output&lt;br&gt;– Expected utilization of vessels – Chapter 4.1.B output</td>
</tr>
</tbody>
</table>
4.2 Estimate the TCO evolution of decarbonization options

Methodology – steps

A Define available decarbonization options to meet the target state in the proposed decarbonization timing

B Gather key inputs/assumptions for the TCO model, incl. costs for fuel and logistics, fuel characteristics, capex requirements, and carbon cost

C Estimate the TCO of decarbonization options based on expected corridor fleet characteristics until 2050

Inputs

- Decarbonization potential and ambition (if available) for the corridor
- Alternative fuel shortlist – Chapter 2 output
- Propulsion technology and fuel availability/maturity

- Fuel characteristics, e.g., heating value (MJ/tn), CO₂ emissions
- Vessel characteristics (e.g., size, type, vessel readiness intelligence) – Chapter 4.1 output
- Capex requirements for vessels, incl. cost of propulsion systems and onboard storage
- Alternative fuel production cost and price ($/tn) – Chapter 2 output
- Cost of alternative fuel logistics for storage and bunkering – Chapter 3 output
- Evolution of carbon pricing applicable to the shipping sector
- Efficiency improvement assumptions – Chapter 1 output
- Other operational costs (high-level estimate), e.g., loss of capacity

- Modeling based on above data

Useful information

- The Maersk-McKinney Møller Center for Zero Carbon Shipping NavigaTE model is a ready-to-use techno-economic model built on proprietary, industry-verified data and assumptions, which covers the entire maritime energy value chain from alternative fuel production to onboard vessel systems, and can be used to perform the steps above, assessing the TCO of vessels for various vessel segments, fuels, and engine configurations.

- Given uncertainties in estimating carbon pricing over time, running sensitivity scenarios (incl. a scenario with no carbon pricing) is recommended to assess its impact on TCO.
### 4.3 Define the corridor’s vessel decarbonization pathway based on timing, fuel availability, and TCO evolution

<table>
<thead>
<tr>
<th>Methodology – steps</th>
<th>Inputs</th>
</tr>
</thead>
</table>
| **A** Determine the decarbonization pathway: high-level sequencing of optimal fuels on an incremental basis (e.g., per year), based on the TCO per fuel, emissions per fuel, fuel availability and decarbonization timeline for the corridor | – TCO of each decarbonization option – Chapter 4.2 output  
– Emissions per fuel – Chapter 4.2 output  
– Decarbonization potential and ambition (if available) for the corridor  
– Volume of alternative fuels required by vessels (TCO model output) – Chapter 4.2 output  
– Alternative fuel availability – Chapter 2 output |
| **B** Determine the TCO evolution and financial gap between optimal and fossil fuels | – TCO of each decarbonization option vs. fossil fuels, included required volume per fuel – Chapter 4.2 output |
| **C** Identify policies that could help close the gap of fuel costs (e.g., carbon credits, alternative fuel, and infrastructure incentives/subsidies, etc.) and technology developments that could accelerate decarbonization | – Discussion with stakeholders  
– TCO\(^1\) output to identify cost drivers with the largest gaps – Chapter 4.2 output |

Useful information

The Fleet Decarbonization Optimizer (FDO) solution is a ready-to-use advanced algorithm-based engine that can be used to perform steps A and B, by calculating the lowest-cost combination of decarbonization actions for a given fleet, leveraging fleet-specific data, and the proprietary NavigaTE model. The FDO solution is codeveloped and offered by McKinsey & Company, Maersk Mc-Kinney Møller Center for Zero Carbon Shipping, and Maersk Broker Advisory Services.
4.4 Define the number of newbuilds and retrofitted vessels with modifications over time and the implications for value chain players

Methodology – steps | Inputs
--- | ---
A Define the probable renewal schedule for vessels in ship owners’ fleets based on vessel characteristics, leveraging the current orderbook of players in the route | - Chapter 4.1.A output
- Information on vessels (types, sizes, year built, propulsion systems) – Chapter 1 output

B Define how the decarbonization pathway impacts asset utilization and optionality of use in other routes | - Decarbonization pathway – Chapter 4.2 output

C Estimate technical and economic implications of different propulsion technologies/engines (e.g., trade-off between single/dual-fuel engines and expected vessel utilization) | - Costs of single-fuel engines for alternative and dual-fuel engines
- (Opportunity) cost of lower vessel utilization

D Define technologies (incl. onboard fuel storage) for new vessels and required modifications to retrofit vessels | - Decarbonization pathway – Chapter 4.3 output
- Use of single- or dual-fuel engines – Chapter 4.4.C output

E Define the number of newbuilds and vessels to be modified for alt. fuel usage over time, considering: | - Probable renewal schedule – Chapter 4.4.A output
- Future fleet requirements – Chapter 4.1 output
- Expected asset utilization – Chapter 4.4.C output
- Future fleet size requirements
- Current renewal schedule
- Expected asset utilization

F Detail implications and assess capacity and readiness (e.g., knowledge) of players in the shipbuilding value chain (e.g., shipyards, engine manufacturers) | - Shipbuilding value chain
- Proposed vessel renewal schedule
- Expected spare capacity and readiness for relevant players in the shipbuilding value chain (e.g., shipyards, engine manufacturers)

Useful information:
- The number of new vessels required annually can be estimated based on the current vessels’ characteristics (i.e., age profile). If shipowners/ship operators relevant to the corridor are willing to share a refined view of their scrapping plan, then the number of new vessels required can be more accurately defined.
- The Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping NaviTe model is a ready-to-use tool that can be used to support steps A to E.
4.5 Quantify the capex requirements for converting existing and new vessels and review financing potential

<table>
<thead>
<tr>
<th>Methodology – steps</th>
<th>Inputs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A</strong> Define new propulsion technology/onboard storage investments required for the alternative fuels of the optimal decarbonization pathway, and quantify the expected evolution of capex requirements (e.g., based on tech maturity and financial environment)</td>
<td>– Decarbonization pathway – Chapter 4.3 output&lt;br&gt;– Modifications to existing/new vessels – Chapter 4.4 output&lt;br&gt;– Capex per propulsion technology and storage option and expected cost-down trajectories</td>
</tr>
<tr>
<td><strong>B</strong> Compare the capex of new technologies vs. traditional engine/storage capex for new vessels</td>
<td>– Capex per propulsion technology and storage option</td>
</tr>
<tr>
<td><strong>C</strong> Assess financing and funding options (incl. cost of capital) for ship operators and shipowners</td>
<td>– Public and private financing options, incl. cost of capital estimate and “green” investment subsidies&lt;br&gt;– Local funding/subsidy programs for alternative fuel projects</td>
</tr>
<tr>
<td><strong>D</strong> Identify relevant ship operators/shipowners per step of the value chain and assess their ability to invest at the required scale and pace based on size and decarbonization commitments</td>
<td>– Relevant players/stakeholders – Chapter 1 output&lt;br&gt;– Revenue/turnover by company&lt;br&gt;– Decarbonization/ESG commitments and relevant partnerships by player</td>
</tr>
</tbody>
</table>

1. Depending on scope of exercise
Illustrative examples: N/A
4.6 Assess the feasibility of the corridor’s vessel decarbonization pathway

Output of chapter

1. **Vessel decarbonization pathway and timeline** considering alternative fuels based on TCO and emissions per fuel

2. **Technical feasibility** of vessel conversion to use alternative fuels, incl.:
   - Application of alternative fuels to vessel, voyage, and cargo characteristics
   - Fuel and technology availability and maturity over time
   - Vessel renewal/new ordering timelines

3. **Economic feasibility** of vessel conversion to use alternative fuels, incl.:
   - TCO\(^1\) comparison, incl. capex, for existing and new vessels between alternative and fossil fuels (e.g., HFO, VLSFO\(^2\))
   - Resulting financing needs, funding sources, and respective cost of capital

4. **Regulatory feasibility** of vessel conversion to use alternative fuels:
   - Regulations regarding use and onboard storage of alternative fuels
   - Regulatory/policy tailwinds to enable decarbonization (e.g., carbon pricing measures such as EU ETS\(^1\), Contract for Differences)

---

Illustrative examples

1. **Proposed sequence of fuel transition based on TCO, fuel availability and decarbonization timeline** for the corridor

2. **Expected evolution of Total Cost of Ownership for fossil and alternative fuels**
# Chapter 5: Cargo demand dynamics

## Key questions

| I. | What are the **trade patterns** for the cargo types in the corridor? Who **owns the cargo?** |
| II. | What is customers’ and end consumers’ **willingness to pay** for decarbonized shipping services, and how is this expected to change over time? |
| III. | What **levers** can support customer/end consumer willingness to pay for decarbonized shipping services? |

## Chapter analyses

| 5.1 | Assess the cargo’s **sensitivity to changes in shipping/transportation costs** over time (elasticity of demand, trade fluctuations, share of shipping as part of overall product cost and emissions) |
| 5.2 | Identify the corridor’s potential **competing routes and transportation modes** (alternative transportation/routes) |
| 5.3 | Estimate customer and end consumer **willingness to pay** (decarbonization commitments, commercial alliances, customer surveys, etc.) |
| 5.4 | Identify **mechanisms that would support customer/end consumer willingness to pay** (long-term offtake agreements, green cargo credits, etc.) |
| 5.5 | Assess cargo owners’ **feasibility of adopting decarbonized shipping** |

*Chapter 1 output (cargo by type, current, and expected volume/value, cargo owners, regulatory environment overview)*
## 5.1 Assess the cargo’s sensitivity to changes in shipping/transportation costs over time

<table>
<thead>
<tr>
<th>Methodology – steps</th>
<th>Inputs</th>
</tr>
</thead>
</table>
| **A** Assess the cargo’s *elasticity of demand* through industry research or historical analyses | - Market research reports  
- Historical shipping services sales data                                        |
| **B** Identify *fluctuations in traded volumes*, e.g., based on seasonality, fronthaul-backhaul. | - Inbound/outbound products/commodities per segments over time  
- Historical intra-year volume development                                          |
| **C** Estimate the *relative weight of shipping costs to the retail value of cargo* | - Shipping cost per unit of cargo for the most relevant cargo types  
- Retail value per unit of cargo for the most relevant cargo types                  |
| **D** Estimate the *relative weight of shipping emissions to the total emissions of cargo* | - Shipping-related emissions per unit of cargo  
- Total life cycle emissions per unit of cargo                                       |
| **E** Assess high-level *abatement opportunities for nonshipping emissions of cargo* | - Overview of nonshipping emission sources for cargo  
- Overview of potential abatement opportunities for nonshipping emission, and estimated costs |
| **F** Evaluate the *ability of cargo to carry a high-level decarbonized shipping premium* over time | - Combination of the above |

![Illustrative examples](image-url)
5.2 Identify the corridor’s potential competing routes and transportation modes (alternative transportation/routes)

Methodology – steps

A. Identify **alternative transportation options/routes** that cargo could take to bypass higher shipping costs in the corridor

B. Assess the available **capacity of alternative transportation options/routes** for cargo

C. Estimate **transportation cost** of alternative options/routes

D. Assess the **feasibility of cargo bypassing the corridor’s trade route**

Inputs

- Map of alternative transportation options and routes outside of the corridor (trucks, rail, alternative shipping routes, same route with fossil fuels, etc.)
- Volume development of cargo (Chapter 1 output)
- Available capacity of alternative transportation options
- Cost estimate of alternative transportation options
- Combination of the above
## 5.3 Estimate customer and end consumer willingness to pay

<table>
<thead>
<tr>
<th>Methodology – steps</th>
<th>Inputs</th>
</tr>
</thead>
</table>
| **A** Identify drivers of willingness to pay for decarbonized shipping (i.e., driven by end consumers or cargo owners with Scope 3 emissions targets) | - Cargo owner/end consumer value chain mapping – Chapter 1 output  
- Industry decarbonization maturity level and investor/consumer pressure  
- Engagement with cargo owners |
| **B** [Deep-dive from (A) for cargo owners] Create an overview of stakeholder decarbonization commitments and commercial alliances | - Engagement with cargo owners  
- Published reports detailing Scope 3 emission targets by value chain player  
- Membership of decarbonization alliances (e.g., Sustainable Freight Buyers Alliance, First Movers Coalition, coZEV\(^1\) Coalition) |
| **C** [Deep-dive from (A) for end consumers] Conduct end consumer surveys to assess the willingness to pay for decarbonized shipping services | - End-consumer surveys |
| **D** Assess contract/charter dynamics to understand potential commercial or contractual constraints | - Estimate length of contracts of affreightment/offtake agreements |
| **E** Estimate the willingness to pay of cargo stakeholders | - Combination of the above  
- Chapters 5.1, 5.2 output |
| **F** Map stakeholders by their willingness to pay and corridor cargo volume they represent | - Stakeholder willingness to pay range estimate – Chapter 5.3.E output  
- Corridor cargo volume per stakeholder group |

---

1. Cargo owners for zero emission vessels

**Illustrative examples**

[Image of illustrative example showing willingness to pay for decarbonized shipping services]
Identify mechanisms that would support customer/end consumer willingness to pay

<table>
<thead>
<tr>
<th>Methodology – steps</th>
<th>Inputs</th>
</tr>
</thead>
</table>
| **A** Assess opportunities from longer-term offtake agreements that de-risk alternative fuel costs | – Estimate cost savings from longer-term offtake agreements  
– Regulatory/commercial frameworks for offtake agreements |
| **B** Identify existing/potential book and claim systems in the corridor (e.g., green cargo credits) | – Overview of existing book and claim systems  
– Regulatory framework around book and claim systems |
| **C** Identify opportunities to bundle demand from multiple cargo owners and end consumers | – Identify potential alliances between cargo owners/end consumers in the corridor  
– Estimate aggregate demand from alliances |
| **D** Assess the overall feasibility of levers to materialize willingness to pay | – Combination of the above |
5.5 Assess cargo owner’s feasibility of adopting decarbonized shipping

Output of chapter

1. Assessment of the main drivers of willingness to pay for decarbonized shipping and potential levers to materialize willingness to pay

2. Mapping of willingness to pay vs. volume of cargo transported in corridor per stakeholder group/company

3. Technical feasibility:
   - N/A

4. Economic feasibility:
   - Estimate customer/consumer willingness to pay for decarbonized shipping services

5. Regulatory feasibility:
   - Identify any existing or potential future regulatory constraints on cargo transportation in the corridor (e.g., transportation of waste, CO₂)

Illustrative examples
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04 Appendix
Chapter 6: Summary of technical, economic, and regulatory feasibility assessments

Key questions

I. What are the technical challenges (if any) for the implementation of the green corridor, and how do they evolve over time?

II. How economically feasible is the green corridor over time and how does this impact each step of the value chain? Are there synergies that can be realized across these steps (e.g., cross-subsidies)?

III. What are the financing requirements and the funding sources to enable the green corridor?

IV. What are the regulatory and policy constraints for the decarbonization pathway? What are the main regulatory and policy changes required to realize or accelerate the decarbonization pathway?

V. What are the potential risks for the implementation of the green corridor and how can they be mitigated?

Chapter analyses

6.1 Technical feasibility assessment: Consolidate technical feasibility assessments, specifying main gaps to the target state by value chain step and mitigating actions

6.2 Economic feasibility assessment: Consolidate economic feasibility assessments by value chain step, assessing the potential sharing of decarbonization costs across the value chain

6.3 Regulatory feasibility assessment: Assess the regulatory feasibility of the green corridor, incl.
- “Must-have” regulatory and policy changes for the green corridor to go ahead
- Regulation and policies to close cost gaps
- Ensure alignment with UN commitments and directions

6.4 Develop a risk register and identify potential mitigation actions
6.1 Technical feasibility assessment: Consolidate technical feasibility assessments, specifying main gaps to the target state by value chain step

<table>
<thead>
<tr>
<th>Methodology – steps</th>
<th>Inputs</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Identify technical challenges (if any) across the value chain</td>
<td>– Technical assessment – Chapters 2-4 output</td>
</tr>
<tr>
<td>B Define how technical challenges are expected to evolve/be resolved over time</td>
<td>– Technical assessment – Chapters 2-4 output</td>
</tr>
<tr>
<td></td>
<td>– Technical/technological trends and outlook based on market reports</td>
</tr>
<tr>
<td></td>
<td>– Overall project timeline – pre-feasibility study output</td>
</tr>
<tr>
<td>C Categorize technical challenges based on their severity and impact on the green</td>
<td>– Technical challenges – Chapter 6.1.B output</td>
</tr>
<tr>
<td></td>
<td>green corridor (critical vs. lower-priority challenges)</td>
</tr>
<tr>
<td>D Define scenarios for timing the resolution of main technical challenges,</td>
<td>– Technical assessment – Chapters 2-4 output</td>
</tr>
<tr>
<td></td>
<td>– Current proposed decarbonization pathway (Chapter 4 output)</td>
</tr>
<tr>
<td></td>
<td>– Current proposed decarbonization pathway – Chapter 4 output</td>
</tr>
<tr>
<td></td>
<td>– Scenarios for the resolution of technical challenges – Chapter 6.1.D output</td>
</tr>
<tr>
<td>E Define and prioritize actions to accelerate the technical enablement of green</td>
<td>– Technical assessment – Chapters 2-4 output</td>
</tr>
<tr>
<td></td>
<td>corridor, highlighting stakeholders that should be involved</td>
</tr>
<tr>
<td></td>
<td>– Current proposed decarbonization pathway – Chapter 4 output</td>
</tr>
<tr>
<td></td>
<td>– Scenarios for the resolution of technical challenges – Chapter 6.1.D output</td>
</tr>
</tbody>
</table>

Illustrative examples: N/A
6.2 Economic feasibility assessment: Consolidate assessments by value chain step, assessing the potential sharing of decarbonization costs

Methodology – steps

A. Integrate the economic assessment outputs for each value chain step from previous chapters
   - Chapters 2-4 output

B. Estimate overall incremental cost impact across the value chain to meet the green corridor’s decarbonization ambition
   - Opex requirements – Chapters 2-4 output
   - Capex requirements – Chapters 2-4 output

C. Assess how incremental costs can be addressed across different levers:
   - Additional financing (incl. public funding, subsidies) and policy incentives
   - Value chain players
   - Customer/end consumer willingness to pay
   - Chapters 2-4 output
   - Overall feasibility/cost impact – Chapter 6.2.B output
   - Customer willingness to pay – Chapter 5 output

D. Summarize the overall economic feasibility assessment for the green corridor project, assessing if returns meet acceptable thresholds and identifying additional sources in case of an outstanding gap
   - Combination of the above
   - Public and private financing options, incl. cost of capital estimate and “green” investment subsidies
   - Local/national/global funding and subsidy programs for alternative fuel projects

Inputs

- Chapters 2-4 output
6.3 Regulatory feasibility assessment: Assess the regulatory feasibility of the green corridor

Methodology – steps

A. Identify potential regulatory challenges across the value chain and relevant levels of governance (international, regional, national, local) and compliance with applicable sustainability conventions and guidelines, incl.:
- Regulatory/policy constraints
- Areas with lacking policy/ regulatory structure or guidelines
- Compliance with conventions and guidelines such as UN Global Compact, Just Transition, and individual stakeholder commitments

B. Categorize regulatory challenges based on their severity and impact on the green corridor (critical vs. less-urgent challenges)

C. Identify required policy changes across the value chain and levels of governance to realize or accelerate the green corridor (e.g., policies to expedite safety measures) and map the timing for expected policy changes

D. Identify policy incentives and regulations across levels of governance that could narrow cost gaps between fossil fuels vs. alternative fuels across the value chain (e.g., faster permitting procedures, capex subsidies) and map the timing for expected policy changes

E. Map and prioritize policy and regulatory changes by expected feasibility and impact, identifying timeline implications (e.g., actions to put policy changes on appropriate agendas)

F. Assess the overall regulatory feasibility for the green corridor, highlighting areas of concern

Inputs

- Chapters 2-4 output
- UN Global Compact commitments
- Just Transition targets and commitments
- Commitments from partners/stakeholders

Illustrative examples

6.3.D Numerous incentives can support the project’s financial viability

<table>
<thead>
<tr>
<th>Key incentives</th>
<th>Description</th>
<th>Impact on financial viability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct subsidies</td>
<td>Provide financial support to the project by reducing the cost of capital.</td>
<td>High</td>
</tr>
<tr>
<td>Tax incentives</td>
<td>Provide tax breaks or credits to the project, reducing the cost of capital.</td>
<td>Medium</td>
</tr>
<tr>
<td>Grants</td>
<td>Provide financial support to the project in the form of grants.</td>
<td>Low</td>
</tr>
<tr>
<td>Preferential regulations</td>
<td>Provide preferential regulations that make it easier for the project to secure financing.</td>
<td>Low</td>
</tr>
</tbody>
</table>

6.3.E Policy options to reduce fuel cost and create an enabling ecosystem for the corridor

- Low carbon technologies
- Fiscal incentives
- Regulatory changes
- Infrastructure improvements
- Technology advancements
- Carbon pricing schemes

Combination of the above
6.4 Develop a risk register and identify potential mitigation actions

Methodology – steps

A Identify risks across dimensions, incl.:
  - Technical
  - Economic
  - Regulatory
  - Other (environmental, social, health & safety, etc.)
  - Executinal
  - Organizational
  - Commercial

B Estimate the high-level probability and impact of each risk, quantifying the project’s probability-adjusted risk
  - Identified challenges – Chapters 6.1-6.3 output

C Identify mitigation actions to either reduce risk probability or impact in the green corridor, prioritizing risks with a high impact and/or high probability
  - Past examples of comparable projects
  - Stakeholder interviews

D Propose metrics/indicators to identify and measure risks throughout the project
  - Risks identified – Chapters 6.1 – 6.3 output
  - N/A

Illustrative examples

- Risk matrix for probability and impact
- Risk registry for green corridor project
Contents

01 Context and objectives
02 Approach and methodology
03 Feasibility study blueprint
   Corridor baseline (historical and forecast) / Alternative fuels supply chain / Port and bunkering infrastructure / Vessel decarbonization pathway / Cargo demand dynamics / Summary of technical, regulatory, and economic feasibility assessments / Roadmap and commitments
04 Appendix
This document focuses on the feasibility phase of the green corridor project development.

### Project phases

- **Pre-feasibility**
  - Project baselining
  - Value chain mapping
  - Establish screening criteria (selection framework and justification)
  - High-level screening of potential corridors
  - Initial engagement with relevant regulatory bodies and government

- **Feasibility**
  - Technical, economic, regulatory feasibility assessment
  - Risk registry and mitigation plan
  - Outline of decisions and commitments required by stakeholders
  - Roadmap and milestones up to operation

- **Select**
  - Definition of criteria for selecting final concept
  - Deep dive on key elements from feasibility phase as relevant to ranking criteria
  - Rank of concepts based on criteria and selection of final concept outlined in the feasibility study

- **Define**
  - FEED¹ detailed engineering design, and detailed commercial design related to (infrastructure, production, vessels, etc.)
  - Contractual commitments between stakeholders, before final investment decisions (FID)

- **Execute**
  - Finalized project details
  - Project commissioning and execution
  - Preparation for handover

- **Operate**
  - Operation of green corridor

### Outputs and legal agreements

- **Letter of intent**
- **Memorandum of understanding**
- **Heads of agreement**
- **Final investment decision (FID) and consortium execution contract**
- **Handover to operators**

---

¹ Front-end engineering and design

Focus of chapter 7: Go/no-go decision point
Chapter 7: Roadmap and commitments

Key questions

I. What are the commitments and investments/projects required from each stakeholder to enable the integrated business case?

II. What are the steps needed for an FID by project?

III. What is the overall roadmap toward operationalizing the green corridor and what actions does each stakeholder need to take?

IV. What is the required project governance to deliver the roadmap for the next phases (Select and Define)?

V. What are the resources and capabilities required to complete the next phases (Select and Define) of the project?

VI. What is the internal and external stakeholder communications plan?

Chapter analyses

7.1 Catalog investment decisions, expected lead times to execute projects, and required commercial arrangements (e.g., offtake agreements, funding levers) planned over time by value chain participant.

7.2 Build an integrated roadmap for each value chain participant, considering the sequencing and lead time of projects and risk scenarios, and map relevant milestones:
- Select and Define phases: Detailed roadmap
- Execute and Operate: High-level timeline

7.3 Define the project governance and resourcing requirements to complete the Select and Define phases.

7.4 Develop a communications and engagement plan for internal and external stakeholders in the Select and Define phases.

7.5 Socialize and sign off the integrated roadmap.
7.1 Catalog investment decisions, lead times, and required commercial arrangements planned over time by value chain participant

**Methodology – steps**

A. **Catalog investments/projects required by stakeholder** in each step of the value chain **over time** for feasible solutions, clarifying specifications **per concept** (e.g., alternative fuel, propulsion engine), and identify expected **lead times per investment/project**

   - Capex requirements per stakeholder over time – Chapters 2-5 output
   - Feasible solutions for corridor – Chapter 6 output

B. **Review commitments required by stakeholders** to enable the integrated business case for the green corridor for each feasible concept, incl.:
   - Offtake commitments (e.g., for fuel producers from shipping, other sectors)
   - Contracting commitments (e.g., from cargo owners)
   - Capex investments

   - Commitments required per stakeholder – Chapter 6.2 output

C. **Summarize the financing needs over time** to secure the economic feasibility of the project

   - Financing requirements and sources (e.g., public and private financing options, “green” investment subsidies, local funding/subsidy programs) – Chapter 6.2 output

D. **Catalog the dependencies and commercial arrangements required with partners outside the consortium** (e.g., engineers, manufacturers, shipyards, financial institutions)

   - Commitments and capacity requirements for external stakeholders – Chapters 2-6 output
7.2 Build an integrated roadmap for each value chain participant and map relevant milestones

Methodology – steps

For the Select and Define phases:
- Define the list of activities/projects required across the value chain, outlining interdependencies, and considering sequencing and lead times
- Overlay risk assessment onto roadmap (e.g., high-probability execution risks built into the timeline)
- Develop the responsibility matrix (e.g., RACI) for stakeholders for each of the above activities
- Create a detailed list of milestones planned over time, linked to above activities

For the Execute and Operate phases, develop a high-level view on the main milestones per phase and associated timeline for each activity
- High-level schedule for execution by project, value chain, and milestones – Chapter 7.1 output
- Decarbonization potential, ambition and timeline (if available) for the corridor

Inputs
- Investment requirements and commitments per project concept – Chapter 7.1 output
- List of stakeholders – Chapter 7.1 output
- Risk register – Chapter 6.4 output

Illustrative examples
7.3 Define the project governance and resourcing requirements to complete the Select & Define phases

Methodology – steps

A. Map all stakeholders (internal and external) for the green corridor, and Define their roles in the project, e.g., core consortium participants, knowledge partners, external stakeholder

B. Define groups and capabilities required for the project governance and their responsibilities, participants, resources, and cadence, for:
- Decision making (steering committee)
- Central coordination/PMO
- Engineering teams from stakeholders
- Central regulatory affairs group
- Central business case analytics group

C. Determine the processes (i.e., cadence of meetings, participants, forum, escalation management) and ways of working/reporting lines within the project

D. Define the consortium configuration and structure, considering the option to establish a legal entity structure, and define implications for project funding

E. Estimate investments required to complete the next phases (Select and Define) of the project, based on outstanding steps toward FIDs and required project governance

F. Identify stakeholder appetite and funding availability to enter next phases (Select and Define), given investment requirements

Inputs

- List of stakeholders – Chapter 7.1 output
- Examples of other consortia
- Engagement with consortium members
- Consortium format – pre-feasibility input
- Discussion with stakeholders
- Roadmap for Select and Define phases – Chapter 7.2 output
- Next-phase investment requirements – Chapter 7.3.E output
- Discussion with stakeholders
# 7.4 Develop a communications and engagement plan for internal and external stakeholders in the Select and Define phases

<table>
<thead>
<tr>
<th>Methodology – steps</th>
<th>Inputs</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Map all stakeholders (internal and external – e.g., government, national/ international regulators, industry leaders, industry coalitions, general public) for the green corridor and assess prioritization of engagement by level of criticality and level of urgency to contact</td>
<td>– List of stakeholders – Chapter 7.1 output</td>
</tr>
<tr>
<td>B Identify project milestones that require/ prompt external communications</td>
<td>– Project phases and respective milestones – Chapter 7.2 output</td>
</tr>
<tr>
<td>C Develop core messages per external stakeholder for each phase of the green corridor project, syndicating with project team and consortium stakeholders</td>
<td>– Map of stakeholders – Chapter 7.3.A output</td>
</tr>
<tr>
<td>D Build an action plan for each stakeholder group, incl. mode, timing and cadence of communication, and person/group responsible for communication per stakeholder group</td>
<td>– Communication milestones – Chapter 7.4.B output</td>
</tr>
<tr>
<td></td>
<td>– Combination of the above</td>
</tr>
</tbody>
</table>
7.5 Socialize and sign off the integrated roadmap

Output of feasibility study to be signed off

1. **Statement of feasibility**, a summary of the feasibility study output considering technical, economic, and regulatory aspects, with relevant data and exhibits

2. Proposed **integrated roadmap** and milestones for each stakeholder, incl.:
   - **Investment decisions/capex requirements**
   - **Required commercial arrangements and commitments**

3. **Immediate next steps and investment** requirements for next phases (Select and Define)

**Responsible consortium stakeholders**

- Fuel producers
- Port and bunkering operators
- Shipowners and ship operators
- Cargo owners
- Knowledge partners
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Expected demand for green fuel in corridor
Outlook for marine fuel demand

Fuel oil demand development in marine
k ton

2020 HFO volume

2020-2050 growth

2020-50 Efficiency gain

2050 HFO volume

2050 Outlook for green fuels
k ton

2050 Sustainable fuel 1 equivalent

2050 Sustainable fuel 2 equivalent
Illustrative solar potential geospatial assessment

Source: Global Solar Atlas
# Bunkering volumes in ports for traffic in corridor

## Annual estimated bunker volume by port (2020), Million tonnes

<table>
<thead>
<tr>
<th>Port</th>
<th>% of total</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Port 1</td>
<td>xx%</td>
<td>Dock the ship to port and directly fuel the ship using pumps</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Generally, cannot fuel while loading/unloading cargo</td>
</tr>
<tr>
<td>Port 2</td>
<td>xx%</td>
<td>Small barge vessels load fuel by port-to-ship, then carries fuel to customer ship</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ship can either be docked or anchored close by to port</td>
</tr>
<tr>
<td>Port 3</td>
<td>xx%</td>
<td>Fishing fleets that that stay at sea receive off-shore bunkering by barges</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Also delivers fuel, lubricants, food, etc.</td>
</tr>
<tr>
<td>Port 4</td>
<td>xx%</td>
<td>Oil rigs and supporting structures (drill ships, seismic vessels, etc.) require bunkering during relocation for new projects</td>
</tr>
</tbody>
</table>
Historical container delivery volumes in corridor by vessel type

Containerships deliveries by vessel types, k TEU

Container Trade Example

- Feeder (<3,000)
- Intermediate (3,000-7,999)
- Neo-Panamax (8,000-14,999)
- Post-Panamax (15,000+)

## Trade flows in corridor

<table>
<thead>
<tr>
<th></th>
<th>2021 Seaborne trade</th>
<th>Last 10 years CAGR</th>
<th>Last 5 years CAGR</th>
<th>CAGR trend</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Million tons</td>
<td>Percent</td>
<td>Percent</td>
<td>trend</td>
</tr>
<tr>
<td>Containers</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Crude</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Iron</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coal</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oil</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grain</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Steel</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Forest</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LNG</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LPG</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
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Expected demand for alternative fuels for shipping and other sectors

**ILLUSTRATIVE**

Fuel 1 expected annual demand evolution

Fuel 2 expected annual demand evolution
Import sources of fuel for the corridor

2.2.B

Corridor ports

Source of alternative fuels, imported or produced near the corridor

Wind power production capacity

Solar power production capacity

Alternative fuel production capacity

Rotterdam
Western Europe
Singapore
Australia
Pipeline of announced alternative fuel projects

<table>
<thead>
<tr>
<th>Fuel</th>
<th>Region</th>
<th>Players</th>
<th>Timeline</th>
<th>Capacity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alternative fuel 1</td>
<td>NL</td>
<td>...</td>
<td>2030</td>
<td>X MW</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Y MW</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Y MW</td>
</tr>
<tr>
<td>Alternative fuel 2</td>
<td>DK</td>
<td>...</td>
<td>2040</td>
<td>X tons/ year</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Y tons/ year</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Y tons/ year</td>
</tr>
</tbody>
</table>

- **Concept**
- **Feasibility study under way**
- **Under construction**
Timeline for availability of alternative fuels for shipping versus demand

ILLUSTRATIVE

Alternative fuel expected annual demand and supply evolution

- Projected demand
- Announced projects
- Gap of demand vs. expected alternative fuel production
- Mature projects

1- Time dependent on green corridor horizon
Expected evolution of fuel production costs based on driver evolution

**ILLUSTRATIVE**

Cost reduction levers for fuel production

- **CapEx** decreases Xx% for the full system driven by...
- **Efficiency** improves from ~Xx% to ~Xx% due to...
- **Other** O&M costs go down following...
- **Energy costs** combined wind onshore and solar PV LCOE decrease by Xx...
Expected fuel and feedstock technology CapEx evolution

**ILLUSTRATIVE**

- Lower capex of solar and wind are encouraging new ways to monetize low cost power
- Technology with significant cost down potential due to standardization and scaling of production units

### Technology CapEx

<table>
<thead>
<tr>
<th>Year</th>
<th>CapEx</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>xx%</td>
</tr>
<tr>
<td>2030</td>
<td>xx%</td>
</tr>
<tr>
<td>2050</td>
<td>xx%</td>
</tr>
</tbody>
</table>

### Onshore wind CapEx

<table>
<thead>
<tr>
<th>Year</th>
<th>CapEx</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>xx%</td>
</tr>
<tr>
<td>30</td>
<td>xx%</td>
</tr>
<tr>
<td>2050</td>
<td>xx%</td>
</tr>
</tbody>
</table>

### Solar PV CapEx

<table>
<thead>
<tr>
<th>Year</th>
<th>CapEx</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>xx%</td>
</tr>
<tr>
<td>30</td>
<td>xx%</td>
</tr>
<tr>
<td>2050</td>
<td>xx%</td>
</tr>
</tbody>
</table>

Players along the alternative fuel production value chain

ILLUSTRATIVE

Upstream
Feedstock & electricity production

Fuel production

Midstream
Fuel conversion

Transmission & Distribution

Storage & Dispensing

Downstream
End-use applications

Components

End use

Source: Hydrogen Council, FCU-JU, Company websites
### Expected alternative fuel sources and costs for green corridor

#### ILLUSTRATIVE

<table>
<thead>
<tr>
<th>Region</th>
<th>Total produced capacity</th>
<th>Capacity available to corridor</th>
<th>Offtake potential</th>
<th>Expected price (2030)</th>
<th>CapEx required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local – region A</td>
<td>X MW</td>
<td>Y MW</td>
<td>X%</td>
<td>$ X / MW</td>
<td>... $</td>
</tr>
<tr>
<td>Local – region B</td>
<td>...</td>
<td>...</td>
<td>...</td>
<td>... $ / MW</td>
<td>... $</td>
</tr>
<tr>
<td>Import – region C</td>
<td>...</td>
<td>...</td>
<td>...</td>
<td>... $ / MW</td>
<td>... $</td>
</tr>
<tr>
<td>Import – region D</td>
<td>...</td>
<td>...</td>
<td>...</td>
<td>... $ / MW</td>
<td>... $</td>
</tr>
</tbody>
</table>

**Map of expected production centers**

- **Proposed**
- **Already announced/under construction**
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Proposed bunkering sites for the corridor

End points of corridor and initial bunkering sites

Additional bunkering site

<table>
<thead>
<tr>
<th>Expected volumes by site</th>
<th>Rotterdamb</th>
<th>Fujairah</th>
<th>Singapore</th>
</tr>
</thead>
<tbody>
<tr>
<td>kt/year</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: The expected volumes are not specified in the image.
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Vessel technology pathways: onboard energy demand can be met in different ways

Maritime energy conversion and propulsion options

Source: M&M Center for Zero Carbon Shipping
1 Represent primary energy conversion and production options only
## Total cost of ownership (TCO) for traditional and alternative fuels by 2030

**ILLUSTRATIVE**

<table>
<thead>
<tr>
<th>Fuel type</th>
<th>Avg fuel price (2030-2050)</th>
<th>EU-ETS</th>
<th>Port/ canal fees</th>
<th>Cargo Capacity Loss</th>
<th>Maintenance</th>
<th>CapEx &amp; finance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fossil</td>
<td>$x \times $ / ton</td>
<td>$x\times$</td>
<td>$x\times$</td>
<td>$x\times$</td>
<td>$x\times$</td>
<td>$x\times$</td>
</tr>
<tr>
<td>Bio</td>
<td>$x\times$</td>
<td>$x\times$</td>
<td>$x\times$</td>
<td>$x\times$</td>
<td>$x\times$</td>
<td>$x\times$</td>
</tr>
<tr>
<td>E-fuel</td>
<td>$x\times$</td>
<td>$x\times$</td>
<td>$x\times$</td>
<td>$x\times$</td>
<td>$x\times$</td>
<td>$x\times$</td>
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<tr>
<td>Propulsion</td>
<td>ICE</td>
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</tr>
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<td></td>
<td>FC</td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>
Expected evolution of Total Cost of Ownership for fossil and alternative fuels

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TCO evolution by fuel

![Graph showing TCO evolution by fuel for traditional and alternative fuels from 2020 to 2050. The graph indicates potential points of transition to alternative fuel X (illustrative).]
Proposed sequence of fuel transition based on TCO, fuel availability and decarbonization timeline for the corridor

Fuel transition for 4 vessels in selected corridor

<table>
<thead>
<tr>
<th>Vessel</th>
<th>Current fuel</th>
<th>Alternative fuel</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vessel 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vessel 2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vessel 3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vessel 4</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Timeline:
- 2020: Start of transition
- 2025: Transition phase
- 2030: Full transition
- 2035: End of transition
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07 Roadmap and commitments
Comparing the shipping / transport share of emissions vs. total lifecycle emissions, with the share of cost vs. total retail value

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100% of emissions

100% of value

Total lifecycle emissions

Total retail value

X p.p. gap

Share of transport / shipping
## Alternative transport options and routes

<table>
<thead>
<tr>
<th>Options</th>
<th>Mode</th>
<th>Fit to cargo</th>
<th>Regulatory</th>
<th>Cost / commercial</th>
</tr>
</thead>
<tbody>
<tr>
<td>[Description – e.g., rail from location X to Y]</td>
<td>![Train Icon]</td>
<td>![Green Icon]</td>
<td>![Yellow Icon]</td>
<td>![Red Icon]</td>
</tr>
<tr>
<td>[Description – e.g., same route with fossil fuels]</td>
<td>![Ship Icon]</td>
<td>![Yellow Icon]</td>
<td>![Yellow Icon]</td>
<td>![Yellow Icon]</td>
</tr>
</tbody>
</table>

...
Willingness to pay for decarbonized shipping services vary by cargo owner.
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Willingness to pay for decarbonized shipping services vary by cargo owner, indicating which are expected first movers and followers.
Comparison of decarbonization premium pricing to cargo owner's willingness to pay

As-is shipping cost for cargo owners

Decarbonization costs

Decarbonized shipping cost for cargo owners

Price that cargo owners are willing to pay for decarbonized shipping

Gap to be addressed by:
• Customer willingness to pay
• Value chain players
• Additional financing and policy incentives

Willingness to pay
Numerous incentives can support the project’s financial viability

<table>
<thead>
<tr>
<th>Key Incentives</th>
<th>Description</th>
<th>Impact on financial viability</th>
<th>Applicability to Chapters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduce Capital Expenditure (CAPEX)</td>
<td>Direct cover of CAPEX and OPEX expenses as a % of total, set monetary sum or an investment match</td>
<td>![Symbol for impact] ![Symbol for impact] ![Symbol for impact] ![Symbol for applicable]</td>
<td>2 3 4 5</td>
</tr>
<tr>
<td>Land</td>
<td>Access to desired land plots in the most cost effective manner over the project’s lifespan</td>
<td>![Symbol for impact] ![Symbol for impact] ![Symbol for impact] ![Symbol for applicable]</td>
<td>2 3 5</td>
</tr>
<tr>
<td>Grants</td>
<td>Direct cover of CAPEX and OPEX expenses as a % of total, set monetary sum or an investment match</td>
<td>![Symbol for impact] ![Symbol for impact] ![Symbol for impact] ![Symbol for applicable]</td>
<td>2 3 5</td>
</tr>
<tr>
<td>Subsidies</td>
<td>Procure goods and services (i.e., wages, insurance, infrastructure and utilities) at lower than market prices</td>
<td>![Symbol for impact] ![Symbol for impact] ![Symbol for impact] ![Symbol for applicable]</td>
<td>2 3 5</td>
</tr>
<tr>
<td>Taxes</td>
<td>Optimised tax structure (i.e., corporate tax, VAT and customs tax) to facilitate investment and distribution</td>
<td>![Symbol for impact] ![Symbol for impact] ![Symbol for impact] ![Symbol for applicable]</td>
<td>2 3 5</td>
</tr>
<tr>
<td>Loans</td>
<td>Receiving loans at better than market rate or when they are not widely available</td>
<td>![Symbol for impact] ![Symbol for impact] ![Symbol for applicable]</td>
<td>2 3 4 5</td>
</tr>
<tr>
<td>Monetary controls</td>
<td>Free currency convertibility and capital repatriation of profits amongst different geographies / companies</td>
<td>![Symbol for impact]</td>
<td>5</td>
</tr>
<tr>
<td>Transactions</td>
<td>Reducing the cost of exporting alternative fuel to customers and promoting green certification</td>
<td>![Symbol for impact] ![Symbol for impact]</td>
<td>2 3 4</td>
</tr>
<tr>
<td>Permits, rights and approvals</td>
<td>Fast track one stop government and subdivision approval process for all permits, licenses and rights</td>
<td>![Symbol for impact] ![Symbol for impact]</td>
<td>2 3 4 5</td>
</tr>
</tbody>
</table>
Policy options to reduce fuel cost and create an enabling ecosystem for the corridor

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Green corridor policy framework

Main level of governance 1  Policy options

Port authorities and 
state controls
1 Crew safety training for handling of zero-emission fuels and workforce retraining
2 Lower port fees for zero-carbon vessels
Classification 
societies
3 Additional bunkering capacity funding at ports
Government 
research agencies
4 Expedited standards on safety requirements (e.g., for bunkering)
State governments
5 Guidelines to accelerate fuel production project development
6 'Guarantees of Origin' (GO) schemes for green Hydrogen
Federal 
governments
7 Credit guarantees, anchored blended finance and grant finance
8 Zero-emissions fuel supply mandates for domestic shipping
9 Grid balancing compensation restructuring to include electrolyzers
10 Contract-for-Differences for zero-emissions fuels
11 Fossil fuel subsidies extension to zero-emission fuels
12 Expedited permitting for use of natural storage for Hydrogen storage
International 
regulatory bodies
13 Approval of global fuel standards
14 Renewable energy requirements for transport energy

1. Examples of key players; most policy actions require collaboration across governance levels
2. Contract-for-Difference

Risk matrix for probability, impact

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Impact

High

Low

Probability

Low

High

Key risks

Technical

Financial

Regulatory

Executive

Organizational

Market-related

1 ...

2 ...

3 ...

4 ...

5 ...

6 ...

7 ...

## Risk registry for green corridor project

### ILLUSTRATIVE

<table>
<thead>
<tr>
<th>Risk category</th>
<th>Risks</th>
<th>Probability</th>
<th>Impact (quantified)</th>
<th>Probability-adjusted risk</th>
<th>Mitigation actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technical</td>
<td>...</td>
<td>X%</td>
<td>$Y</td>
<td>$Z</td>
<td>...</td>
</tr>
<tr>
<td>Financial</td>
<td>...</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regulatory</td>
<td>...</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Executional</td>
<td>...</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organizational</td>
<td>...</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Market-related</td>
<td>...</td>
<td></td>
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</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td></td>
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<td>$...</td>
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</tbody>
</table>
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Commitments and commercial arrangements required by stakeholders

Mapping of players in green corridor roadmap

<table>
<thead>
<tr>
<th>Consortium stakeholders</th>
<th>Other partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fuel producers</td>
<td>Engineers</td>
</tr>
<tr>
<td>• [Player A]</td>
<td>• ...</td>
</tr>
<tr>
<td>• [Player B]</td>
<td>• ...</td>
</tr>
<tr>
<td>Port and bunkering</td>
<td>Shipyards</td>
</tr>
<tr>
<td>operators</td>
<td>• ...</td>
</tr>
<tr>
<td>• ...</td>
<td>• ...</td>
</tr>
<tr>
<td>Shipowners and ship</td>
<td>Financial</td>
</tr>
<tr>
<td>operators</td>
<td>institutions</td>
</tr>
<tr>
<td>• ...</td>
<td>• ...</td>
</tr>
<tr>
<td>Cargo owners</td>
<td>Other coalitions</td>
</tr>
<tr>
<td>• ...</td>
<td>• ...</td>
</tr>
<tr>
<td>Knowledge partners</td>
<td>• ...</td>
</tr>
<tr>
<td>• ...</td>
<td>• ...</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>CapEx, $mn</th>
<th>Relevant stakeholders</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investments</td>
<td>[X MW solar + wind development in location A]</td>
<td>[value]</td>
</tr>
<tr>
<td></td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td></td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td></td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>Offtake agreement</td>
<td>...</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>...</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>...</td>
<td>N/A</td>
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<tr>
<td>Contracting agreement</td>
<td>...</td>
<td>N/A</td>
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<tr>
<td></td>
<td>...</td>
<td>N/A</td>
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</tbody>
</table>
### Roadmap example

#### Illustrative

<table>
<thead>
<tr>
<th>Block</th>
<th>Activity</th>
<th>Select</th>
<th>Define</th>
<th>Execute</th>
<th>Operate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main milestones</td>
<td>Milestone 1</td>
<td>Milestone 1 ▲</td>
<td>Milestone 2 ▲</td>
<td>[Company/Project team]</td>
<td>[Interdependency with X]</td>
</tr>
<tr>
<td>Fuel production</td>
<td>Activity 1</td>
<td>Activity 1</td>
<td>Activity 2</td>
<td>Activity 3</td>
<td>Activity 4</td>
</tr>
<tr>
<td>Port and bunkering infrastructure</td>
<td>Activity 5</td>
<td>Activity 6</td>
<td>Activity 7</td>
<td>Activity 8</td>
<td>Activity 9</td>
</tr>
<tr>
<td>Vessel decarbonization pathway</td>
<td>Activity 10</td>
<td>Activity 11</td>
<td>Activity 12</td>
<td>Activity 13</td>
<td>Activity 14</td>
</tr>
<tr>
<td>Cargo demand</td>
<td>Activity 15</td>
<td>Activity 16</td>
<td>Activity 17</td>
<td>Activity 18</td>
<td>Activity 19</td>
</tr>
<tr>
<td>Other partners/enablers</td>
<td>Activity 20</td>
<td>Activity 21</td>
<td>Activity 22</td>
<td>Activity 23</td>
<td>Activity 24</td>
</tr>
</tbody>
</table>
Activities to be included in the roadmap for next project phases

NOT EXHAUSTIVE

Select

- Agree on criteria to rank project concepts along value chain (e.g., timing, cost)
- Identify and gather additional insights required for ranking
- Select final concept based on project concept ranking

Define

- Create detailed design plans & schedule for the technical work required for each step in value chain, highlighting interdependencies
- Detail regulatory and policy changes required (e.g., ammonia handling)
- Create implementation plan for required regulatory and policy changes
- Draft commercial frameworks (e.g., offtake agreements)
- Detail financing frameworks for FID (e.g., subsidies, local funding)
- Define the consortium legal structure for the execution and operation of the green corridor (e.g., asset ownership, project funding)

Execute

- Execute project in a safe and cost-efficient way, with all testing, validation, training, and frameworks completed (further details per project needed)

Operate

- Hand over to operators on corridor

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Potential governance structure for the Select & Define phases of the project

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**Project governance structure**

- **Steering Committee**
- **Central function**
- **Engineering, Regulatory Affairs, and Integrated Analytics teams**

**Consortium stakeholders**

- **Fuel producers**
- **Port and bunkering operators**
- **Shipowners and ship operators**
- **Cargo owners**
- **Knowledge partners**

- **Each consortium member to have seat in Steering Committee**
- **Option to embed talent from consortium into working teams; otherwise focus on ad hoc collaboration**

Members from consortium
Stakeholder engagement plans differ based on criticality and urgency to engage per stakeholder group

**ILLUSTRATIVE**

<table>
<thead>
<tr>
<th>Criticality to engage</th>
<th>Urgency to engage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>High</strong></td>
<td></td>
</tr>
<tr>
<td>Plan Now, Engage Later</td>
<td>Proactive communication strategy with clear goals, to engage later in project</td>
</tr>
<tr>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Engage Now</td>
<td>Early and active engagement with open dialogue and continuous communication</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Inform Later</td>
<td>Involvement in project updates, and identification of synergy / partnership opportunities in the future</td>
</tr>
<tr>
<td>7</td>
<td></td>
</tr>
<tr>
<td>Inform Now</td>
<td>Proactive information sharing from early in project</td>
</tr>
<tr>
<td>6</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Stakeholder</th>
<th>Communication goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>...</td>
</tr>
<tr>
<td>2</td>
<td>...</td>
</tr>
<tr>
<td>3</td>
<td>...</td>
</tr>
<tr>
<td>4</td>
<td>...</td>
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<tr>
<td>5</td>
<td>...</td>
</tr>
<tr>
<td>6</td>
<td>...</td>
</tr>
<tr>
<td>7</td>
<td>...</td>
</tr>
</tbody>
</table>

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## Stakeholder communication and engagement plan

**ILLUSTRATIVE**

<table>
<thead>
<tr>
<th>Stakeholder name (e.g., ministry / government)</th>
<th>Communication goals</th>
<th>Urgency</th>
<th>Messages</th>
<th>Cadence/Timing</th>
<th>Format and channel</th>
<th>Person / group responsible for communication</th>
</tr>
</thead>
<tbody>
<tr>
<td>What is the purpose for communicating with this stakeholder (e.g., inform, gain support, etc.)?</td>
<td>How urgent is to communicate with this stakeholder?</td>
<td>What are the key topics that need to be communicated?</td>
<td>When / how frequently to engage with stakeholder?</td>
<td>What is the most appropriate communication channel (e.g., consultation through workshops / surveys, informative through newsletters, articles)?</td>
<td>Who will engage with the stakeholder?</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Stakeholder name (e.g., public)</th>
<th>...</th>
<th>...</th>
<th>...</th>
<th>...</th>
<th>...</th>
<th>...</th>
</tr>
</thead>
</table>