Green Corridors: Feasibility phase blueprint

Blueprint August 2022



Mærsk Mc-Kinney Møller Center
for Zero Carbon ShippingMcKins
& Co

McKinsey & Company

Introduction to the green corridor feasibility phase blueprint

Reaching zero carbon shipping by 2050 will require innovative solutions, industry-wide collaboration, and resource deployment at scale.

Green corridors are increasingly seen as an essential part of the solution, viewed as catalyzers to the transition toward zero carbon shipping. Establishing green shipping corridors, where vessels can run on alternative fuels, will be an essential step to decarbonize shipping. However, there is still limited knowledge on how to take green corridor concepts from ideas to implementation.

Consequently, the Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping, in a joint effort with McKinsey & Company, has developed a new blueprint for assessing the feasibility of green corridors. The blueprint provides an approach to designing and demonstrating the feasibility of green corridors. It is intended to serve as a ready-to-use guide for any stakeholder involved in green corridors for decarbonizing shipping and includes 80+ off-the-shelf pages outlining methodology, analysis, and illustrative templates at each step of the value chain and across the ecosystem. The guide is relevant to all stakeholders that wish to engage in green corridors. It can be used by individual stakeholders assessing feasibility at single steps of the supply chain or by a consortium and stakeholder collaborations addressing feasibility across the supply chain and ecosystem. The starting point for the feasibility phase blueprint is the assumption that a green corridor has been selected (e.g., as a result of a pre-feasibility assessment). The purpose of the feasibility blueprint is to provide a framework for a deeper evaluation of the selected green corridor scenario to determine its technical, economic and regulatory feasibility and identify levers and actions to mitigate potential gaps and risks.

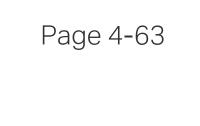
We recognize that the realization of green corridors requires solutions to address commercial gaps such as the higher costs of zero-emission fuels and the mobilization of demand. It requires solutions to de-risk the ecosystem related to green corridors and bridge the difference in time horizons and risk profiles from the long-term investments in fuel production and infrastructure to the shorter-term procurement of vessels and fuel by shipowners. Therefore, a key element of this green corridor feasibility blueprint is to provide an approach and design that addresses these commercial gaps and reduces risks across the larger ecosystem. Lowering risks can increase stakeholder confidence in investing and align on a roadmap and governance structure feasible for meeting decarbonization targets and timelines.

The blueprint is a living document that will be refined over time as we collectively gain more knowledge and hands-on experience building green corridors. We welcome any knowledge sharing that can bring us closer to implementing green corridors and moving the industry toward zero carbon shipping.



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We set out to define a feasibility phase blueprint

Objectives



Define the **"gold standard" blueprint to design** and **demonstrate the feasibility of green corridors** on a global scale

2 Spell out **enablers in accelerating the implementation** of green corridors



Accelerate the industry toward action with an applicable, scalable approach to establishing green corridors that will evolve as it is tested by green corridor projects

What this document is



A ready-to-use guide to conduct feasibility assessments for green corridors



A **phased, stepwise methodology** incl. analyses and illustrative templates



A **living document** that will evolve as the sector gains more knowledge and hands-on experience in green corridors



This blueprint is guided by our joint experience in shipping decarbonization



Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping

Independent, not-for-profit, data-driven research and development center focused on accelerating marine industry decarbonization through thought leadership, R&D programs, and targeted advocacy

Strategic Partners across the shipping ecosystem

1 Knowledge Partners and 22 Mission Ambassadors

ongoing studies for green corridors in Europe and the Americas

McKinsey & Company

Leading global management consultancy with extensive experience and deep expertise in the shipping industry

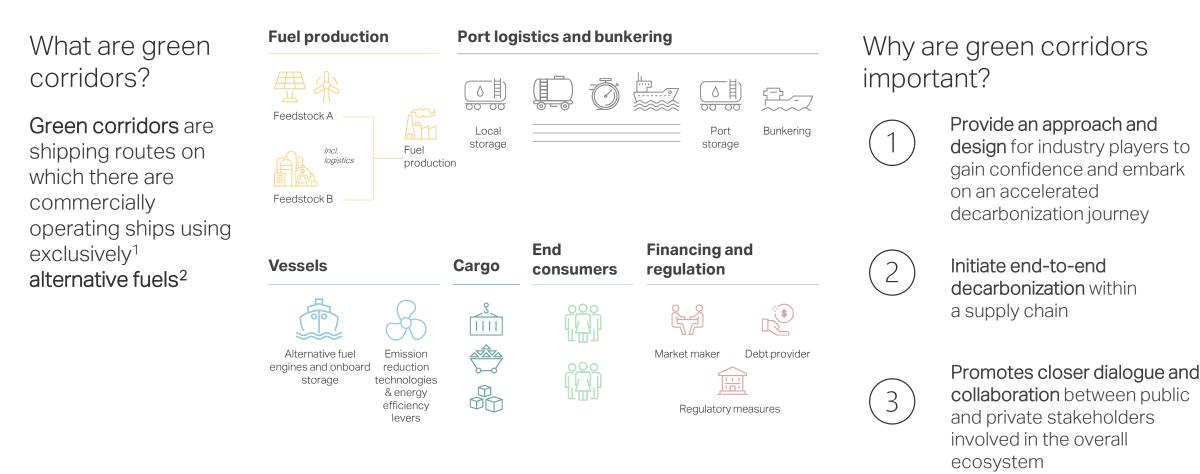
Knowledge partner to Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping and Getting to Zero Coalition/ Mission Possible Partnership on green corridors

4 out of 5 top container shipping lines served, and leaders in cruise, dry bulk, tanker, ferry, and other segments

35% of the top 30 energy companies served



What are green corridors, and why is proving their feasibility important?

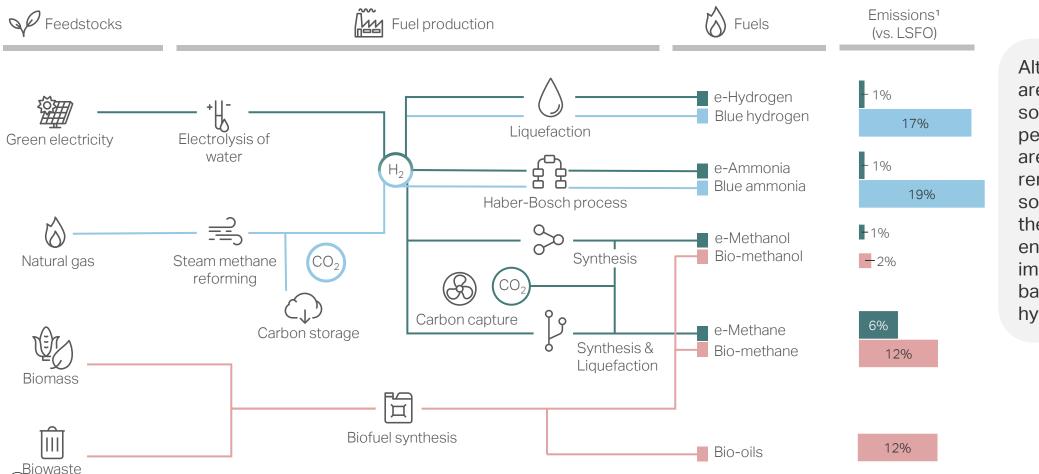


1. The definition distinguish between definition and implementation of a green corridor. In practice, a green corridor may be implemented as a transitory phased approach, where the use of alternative fuels evolve gradually, and design is made scalable to ensure flexibility and the realization of the green corridor.

2. Alternative fuels defined on the following page

How do we define alternative fuels?

NOT EXHAUSTIVE



Alternative fuels are derived from sources other than petroleum; some are derived from renewable sources. Often, they have a lower environmental impact than fossilbased hydrocarbons.

Source: MMM Center for Zero Carbon Shipping

1) Based on the technological advancements and maturity outlooks of fuels in 2030, our analysis suggest that the emissions footprint of these listed fuel types may range between 1% and 19% of the comparable LSFO emissions. Methane slip in upstream production processes of blue hydrogen, blue ammonia and bio-methane is factored in based on the technology maturity levels forecasted for 2030. Only key processes are included; For bio-methane, methane slip emissions from the choice of engine technology and upstream production is considered based on technology readiness in 2030. Numbers are relative comparisons to LSFO emissions of 96 gCO2-eq /MJ (direct emissions well-to-wake) by 2030.

The green corridor feasibility phase blueprint can be applied to all corridor types

(3)

Port D

Port C

Main corridor types	Description
1 Single point	Single-point corridors establish zero-emission shipping routes around a particular location, i.e., a port hub allowing round-trip bunkering
2 Point to point	Point-to-point corridors are single-route green corridors between 2 ports. Typically, more niche segments or based around a commodity transportation route
3 Network	Network green corridors establish routes between 3 or more ports where vessels can sail on alternative fuels
	Corridor types — — Network corridor — — Point-to-point corridor — — Single-point corridor
	1

(2)

Port B

Port A

Methodological steps for feasibility study are agnostic to corridor type

> Stakeholder
> engagement may be more complex for network and point-to- point corridors as it can involve more port authorities and governments and span different countries and continents

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This document focuses on the feasibility phase of the green corridor project development

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Project	Pre-feasibility	Feasibility	Select	Define	Execute	Operate
phases	Project baselining	Technical, economic, regulatory feasibility	Definition of criteria for selecting final concept	FEED ^{1,} detailed engineering design,	Finalized project details	Operation of green corridor
	Value chain mapping Establish screening	assessment Risk registry and	Deep dive on key elements from	and detailed commercial design related to	Project com- missioning and	
	criteria (selection framework and	mitigation plan	feasibility phase as relevant to ranking	(infrastructure, production, vessels,	execution	
	justification)	Outline of decisions and commitments	criteria.	etc.)	Preparation for handover	
	High-level screening of potential corridors	required by stakeholders	Rank of concepts based on criteria and selection of final	Contractual commitments between stakeholders, before		
	Initial engagement with relevant regulatory bodies and government	Roadmap and milestones up to operation	concept outlined in the feasibility study	final investment decisions (FID)		
Outputs and legal agreements	Letter		andum of Heads of a standing	decision and cor		over to rators
Uncertainty						

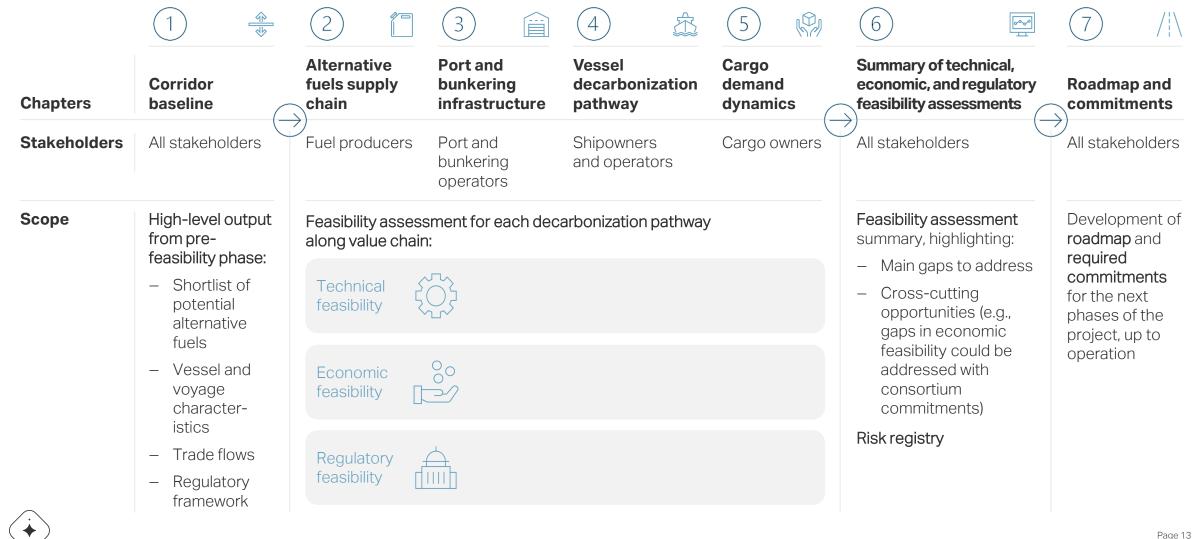


1. Front-end engineering and design

The pre-feasibility and feasibility stage of green corridor project development differ in project purpose, activities and maturity

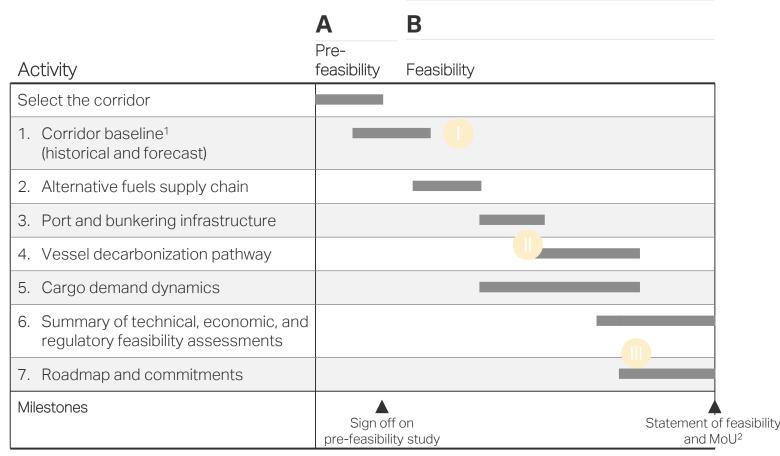
Project phases	✓ ✓ Pre-feasibility	Feasibility
Purpose	 A high-level mapping of the value chain of one or more potential green corridors in order to select the most promising and viable corridor(s) to further mature 	 An in-depth assessment and evaluation of a specific green corridor (e.g., from pre-feasibility) to determine its feasibility and the actions required to address potential gaps and risks
	 This phase uses a selection framework to screen potential corridors based on specific criteria 	 This phase evaluates the technical, economic, and regulatory feasibility of a corridor and identifies main gaps and risks
	• The work done in this phase is used to determine whether further investigation and maturation of the green corridor project is required (I.e., moving to the feasibility phase)	• The work done in this phase is used to determine whether the green corridor project should proceed into the next phases where costs and commitments begin to escalate
Key questions	 What is the screening criteria for the corridors? What are the most promising corridors based on the screening criteria (e.g., from an emission or technological perspective)? What is the baseline for the corridors? (i.e., potential fuel pathways, vessel and voyage characteristics, trade flows, existing regulation, etc.)? What are the potential stakeholders involved in the corridor? 	 Is the green corridor design/concept feasible from an economic, technical and regulatory perspective? What levers are required to close potential cost and commercial gaps and make the project financeable? What are the main risks and mitigating actions? What are the required commitments and decision across stakeholders?
(Focus of this blueprint	

The feasibility blueprint is structured into seven chapters to assess the technical, regulatory, and economic feasibility of green corridors



This blueprint clearly defines the sequencing of analyses incl. interdependencies

Scope of this document



Interdependence highlights

Corridor characteristics (e.g., vessel type, product, existing policy frameworks) inform all further feasibility assessments

Assessing vessel infrastructure requirements over time depends on understanding economics/ availability of alternative fuel supply, resulting TCO for shipowners, and decarbonization ambition for corridor

Defining key milestones and commitments by value chain participant requires sign-off of rest of feasibility study



The feasibility phase blueprint covers seven distinct chapters

🛖 1. Corridor baseline

🐺 (historical and forecast)

- 1.1 Identify sources of alternative fuel best suited to meet future demand, considering renewable energy/ feedstock availability and announced projects
- 1.2 Identify the current and expected storage and bunkering infrastructure along the corridor (based on geography, fuels, segment, volume, etc.)
- 1.3 Specify the characteristics of vessels in the corridor (incl. types, sizes, ages, fuel consumption, voyage characteristics), technical profile, and emissions
- 1.4 Develop a holistic understanding of the trade flows incl. type (cargo types), nature (e.g., origin-destination, trans-shipment), and ownership
- 1.5 Assess the high-level financing and regulatory characteristics on this route

2. Alternative fuels supply chain

- 2.1 Estimate fuel demand in regions relevant to corridor across sectors, and specifically for shipping
- 2.2 Define expected production centers for alternative fuels considering announced projects (capacity, developers, timelines) and import options, and identify potential demand-supply gaps
- 2.3 Identify and quantify cost-down trajectories for drivers of fuel costs (e.g., technology capex, electricity prices)
- 2.4 Quantify capex requirements and assess financing options on each step of value chain, considering offtake potential for producers
- 2.5 Assess feasibility of alternative fuel production for corridor

3. Port , storage, and bunkering infrastructure

- 3.1 Estimate current demand and capacity for alternative fuels and identify potential storage and bunkering ports based on:
 - Expected demand for alternative fuels (inside and outside corridor)
 - Capacity for alternative fuels
 - Existing and planned infrastructure
 - Regulatory frameworks in place for port and bunkering
- 3.2 Estimate the required investments for storage and bunkering infrastructure for retrofitting/newbuild to meet corridor demand
- 3.3 Assess feasibility of alternative fuel storage and bunkering infrastructure development

🖞 4. Vessel decarbonization pathway

- 4.1 Define future fleet size requirements for corridor
- 4.2 Estimate TCO evolution of decarbonization options
- 4.3 Define the vessel decarbonization pathway for this corridor based on timing, fuel availability, and TCO evolution for the corridor
- 4.4 Define number of newbuilds and retrofit vessels with modifications over time, and implications for value chain players
- 4.5 Quantify capex requirements for converting existing and new vessels (incl. propulsion technology, onboard storage), and review financing potential
- 4.6 Assess feasibility of vessel decarbonization pathway in the corridor

5. Cargo demand dynamics

- 5.1 Assess the cargo's sensitivity to changes in shipping/transport costs over time (elasticity of demand, trade fluctuations, share of shipping as part of overall product cost and emissions)
- 5.2 Identify potential competing routes and transport modes for corridor (alternative transport/routes)
- 5.3 Estimate customer and end-consumer willingness to pay (decarbonization commitments, commercial alliances, customer survey, etc.)
- 5.3 Identify mechanisms that would support customer/ end-consumer willingness to pay (long-term offtake agreements, green cargo credits, etc.)
- 5.4 Assess the feasibility of cargo owners adopting decarbonized shipping

6. Summary of technical, economic, and regulatory feasibility assessments

- 6.1 Technical feasibility assessment: Consolidate technical feasibility assessments, specifying main gaps to target state by value chain step
- 6.2 Economic feasibility assessment: Consolidate economic feasibility assessments by value chain step, assessing potential sharing of decarbonization costs across value chain
- 6.3 Regulatory feasibility assessment: Assess regulatory feasibility of green corridor, incl.:
 - "Must-have" regulatory and policy changes for green corridor to go ahead
 - Regulation and policies to close cost gaps
 - Ensure alignment with UN commitments and directions
- 6.4 Develop risk register and identify potential mitigation actions

x.x Feasibility assessment

\7. Roadmap and commitments

- 7.1 Catalog investment decisions, expected lead times to execute projects, and required commercial arrangements (e.g., offtake agreements, funding levers) planned over time by value chain participant
- 7.2 Build an integrated roadmap for each value chain participant, considering sequencing and lead time of projects and risk scenarios, and map relevant milestones
- 7.3 Define the project governance and resourcing requirements to complete Select and Define phases
- 7.4 Develop a communications and engagement plan for internal and external stakeholders in Select and Define phases
- 7.5 Socialize and sign off on the integrated roadmap



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Chapter 1: Corridor baseline (historical and forecast)

Key questions

Rey questions	Chapter analyses
I. What is the decarbonization potential and timeline for this green corridor? Who are the main stakeholders in the corridor ecosystem across the value chain?	Embedded in chapter analyses 1.1 through 1.5
II. What are the potential alternative fuels and sources best suited for corridor?	1.1 Identify sources of alternative fuel best suited to meet future demand, considering import options, announced projects, renewable energy/feedstock availability
III. What is the port and bunkering infrastructure like?	1.2 Identify the current and expected storage and bunkering infrastructure along the corridor (based on geography, fuels, segment, volume, etc.)
IV. What are the key technical and emissions characteristics of the vessels trading there?	1.3 Specify the characteristics of vessels in the corridor (incl. types, sizes, ages, fuel consumption, voyage characteristics), technical profile, and emissions
V. What is the nature of the trade flows and the end-customer characteristics along the corridor?	1.4 Develop a holistic understanding of the trade flows incl. type (cargo types), nature (e.g., origin-destination, trans- shipment), and ownership (BCO, FF ¹)
VI. What are the key market and commercial enablers in this corridor?	1.5 Assess the high-level financing and regulatory characteristics on this route



Chapter 1 summarizes the high-level output on chosen corridor that would be expected from a pre-feasibility study

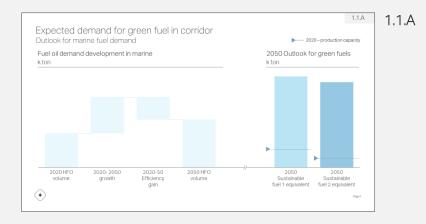
Chanter analyses

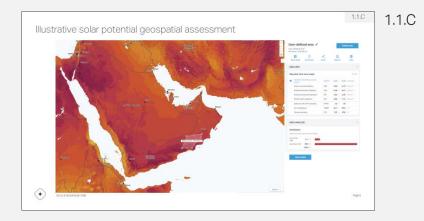
1.1 Identify sources of alternative fuel best suited to meet future demand

Methodology-steps	Inputs
A Fuel demand: Create high-level estimate for future demand for alternative fuels over time (refined in chapter 2)	 Current fuel consumption within corridor Expected volume growth for trade flows for top products shipped (in 5-year steps across relevant time horizon) Expected fuel efficiency gains – global and regional estimates (in 5-year steps across relevant time horizon) Project assumptions on conversion to alternative fuels over time
B Create overview of existing and planned alternative fuel production (near corridor/import to corridor) (overview by vol., type, capacity, operator, and location)	 Current and expected projects by company and fuel type Current and expected production levels by fuel type and maturity level Location of expected production sites and import routes to corridor Volumes of alternative fuel available to shipping (considering other sectors)
C Assess availability of feedstocks for required fuel supply – understand current and potential hubs from feedstock perspective	 Current and expected sources of renewable energy
D Estimate gap between fuel demand for the corridor and expected supply from import/expected production centers	 Expected fuel demand – chapter 1.1.A output Expected fuel supply – chapter 1.1.B, 1.1.C output

Select **potential sourcing and type of alternative fuel** – Combination of above to be used in green corridor

Illustrative examples





Useful information

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Alternative fuel demand estimate should be directional to unlock assessment of feedstock availability for corridor. Projection is then refined in subsequent steps of feasibility study (e.g., chapter 5 on cargo demand dynamics)

1.2 Identify the current and expected storage and bunkering infrastructure along the corridor

Methodology-steps	Inputs		
A Identify current and potential bunkering locations and demand profile for vessels running on alternative fuels	 Voyage characteristics Geography of current and potential bunkering based on voyage Bunkering demand profile (volume, frequency, fuel type, etc.) Fuel type characteristics (density, etc.) 		
B Create overview of existing port, storage, and bunkering infrastructure along with planned future investments in facilities	 Description of onshore and marine bunkering/storage infrastructure by fuel type Description of any planned additions to infrastructure Description of current and expected capacity Description of possible limitations to expansion (e.g., protected land) 		
C Describe ownership and operatorship of port and bunkering infrastructure	 Ownership structure (e.g., state-owned, private) Operator for ports, bunkering – pre-feasibility study output Existing agreements between operator/owner 		
D Assess whether port/bunkering infrastructure has green corridor potential	– Combination of above		

Illustrative examples

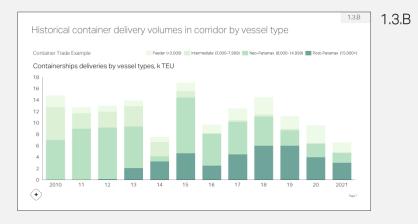


1.3 Specify the characteristics of vessels in the corridor, technical profile, and emissions

Methodology-steps	Inputs		
A Create overview of owners and operators of vessels active in the corridor	 Pre-feasibility study output 		
B Develop overview of number and type of vessels operating within and in/out of corridor	 Number by segment (e.g., bulker, containers, refers, tankers) Number of vessels by size (e.g., handysize, capesize) Number of vessels by age (e.g., newbuild, 10+ years) Expected vessel newbuilds (orderbook) 		
C Identify vessel routing behavior	 Vessel routes within and in/out of corridor (schedules, number of trips, etc.) 		
D Identify technical profile of vessels active in corridor	 Propulsion technologies, engine systems, onboard storage for vessels 		
E Estimate annual fuel consumption on corridor based on high-level assessment of annual fuel consumption for ships on corridor	 Number of ships on corridor by size Average fuel consumption by size 		
F Calculate corridor emissions	 Vessel annual fuel consumption – chapter 1.3.E output Emissions factor to convert fuel to resulting emissions 		
G Assess if key characteristics of vessels are a good fit for a green corridor	– Combination of above		
	alculate the annual fuel consumption for the vessels include: es (reported tons of fuel burned by vessel in corridor)		

- Storage capacity/refueling frequency data (number and size of storage facilities, number of refueling events per site)

Illustrative examples



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1.4 Develop an understanding of the trade flows incl. type, nature, and ownership

Methodology – steps	Inputs		
A Map the current and projected cargo trade flows and growth (volume/value)	 Types of goods for each vessel segment (e.g., commodities, passengers, consumer) Current and projected trade volume (DWT/TEU¹) of commodities/products Current and projected trade value of commodities/ products 		
B Describe the nature of cargo along corridor (origin- destination)	 Trade type (import/export) Origin-destination vs. trans-shipment 		
C Map key stakeholders related to cargo	 Beneficial cargo owners and intermediaries (freights forwarders, third parties, etc.) – pre-feasibility study output 		
D Assess if trade flows and cargo are a good fit for a green corridor	– Combination of above		

Illustrative examples





1.5 Assess the high-level financing and regulatory characteristics on this route

Metho	odology – steps	Inputs		
A	Assess the financing environment relevant to the corridor (considering possible local specificities)	 Financing/incentive options and stakeholders involved (e.g., government/local authority financial support for fuel production, active private players) – pre-feasibility study output 		
В	Identify existing regulatory requirements at international, national and, as needed, local levels	 Regulatory bodies at international, national, and local levels – pre-feasibility study output Regulations impacting entire value chain, from fuel/ feedstock production to bunkering and shipping 		
С	Identify health, safety and environmental policies that impact the decarbonization of the corridor	 Health, safety and environmental policies from regional/ national/international bodies (.e.g., permitting processes and duration) 		
	Assess the challenges and opportunities presented by the financing, regulatory, and stakeholder environment	 Combination of above 		



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Chapter 2: Alternative fuels supply chain

Key questions

			1 5
Ι.	What is the required volume of alternative fuel for this corridor, given voyage and vessel characteristics?	2.1	Estimate fuel demand for the corridor
.	What is the range of expected production of alternative fuels relevant to the corridor, based on import options, announced project, feedstock availability, regulation, etc.?	2.2	Define expected production centers for considering announced projects (capa- timelines) and import options , and iden
.	Is the available fuel volume sufficient to match expected demand by shipping?		demand-supply gaps and opportunities locations and capacity
IV.	How much additional production capacity will be required? Where should it be built?		
V.	What are the main drivers impacting the cost of alternative fuels and price for shipowners, and how will they evolve over time?	2.4	Identify and quantify cost and cost-dov drivers of fuel costs (e.g., technology ca prices)
VI.	What is the investment/financing required for alternative fuel production to supply the corridor, and what are commercial/funding models (e.g., offtake agreements, subsidies,	2.5	Quantify capex requirements and asse considering offtake potential for produc
	government guarantees) to make investment feasible?		Assess feasibility of alternative fuel pro corridor



Chapter analyses

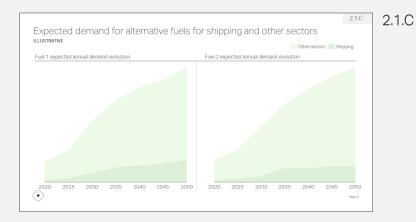
2.1	
2.2	Define expected production centers for alternative fuels considering announced projects (capacity, developers, timelines) and import options , and identify potential demand-supply gaps and opportunities for new potential locations and capacity

- st and **cost-down trajectories** for ., technology capex, electricity
- nents and assess financing options, ential for producers
- ernative fuel production for the

2.1 Estimate fuel demand for the corridor

Methodology-steps	Inputs		
A Estimate energy demand for corridor based on expected evolution of trade route, vessel utilization, vessel and engine types and sizes, etc.	 Vessel and voyage characteristics – chapter 1 output 		
B Calculate alternative fuel demand for corridor based on fuel characteristics	 Applicability of fuels by vessel type – chapter 1 output Fuel characteristics (e.g., density, calorific value) 		
C Assess expected competition for fuels – high-level alternative fuel requirements from other sectors and availability for shipping	 Sectors to use alternative fuels by 2050¹ Expected capacity of alternative fuels (per fuel) to be used by each sector until 2050¹ 		

Illustrative examples

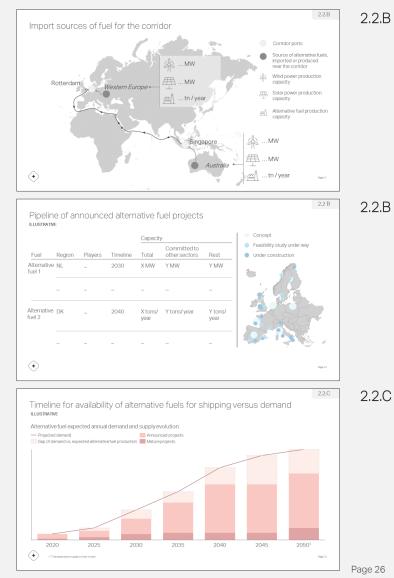




2.2 Define expected production centers for alternative fuels and identify potential demand-supply gaps

Methodology – steps			Inputs		
A	Perform high-level gap analysis between fuel demand for corridor and expected local production, to identify import requirements	_	Market-level overview of expected fuel supply High-level estimate of future demand – Chapter 1 output		
B	Identify range of volume/capacity of alternative fuels expected to be produced over time in nearby/ import locations	_	Alternative fuel projects announced (incl. capability, developers, timeline of production/scale-up, capacity committed to shipping and other sectors		
		-	Market estimates of alternative fuels capacity for relevant locations		
		_	Policies announced to incentivize development of alternative fuel production infrastructure		
С	Estimate fuel capacity available to the corridor over time, and estimate potential gaps vs. demand	_	Capacity of alternative fuels expected to be produced – Chapter 2.2.B output		
		_	Capacity from announced projects excluding committed volumes – Chapter 2.2.B output		
		_	Fuel demand for corridor – Chapter 2.1 output		
D	For supply/demand gaps: Identify advantageous geographies for alternative fuel production (RES potential, RES power pricing, existing infrastructure;	_	Renewable energy potential (e.g., solar and wind capacity factors) – Chapter 1 output		
	access to feedstock, regulatory support) for in-scope alternative fuels	_	Mapping of feedstock sources – Chapter 1 output		
		_	Supportive regulation/funding and other market enablers – Chapter 1 output		
(E)	Define sources of alternative fuels for shipping over time, considering expected and additional fuel production	_	Alternative fuel availability to shipping based on announced projects – Chapter 2.2.C output		
		_	Additional fuel production required – Chapter 2.2.D output		

Illustrative examples



2.3 Identify and quantify cost and cost-down trajectories for drivers of fuel production costs

Methodology-steps Inputs Identify main drivers of costs for alternative fuel Value chain and supply chain for each alternative fuel across value chain, quantity starting points for costs Chapter. 2.2 output This includes, as applicable: _ Maturity and deployment of fuel production technology, and Fuel/feedstock production technology cost feedstock production technology (e.g., new R&D technologies for fuel cells, more mature technology of solar/wind power) (capex, opex) (Renewable) electricity price Key drivers of cost - variable costs/costs that are expected to evolve Fuel storage costs (e.g., H₂ liquefaction) Fuel transportation costs Define cost evolution for key cost drivers of Examples of similar technologies and their cost-down B alternative fuel until 20501 based on similar costtrajectories over time down trajectories for comparable technologies (e.g., Estimated starting points for costs across relevant alternative evolution of hydrogen fuel cells vs. solar panel cost fuels value chain - Chapter 2.3.A output evolution); include evolution of transportation costs for fuel sourced from other locations vs. produced locally Estimate the potential price of alternative fuels Mode of storage and transportation for fuel - Chapter 2.3.A depending on source, considering logistics costs output and potential margin for alternative fuels

Useful information

The Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping NavigaTE model is a ready-to-use techno-economic model built on proprietary, industry-verified data and assumptions, which covers the entire maritime energy value chain from alternative fuel production to onboard vessel systems, with a perspective on the cost-down trajectories of alternative fuels and ship efficiency technologies

$\langle \bullet \rangle$

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2.3.B

CapEx decreases Xx% fo the full system driven by...

Efficiency improves from ~Xx% to ~Xx% due to...

Other O&M costs go down

wind onshore and solar PV LCOE decrease by Xx...

following... Energy costs combined

Illustrative examples

Cost reduction levers for fuel production

Efficiency

ILLUSTRATIV

2020

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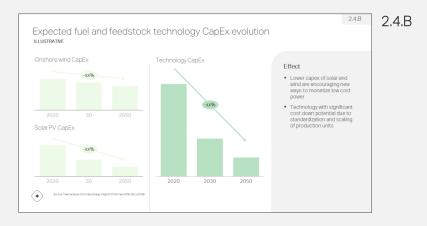
Expected evolution of fuel production costs based on driver evolution

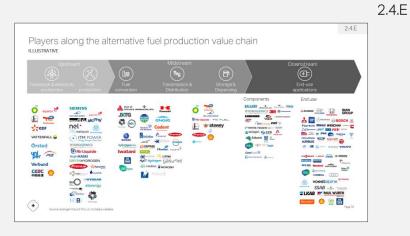
Energy costs

2.4 Quantify capex requirements and assess financing options, considering offtake potential for producers

Methodology – steps	Inputs		
 A List new infrastructure/capex investments required for each step of the alternative fuel value chains, for example: Feedstock production cost capex Feedstock storage, transportation capex Fuel production cost capex Fuel storage, transportation capex 	 Value chain and supply chain for each alternative fuel – Chapter 2.3 output 		
B Quantify capex requirements for relevant stakeholders along the fuel value chain, and evolution for relevant timeline for the corridor	 Alternative fuel production project definition (e.g., location, mode of transport) – Chapter 2.3 output Projection for evolution of drivers of cost for alternative fuels – Chapter 2.3.B output 		
C Assess offtake potential for fuel producers, considering alternative fuel demand in the location	 Location proposed to build alternative fuel production center – Chapter 2.2 output Map of potential fuel end users, and total fuel demand expected in region – Chapter. 2.1 output 		
D Assess financing and funding options (incl. cost of capital) to support investments	 Public and private financing options, incl. cost of capital estimate and "green" investment subsidies Local funding/subsidy programs for alternative fuel projects 		
E Identify players for each step of the value chain (incl. manufacturers, utilities, energy players, logistics) and identify ability to invest at required scale and pace by player, based on size and decarbonization commitments	 Players for each step of value chain Revenue/turnover by company Decarbonization/ESG commitments and involved partnership 		

Illustrative examples





2.5 Assess feasibility of alternative fuel production for the corridor

Output of chapter

- **Proposed source of alternative fuels** for green corridor (source of renewable energy, feedstock, and fuel production centers) and **evolution of alternative fuel supply and demand** (both total and shipping-only) over time for regions relevant to the corridor (local or international/imported)
- **Technical feasibility** of alternative fuel production, incl.:
 - Expected feedstock production locations and capacity
 - Fuel production locations and capacity
 - Transportation of fuel to relevant region in corridor
 - Economic feasibility of alternative fuel production project development, incl.:
 - Resulting capex requirements
 - Offtake potential and financing potential
 - Cost of production over time
 - Expected cost of production and potential price of alternative fuels, and evolution over time

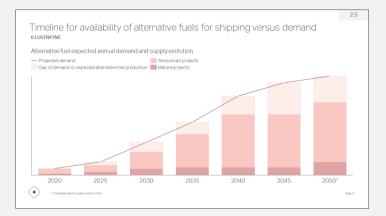
Regulatory feasibility of alternative fuel production projects development:

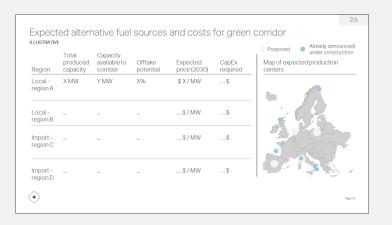
- Regulatory and policy structure to allow/enable alternative fuel and feedstock production, storage and distribution (e.g., for hydrogen, carbon capture, storage, and transport)
- Regulations on scale of alternative fuel production, and health and safety guidelines on handling, storage, and use



- Carbon credits and other tailwinds

Illustrative examples





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Chapter 3: Port, storage, and bunkering infrastructure

Key questions

- I. What is the expected **required capacity** for storage and bunkering in this corridor?
- II. What are the **expected port and bunkering sites** for the green corridor?
- III. How much of the required capacity can be covered by **retrofitting existing infrastructure** and how much **additional infrastructure** is required?
- IV. Will it be **feasible from a regulatory perspective to develop** storage and bunkering infrastructure?
- V. What are the **required investments and financing potential** for retrofitting/developing infrastructure?



Chapter analyses

- 3.1 Estimate the current **demand and capacity for alternative**
 - **fuels** and identify potential storage and bunkering ports based on:
 - Expected demand from alternative fuels (inside and outside the corridor)
 - Capacity for alternative fuels
 - Existing and planned infrastructure
 - Regulatory frameworks for port and bunkering sites
- 3.2 Estimate the required investments for retrofitting/building new storage and bunkering infrastructure to meet corridor demand



Assess the feasibility of alternative fuel storage and bunkering infrastructure development

3.1 Estimate the current demand and capacity for alternative fuels and identify potential storage and bunkering ports

Methodology – steps	Inputs		
Detail the green corridor's storage and bunkering demand profile based on vessel, voyage, and fuel	 Voyage characteristics (location of bunkering) – Chapter 1 output 		
characteristics	 Characteristics of alternative fuels (physical state, density, etc.) 		
	 Bunkering demand for alternative fuels (from inside and outsic the corridor) – Chapter 1 output 		
	 Storage requirements given the expected fuel volume and physical state of the fuel (i.e., refrigerated, pressurized etc.) 		
B Map current and expected storage and bunkering ports/regions and their infrastructure and capacity	 Overview of current and planned infrastructure/capacity for bunkering and storage sites (incl. barges, storage tanks) 		
	 Location and potential capacity of new bunkering sites in the corridor 		
	- Stakeholders of bunkering sites used by vessels in the corrido		
	 Readiness of fuel storage/bunkering systems and safety standards for handling alternative fuel (e.g., ammonia, hydrogen) 		
C Assess the green corridor port and bunkering sites' ability to handle the zero-emission vessel segment	 Regulations for handling alternative fuels Permitting processes for handling alternative fuels 		
and alternative fuels	 Safety standards and verification of fuel suitability related to LCA 		
D Assess potential gaps between storage/bunkering infrastructure and fuel demand in the corridor	 Combination of the above 		

Illustrative examples



Useful information

Another area of consideration is the size of relevant ports in terms of employee count; alternative fuel handling, storage, and bunkering might require additional employees

3.2 Estimate the required investments for retrofitting/building new storage and bunkering infrastructure to meet corridor demand

Methodology – steps	Inputs	
Assess the infrastructure required for importing of alternative fuels to storage sites (for sites inside/outside the corridor and potential new sites required to meet fuel demand)	 Technical feasibility of converting existing infrastructure – Chapter 3.1 output Expand demand for fuel import – Chapter 3.1 output Alternative fuel production sites – Chapter 2 output Cost estimate (capex and opex) required for fuel transportation (pipelines, vehicles, etc.) 	
B Assess the infrastructure required to store alternative fuels at bunkering sites (same sites as Step A)	 Technical feasibility of converting existing infrastructure – Chapter 3.1 output Regulatory readiness of storage and bunkering sites (safety and permitting for e.g. ammonia, hydrogen, etc.) Expand demand for storage – Chapter 3.1 output Land available for alternative fuel storage and estimate of its storage capacity Cost estimate of alternative fuel storage facilities, incl. economies of scale and sharing infrastructure with other demand sources 	
C Assess the infrastructure required to bunker alternative fuels at sites (same sites as Step A)	 Technical feasibility of converting existing infrastructure – Chapter 3.1 output Regulatory readiness of storage and bunkering sites (safety and permitting for e.g. ammonia, hydrogen, etc.) Expand demand for bunkering – Chapter 3.1 output Estimate the number of bunkering barges required for given storage capacity Cost estimate of alternative fuel storage facilities, incl. economies of scale and sharing infrastructure with other demand sources 	
Create an overview of the total infrastructure required and cost implications , and identify financing capacity for required investments	 Combination of the above 	

3.3 Assess the feasibility of alternative fuel storage and bunkering infrastructure development

Output of chapter

Overview of required port and bunkering infrastructure to meet the corridor's alternative fuel demand (location, capacity, technologies)

Technical feasibility of alternative fuel bunkering, storage, and logistics connecting to ports, incl.:

- Potential for conversion/retrofitting of infrastructure for alternative fuels
- Logistic solution for alternative fuel transportation to storage sites
- Potential land availability for new infrastructure (if required)
- Operational capacity based on fuel type (e.g., required skills to handle fuel)

Economic feasibility for conversion/retrofit the and development of infrastructure, incl.:

- Resulting capex requirements
- Opex costs (for storage tanks, ports, new bunkering barges, etc.)
- Opportunities to share bunkering and storage infrastructure based on demand outside corridor
- Financing capacity and potential



Regulatory feasibility, incl. the ability of fuel to be stored/ bunkered at ports, health and safety guidelines for storage, bunkering, logistics, and fuel handling process definitions

Illustrative examples



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Chapter 4: Vessel decarbonization pathway for the corridor

Key auestions

2. Total cost of ownership

Key questions		Chapter analyses		
Ι.	What is the corridor's expected evolution of vessel requirements ¹ (incl. vessel types and sizes)?	4.1	Define the corridor's future vessel size requirements for corridor	
II.	What are the potential decarbonization pathways for this corridor based on the shortlist of alternative fuels? What is the resulting TCO ² per fuel ?	4.2	 Estimate the TCO evolution of decarbonization options, based on: Fuel and technology maturity and availability Costs for alternative fuels and technology (cost-down trajectory) Fuel characteristics (e.g., density and emissions) 	
.	What is the optimal decarbonization pathway based on decarbonization timing and TCO perspective, also considering fuel and tech availability?	4.3	Define the corridor's vessel decarbonization pathway for this corridor based on timing, fuel availability, and TCO evolution	
IV.	How many vessels are expected to be newbuilds , and how many retrofitted over time to meet the corridor's decarbonization ambition?	4.4	Define the number of newbuilds and retrofitted vessels with modifications over time and the implications for value chain players	
V.	What are the required modifications to existing vessels?			
VI.	What are the capacity requirements for other shipbuilding value chain players (e.g., shipyards, engine manufacturers)?			
VII.	What are the resulting investment requirements and potential financing opportunities? Which potential players could commit this capex?	4.5	Quantify the capex requirements for converting existing and new vessels (incl. propulsion technology, onboard storage) and review financing potential	
$\langle \bullet \rangle$	1. Vessels may include both vessels that operate on/through the corridor and can be substituted in/out of the corridor depending on ship operators' fleet optimization.	4.6	Assess the feasibility of the corridor's vessel decarbonization pathway Page 36	

4.1 Define the corridor's future fleet size requirements

Methodology – steps		Inputs	
A	Estimate the expected evolution of shipping demand in the relevant route	 Expected evolution of the corridor's shipping demand Chapter 1 output 	
В	Estimate the future/evolving utilization of vessels , based on the conversion to alternative fuel usage and availability of green corridors/bunkering in other routes	 Number of vessels in corridor – Chapter 1 output Current utilization per vessel, number of vessels Nearby green corridors Ship operators' fleet optimization Alternative fuel bunkering capabilities in nearby ports 	
С	Define the corridor's expected evolution of vessel requirements (i.e., number of vessels, capacity, type, size)	 Evolution of the corridor's shipping demand for corridor – Chapter 4.1.A output Expected utilization of vessels – Chapter 4.1.B output 	



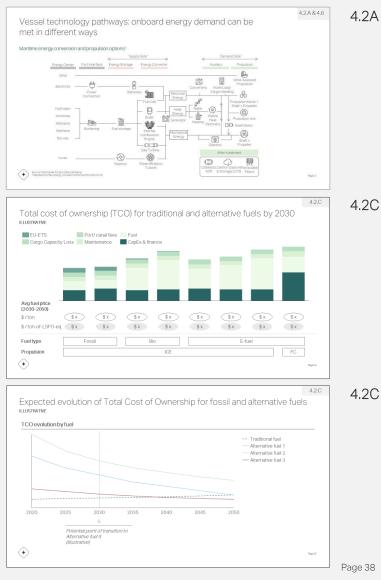
4.2 Estimate the TCO evolution of decarbonization options

Methodology – steps	Inputs
A Define available decarbonization options to me the target state in the proposed decarbonization timing	
B Gather key inputs/assumptions for the TCO mo incl. costs for fuel and logistics, fuel characteristics, capex requirements, and carbo cost	 Vessel characteristics (e.g., size, type, vessel readiness
C Estimate the TCO of decarbonization options based on expected corridor fleet characteristic until 2050 ¹	 Modeling based on above data

Useful information

- The Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping NavigaTE model is a ready-to-use techno-economic model built on proprietary, industry-verified data and assumptions, which covers the entire maritime energy value chain from alternative fuel production to onboard vessel systems, and can be used to perform the steps above, assessing the TCO of vessels for various vessel segments, fuels, and engine configurations
- Given uncertainties in estimating carbon pricing over time, running sensitivity scenarios (incl. a scenario with no carbon pricing) is recommended to assess its impact on TCO1

Illustrative examples



1. Depending on scope of exercise

4.3 Define the corridor's vessel decarbonization pathway based on timing, fuel availability, and TCO evolution

Methodology – steps	Inputs	
A Determine the decarbonization pathway: high-level sequencing of optimal fuels on an incremental basis (e.g., per year), based on the TCO per fuel, emissions per fuel, fuel availability and decarbonization timeline for the corridor	 TCO of each decarbonization option – Chapter 4.2 output Emissions per fuel – Chapter 4.2 output Decarbonization potential and ambition (if available) for the corridor Volume of alternative fuels required by vessels (TCO model output) – Chapter 4.2 output Alternative fuel availability – Chapter 2 output 	
B Determine the TCO evolution and financial gap between optimal and fossil fuels	 TCO of each decarbonization option vs. fossil fuels, included required volume per fuel – Chapter 4.2 output 	
C Identify policies that could help close the gap of fuel costs (e.g., carbon credits, alternative fuel, and infrastructure incentives/subsidies, etc.) and technology developments that could accelerate decarbonization	 Discussion with stakeholders TCO¹ output to identify cost drivers with the largest gaps – Chapter 4.2 output 	

Useful information

The Fleet Decarbonization Optimizer (FDO) solution is a ready-to-use advanced algorithm-based engine that can be used to perform steps A and B, by calculating the lowest-cost combination of decarbonization actions for a given fleet, leveraging fleet-specific data, and the proprietary NavigaTE model. The FDO solution is codeveloped and offered by McKinsey & Company, Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping, and Maersk Broker Advisory Services

4.4 Define the number of newbuilds and retrofitted vessels with modifications over time and the implications for value chain players

Methodology-steps Inputs Define the probable renewal schedule for vessels in Chapter 4.1.A output ship owners' fleets based on vessel characteristics. Information on vessels (types, sizes, year built, propulsion leveraging the current orderbook of players in the systems) – Chapter 1 output route Define how the decarbonization pathway impacts Decarbonization pathway – Chapter 4.2 output В asset utilization and optionality of use in other routes Estimate technical and economic implications of Costs of single-fuel engines for alternative and dual-fuel different propulsion technologies/engines (e.g., engines trade-off between single/dual-fuel engines and (Opportunity) cost of lower vessel utilization expected vessel utilization) Define technologies (incl. onboard fuel storage) for Decarbonization pathway – Chapter 4.3 output new vessels and required modifications to retrofit Use of single- or dual-fuel engines – Chapter 4.4.C output vessels Define the **number of newbuilds** and **vessels to be** Probable renewal schedule – Chapter 4.4.A output modified for alt. fuel usage over time, considering: Future fleet requirements – Chapter 4.1 output Future fleet size requirements Expected asset utilization - Chapter 4.4.C output Current renewal schedule Expected asset utilization Detail implications and assess capacity and Shipbuilding value chain readiness (e.g., knowledge) of players in the Proposed vessel renewal schedule shipbuilding value chain (e.g., shipyards, engine Expected spare capacity and readiness for relevant players in _ the shipbuilding value chain (e.g., shipyards, engine manufacturers) manufacturers)

Useful information

The number of new vessels required annually can be estimated based on the current vessels' characteristics (i.e., age profile). If shipowners/ship operators relevant to the corridor are willing to share a refined view of their scrapping plan, then the number of new vessels required can be more accurately defined

- The Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping NavigaTE model is a ready-to-use tool that can be used to support steps A to E



4.5 Quantify the capex requirements for converting existing and new vessels and review financing potential

Methodology – steps		Inputs
A	Define new propulsion technology/onboard storage investments required for the alternative fuels of the optimal decarbonization pathway, and quantify the expected evolution of capex requirements (e.g., based on tech maturity and financial environment)	 Decarbonization pathway – Chapter 4.3 output Modifications to existing/new vessels – Chapter 4.4 output Capex per propulsion technology and storage option and expected cost-down trajectories
В	Compare the capex of new technologies vs. traditional engine/storage capex for new vessels	 Capex per propulsion technology and storage option
С	Assess financing and funding options (incl. cost of capital) for ship operators and shipowners	 Public and private financing options, incl. cost of capital estimate and "green" investment subsidies Local funding/subsidy programs for alternative fuel projects
D	Identify relevant ship operators/shipowners per step of the value chain and assess their ability to invest at the required scale and pace based on size and decarbonization commitments	 Relevant players/stakeholders – Chapter 1 output Revenue/turnover by company Decarbonization/ESG commitments and relevant partnerships by player



4.6 Assess the feasibility of the corridor's vessel decarbonization pathway

Output of chapter

Vessel decarbonization pathway and timeline considering alternative fuels based on TCO and emissions per fuel

Modifications to existing vessels and characteristics of new vessels (i.e., alternative fuels, onboard storage, technologies)

Technical feasibility of vessel conversion to use alternative fuels, incl.:

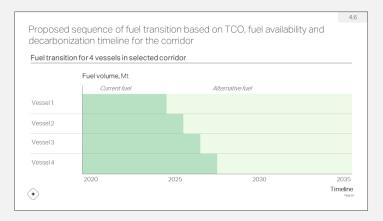
- Application of alternative fuels to vessel, voyage, and cargo characteristics
- Fuel and technology availability and maturity over time
- Vessel renewal/new ordering timelines

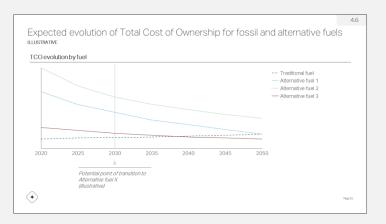
Economic feasibility of vessel conversion to use alternative fuels, incl.:

- TCO¹ comparison, incl. capex, for existing and new vessels between alternative and fossil fuels (e.g., HFO, VLSFO²)
- Resulting financing needs, funding sources, and respective cost of capital

Regulatory feasibility of vessel conversion to use alternative fuels:

- Regulations regarding use and onboard storage of alternative fuels
- Regulatory/policy tailwinds to enable decarbonization (e.g., carbon pricing measures such as EU ETS¹, Contract for Differences)







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Chapter 5: Cargo demand dynamics

Key questions

- I. What are the **trade patterns** for the cargo types in the corridor? Who **owns the cargo**?
- II. What is customers' and end consumers' **willingness to pay** for decarbonized shipping services, and how is this expected to change over time?

III. What levers can support customer/end consumer willingness to pay for decarbonized shipping services?



Chapter analyses

Chapter 1 output (cargo by type, current, and expected volume/ value, cargo owners, regulatory environment overview)		
5.1	Assess the cargo's sensitivity to changes in shipping/transportation costs over time (elasticity of demand, trade fluctuations, share of shipping as part of overall product cost and emissions)	
5.2	Identify the corridor's potential competing routes and transportation modes (alternative transportation/routes)	
5.3	Estimate customer and end consumer willingness to pay (decarbonization commitments, commercial alliances, customer surveys, etc.)	

5.4 Identify mechanisms that would support customer/end consumer willingness to pay (long-term offtake agreements, green cargo credits, etc.)



Assess cargo owners' feasibility of adopting decarbonized shipping

5.1 Assess the cargo's sensitivity to changes in shipping/transportation costs over time

Methodology-steps	Inputs
A Assess the cargo's elasticity of demand through industry research or historical analyses	Market research reportsHistorical shipping services sales data
B Identify fluctuations in traded volumes, e.g., based on seasonality, fronthaul-backhaul.	 Inbound/outbound products/commodities per segments over time Historical intra-year volume development
C Estimate the relative weight of shipping costs to the retail value of cargo	 Shipping cost per unit of cargo for the most relevant cargo types Retail value per unit of cargo for the most relevant cargo types
D Estimate the relative weight of shipping emissions to the total emissions of cargo	Shipping-related emissions per unit of cargoTotal life cycle emissions per unit of cargo
E Assess high-level abatement opportunities for nonshipping emissions of cargo	 Overview of nonshipping emission sources for cargo Overview of potential abatement opportunities for nonshipping emission, and estimated costs
F Evaluate the ability of cargo to carry a high-level decarbonized shipping premium over time	- Combination of the above



5.2 Identify the corridor's potential competing routes and transportation modes (alternative transportation/routes)

Methodology-steps		Inputs	
A	Identify alternative transportation options/routes that cargo could take to bypass higher shipping costs in the corridor	 Map of alternative transportation options and routes outside of the corridor (trucks, rail, alternative shipping routes, same route with fossil fuels, etc.) 	
В	Assess the available capacity of alternative transportation options/ routes for cargo	 Volume development of cargo (Chapter 1 output) Available capacity of alternative transportation options 	
С	Estimate transportation cost of alternative options/routes	 Cost estimate of alternative transportation options 	
D	Assess the feasibility of cargo bypassing the corridor's trade route	 Combination of the above 	

Options	Mode	Fitto cargo	Regulatory	Cost/commercial	
[Description – e.g., rail from location X to Y]		[Comments / explanation]	[Comments / explanation]	[Comments / explanation]	
[Description – e.g., same route with fossil fuels]	È	***		***	
**				1.00	

5.3 Estimate customer and end consumer willingness to pay

Methodology-steps	Inputs
A Identify drivers of willingness to pay for decarbonized shipping (i.e., driven by end consumers or cargo owners with Scope 3 emissions targets)	 Cargo owner/end consumer value chain mapping – Chapter 1 output Industry decarbonization maturity level and investor/consumer pressure Engagement with cargo owners
B [Deep-dive from (A) for cargo owners] Create an overview of stakeholder decarbonization commitments and commercial alliances	 Engagement with cargo owners Published reports detailing Scope 3 emission targets by value chain player Membership of decarbonization alliances (e.g., Sustainable Freight Buyers Alliance, First Movers Coalition, coZEV¹ Coalition)
C [Deep-dive from (A) for end consumers] Conduct end consumer surveys to assess the willingness to pay for decarbonized shipping services	– End-consumer surveys
D Assess contract/charter dynamics to understand potential commercial or contractual constraints	 Estimate length of contracts of affreightment/offtake agreements
E Estimate the willingness to pay of cargo stakeholders	Combination of the aboveChapters 5.1, 5.2 output
F Map stakeholders by their willingness to pay and corridor cargo volume they represent	 Stakeholder willingness to pay range estimate – Chapter 5.3.E output Corridor cargo volume per stakeholder group



5.4 Identify mechanisms that would support customer/ end consumer willingness to pay

Methodology – steps	Inputs	
A Assess opportunities from longer-term offtake agreements that de-risk alternative fuel costs	 Estimate cost savings from longer-term offtake agreements Regulatory/commercial frameworks for offtake agreements 	
B Identify existing/potential book and claim systems in the corridor (e.g., green cargo credits)	 Overview of existing book and claim systems Regulatory framework around book and claim systems 	
C Identify opportunities to bundle demand from multiple cargo owners and end consumers	 Identify potential alliances between cargo owners/end consumers in the corridor Estimate aggregate demand from alliances 	
D Assess the overall feasibility of levers to materialize willingness to pay	 Combination of the above 	



5.5 Assess cargo owner's feasibility of adopting decarbonized shipping

Output of chapter

Assessment of the main drivers of willingness to pay for decarbonized shipping and potential levers to materialize willingness to pay

Mapping of willingness to pay vs. volume of cargo transported in corridor per stakeholder group/company

Technical feasibility:

– N/A

Economic feasibility:

Estimate customer/consumer willingness to pay for decarbonized shipping services



Regulatory feasibility:

 Identify any existing or potential future regulatory constraints on cargo transportation in the corridor (e.g., transportation of waste, CO₂)



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Chapter 6: Summary of technical, economic, and regulatory feasibility assessments

Key questions

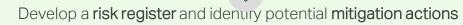
- I. What are the **technical challenges** (if any) for the implementation of the green corridor, and **how do they evolve over time?**
- II. How economically feasible is the green corridor over time and how does this impact each step of the value chain? Are there synergies that can be realized across these steps (e.g., cross-subsidies)?
- III. What are the **financing requirements** and the funding sources to enable the green corridor?
- IV. What are the regulatory and policy constraints for the decarbonization pathway? What are the main regulatory and policy changes required to realize or accelerate the decarbonization pathway?
- V. What are the **potential risks** for the implementation of the green corridor and how can they be **mitigated?**



Chapter analyses

6.4

6.1	Technical feasibility assessmen t: Consolidate technical feasibility assessments, specifying main gaps to the target state by value chain step and mitigating actions
6.2	Economic feasibility assessment: Consolidate economic feasibility assessments by value chain step, assessing the potential sharing of decarbonization costs across the value chain
6.3	 Regulatory feasibility assessment: Assess the regulatory feasibility of the green corridor, incl. "Must-have" regulatory and policy changes for the green corridor to go ahead Regulation and policies to close cost gaps Ensure alignment with UN commitments and directions
	\mathbf{N}



6.1 Technical feasibility assessment: Consolidate technical feasibility assessments, specifying main gaps to the target state by value chain step

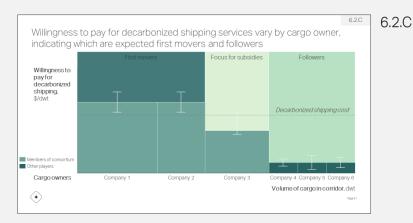
Methodology – steps	Inputs
A Identify technical challenges (if any) across the value chain	 Technical assessment – Chapters 2-4 output
B Define how technical challenges are expected to evolve/be resolved over time (e.g., timing for availability of ammonia-fueled engines) and how this aligns with the project timeline	 Technical assessment – Chapters 2-4 output Technical/technological trends and outlook based on market reports Overall project timeline – pre-feasibility study output
C C C C C C C C C C C C C C C C C C C	– Technical challenges – Chapter 6.1.B output
D Define scenarios for timing the resolution of main technical challenges, assessing project timeline implications and actions required	 Technical assessment – Chapters 2-4 output Current proposed decarbonization pathway (Chapter 4 output)
E Define and prioritize actions to accelerate the technical enablement of green corridors, highlighting stakeholders that should be involved	 Technical assessment – Chapters 2-4 output Current proposed decarbonization pathway – Chapter 4 output Scenarios for the resolution of technical challenges – Chapter 6.1.D output

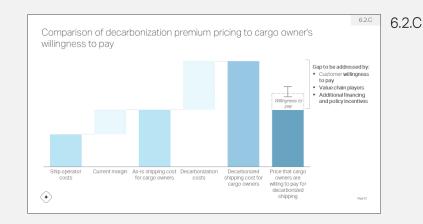


6.2 Economic feasibility assessment: Consolidate assessments by value chain step, assessing the potential sharing of decarbonization costs

Methodology – steps A Integrate the economic assessment outputs for each value chain step from previous chapters	Inputs – Chapters 2-4 output
B Estimate overall incremental cost impact across the value chain to meet the green corridor's decarbonization ambition	 Opex requirements – Chapters 2-4 output Capex requirements – Chapters 2-4 output
 C Assess how incremental costs can be addressed across different levers: Additional financing (incl. public funding, subsidies) and policy incentives Value chain players Customer/end consumer willingness to pay 	 Chapters 2-4 output Overall feasibility/cost impact – Chapter 6.2.B output Customer willingness to pay – Chapter 5 output
D Summarize the overall economic feasibility assessment for the green corridor project, assessing if returns meet acceptable thresholds and identifying additional sources in case of an outstanding gap	 Combination of the above Public and private financing options, incl. cost of capital estimate and "green" investment subsidies Local/national/global funding and subsidy programs for alternative fuel projects

Illustrative examples



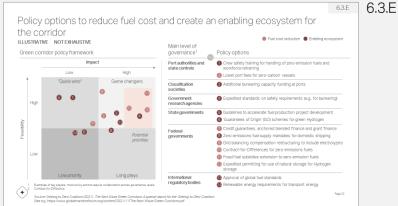


6.3 Regulatory feasibility assessment: Assess the regulatory feasibility of the green corridor

Methodology – steps	Inputs
 A Identify potential regulatory challenges across the value chain and relevant levels of governance (international, regional, national, local) and compliance with applicable sustainability conventions and guidelines), incl.: Regulatory/policy constraints Areas with lacking policy/regulatory structure or guidelines Compliance with conventions and guidelines such as UN Global Compact, Just Transition, and individual stakeholder commitments 	 Chapters 2-4 output UN Global Compact commitments Just Transition targets and commitments Commitments from partners/stakeholders
B Categorize regulatory challenges based on their severity and impact on the green corridor (critical vs. less-urgent challenges)	t – Current regulatory challenges – Chapter 6.3.A output
C Identify required policy changes across the value chain and levels of governance to realize or accelerate the green corridor (e.g., policies to expedite safety measures) and map the timing for expected polic changes	output
D Identify policy incentives and regulations across levels of governance that could narrow cost gaps between fossil fuels vs. alternative fuels across the value chain (e.g., faster permitting procedures, capex subsidies) and map the timing for expected polic changes	 Map of policies that impact financials Sources of key cost gaps across the value chain Chapter 6.1 output
E Map and prioritize policy and regulatory changes by expected feasibility and impact, identifying timeline implications (e.g., actions to put policy changes on appropriate agendas)	 Expected feasibility and impact of policy/regulatory changes
F Assess the overall regulatory feasibility for green corridor, highlighting areas of concern	 Combination of the above

Illustrative examples





6.4 Develop a risk register and identify potential mitigation actions

Methodology – steps	Inputs		
 A Identify risks across dimensions, incl.: – Technical – Economic 	 Identified challenges – Chapters 6.1-6.3 output 	Risk matrix for probability, impact	6.4.B 6.4.E
 Regulatory Other (environmental, social, health & Executional Organizational Commercial 	a safety, etc.)	Impact High Impact Impact	
B Estimate the high-level probability and impact of each risk, quantifying the project's probability-adjusted risk	 Past examples of comparable projects Stakeholder interviews 	Low High	Page 15
C Identify mitigation actions to either redu risk probability or impact in the green corridor, prioritizing risks with a high imp and/or high probability		Risk registry for green corridor project Risk category Risks Probability Impact Probability- adjusted risk Mitigatic Technical X% \$Y \$Z	6.4.B.C 6.4.E
D Propose metrics/indicators to identify a measure risks throughout the project	nd – N/A	Regulatory Executional Organizational Market-related	

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This document focuses on the feasibility phase of the green corridor project development

	\checkmark					ĘĴ
Project	Pre-feasibility	Feasibility	Select	Define	Execute	Operate
phases	Project baselining	Technical, economic, regulatory feasibility	Definition of criteria for selecting final concept	FEED ^{1,} detailed engineering design,	Finalized project details	Operation of green corridor
	Value chain mapping	assessment	Deep dive on key	and detailed commercial design	Project com-	
	Establish screening criteria (selection framework and	Risk registry and mitigation plan	elements from feasibility phase as relevant to ranking	related to (infrastructure, production, vessels,	missioning and execution	
	justification)	Outline of decisions and commitments	criteria.	etc.)	Preparation for handover	
	High-level screening of potential corridors	required by stakeholders	Rank of concepts based on criteria and selection of final	Contractual commitments between stakeholders, before		
	Initial engagement with relevant regulatory bodies and government	Roadmap and milestones up to operation	concept outlined in the feasibility study	final investment decisions (FID)		
Outputs and legal agreements	Letter c		andum of Heads of a standing	decision and cor		over to rators
Uncertainty						



Chapter 7: Roadmap and commitments



Key questions

- I. What are the **commitments and investments/projects required** from each stakeholder to enable the integrated business case?
- II. What are the steps needed for an FID by project?
- III. What is the overall roadmap toward operationalizing the green corridor and what actions does each stakeholder need to take?
- IV. What is the required **project governance** to deliver the roadmap for the next phases (Select and Define)?
- V. What are the **resources and capabilities required to complete the next phases** (Select and Define) of the project?
- VI. What is the internal and external stakeholder communications plan?

Chapter analyses

7.1	Catalog investment decisions, expected lead times to execute projects, and required commercial arrangements (e.g., offtake agreements, funding levers) planned over time by value chain participant
7.2	Build an integrated roadmap for each value chain participant, considering the sequencing and lead time of projects and risk scenarios, and map relevant milestones:

- Select and Define phases: Detailed roadmap
- Execute and Operate: High-level timeline
- 7.3 Define the **project governance and resourcing requirements** to complete the Select and Define phases

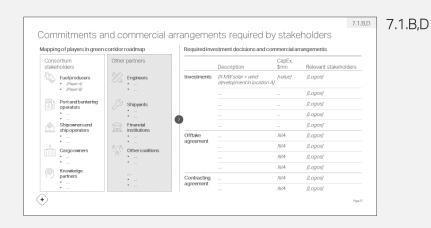
7.4 Develop a communications and engagement plan for internal and external stakeholders in the Select and Define phases

7.5 Socialize and sign off the integrated roadmap



7.1 Catalog investment decisions, lead times, and required commercial arrangements planned over time by value chain participant

Methodology – steps	Inputs
A Catalog investments/projects required by stakeholder in each step of the value chain over time for feasible solutions, clarifying specifications per concept (e.g., alternative fuel, propulsion engine), and identify expected lead times per investment/project	 Feasible solutions for corridor – Chapter 6 output
 Review commitments required by stakeholders to enable the integrated business case for the green corridor for each feasible concept, incl.: Offtake commitments (e.g., for fuel producers from shipping, other sectors) Contracting commitments (e.g., from cargo owners) Capex investments 	 Commitments required per stakeholder – Chapter 6.2 output
C Summarize the financing needs over time to secure the economic feasibility of the project	 Financing requirements and sources (e.g., public and private financing options, "green" investment subsidies, local funding/subsidy programs) – Chapter 6.2 output
 Catalog the dependencies and commercial arrangements required with partners outside the consortium (e.g., engineers, manufacturers, shipyards, financial institutions) 	 Commitments and capacity requirements for external stakeholders – Chapters 2-6 output



7.2 Build an integrated roadmap for each value chain participant and map relevant milestones

Methodology-steps

А

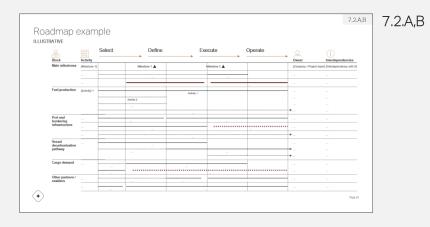
В

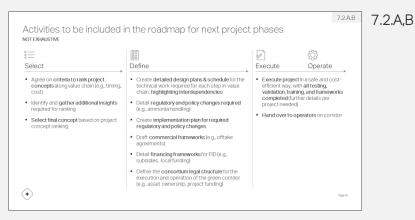
- For the Select and Define phases:
- Define the list of activities/projects required across the value chain, outlining interdependencies, and considering sequencing and lead times
- Overlay risk assessment onto roadmap (e.g., high-probability execution risks built into the timeline)
- Develop the responsibility matrix (e.g., RACI¹) for stakeholders for each of the above activities
- Create a detailed list of milestones planned over time, linked to above activities
- For the Execute and Operate phases, develop a high-level view on the main milestones per phase and associated timeline for each activity

Inputs

- Investment requirements and commitments per project concept – Chapter 7.1 output
- List of stakeholders Chapter 7.1 output
- Risk register Chapter 6.4 output

- High-level schedule for execution by project, value chain, and milestones – Chapter 7.1 output
- Decarbonization potential, ambition and timeline (if available) for the corridor







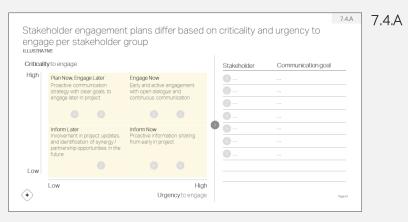
7.3 Define the project governance and resourcing requirements to complete the Select & Define phases

Methodology-steps	Inputs
A Map all stakeholders (internal and external) for the green corridor, and Define their roles in the project, e.g., core consortium participants, knowledge partners, external stakeholder	 List of stakeholders – Chapter 7.1 output
 Define groups and capabilities required for the project governance and their responsibilities, participants, resources, and cadence, for: Decision making (steering committee) Central coordination/PMO¹ group Engineering teams from stakeholders Central regulatory affairs group Central business case analytics group 	 Examples of other consortia Engagement with consortium members
C Determine the processes (i.e., cadence of meetings, participants, forum, escalation management) and ways of working/reporting lines within the project	 Consortium format – pre-feasibility input Examples of other consortia Engagement with consortium members
D Define the consortium configuration and structure, considering the option to establish a legal entity structure, and define implications for project funding	Discussion with stakeholdersLegal and economic considerations
E Estimate investments required to complete the next phases (Select and Define) of the project, based on outstanding steps toward FIDs and required project governance	 Roadmap for Select and Define phases – Chapter 7.2 output Resources for project governance – Chapter 7.3.B output
F Identify stakeholder appetite and funding availability to enter next phases (Select and Define), given investment requirements	 Next-phase investment requirements – Chapter 7.3.E output Discussion with stakeholders

Project governance structure		Consortiumstakeholders	
Steering Committee]	Fuel producers	
	Each consortium member to have seat in Steering Committee	Port and bunkering operators	
Central function		Shipowners and ship operators	
Engineering, Regulatory Affairs, and Integrated Analytics teams		Cargo owners	
	Option to embed talent from consortium into working teams; otherwise focus on ad hoc collaboration	Knowledge partners	

7.4 Develop a communications and engagement plan for internal and external stakeholders in the Select and Define phases

Methodology – steps	Inputs
A Map all stakeholders (internal and external – e.g., government, national/international regulators, industry leaders, industry coalitions, general public) for the green corridor and assess prioritization of engagement by level of criticality and level of urgency to contact	 List of stakeholders – Chapter 7.1 output
B Identify project milestones that require/prompt external communications	 Project phases and respective milestones – Chapter 7.2 output Map of stakeholders – Chapter 7.3.A output
C Develop core messages per external stakeholder for each phase of the green corridor project, syndicating with project team and consortium stakeholders	 Communication milestones – Chapter 7.4.B output
D Build an action plan for each stakeholder group, incl. mode, timing and cadence of communication, and person/group responsible for communication per stakeholder group	 Combination of the above



Stakeholder	Communica- tion goals	Urgency	Messages	Cadence/ Timing	Format and channel	Person/group responsible for communication	
Stakeholder name (e.g., ministry / government)	What is the purpose for communicating with this stakeholder (e.g., inform, gain support, etc.)?	How urgent is to communicat e with this stakeholder?	What are they key topics that need to be communicated?	When / how frequently to engage with stakeholder?	What is the most appropriate communication channel (e.g. consultation through workshops / surveys, informative through newsletters, articles]?	Who will engage with the stakeholder?	
Stakeholder name (e.g., public)							

7.5 Socialize and sign off the integrated roadmap

Output of feasibility study to be signed off

- Statement of feasibility, a summary of the feasibility study output considering technical, economic, and regulatory aspects, with relevant data and exhibits
- 2
- Proposed integrated roadmap and milestones for each stakeholder, incl.:
- Investment decisions/capex requirements
- Required commercial arrangements and commitments
- Immediate next steps and investment requirements for next phases (Select and Define)

Responsible consortium stakeholders



Fuel producers



Port and bunkering operators



Shipowners and ship operators



Cargo owners



Knowledge partners



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- 01 Context and objectives
- 02 Approach and methodology
- 03 Feasibility study blueprint
- 04 Appendix

Appendix contents

01 Corridor Baseline (historical & forecast)

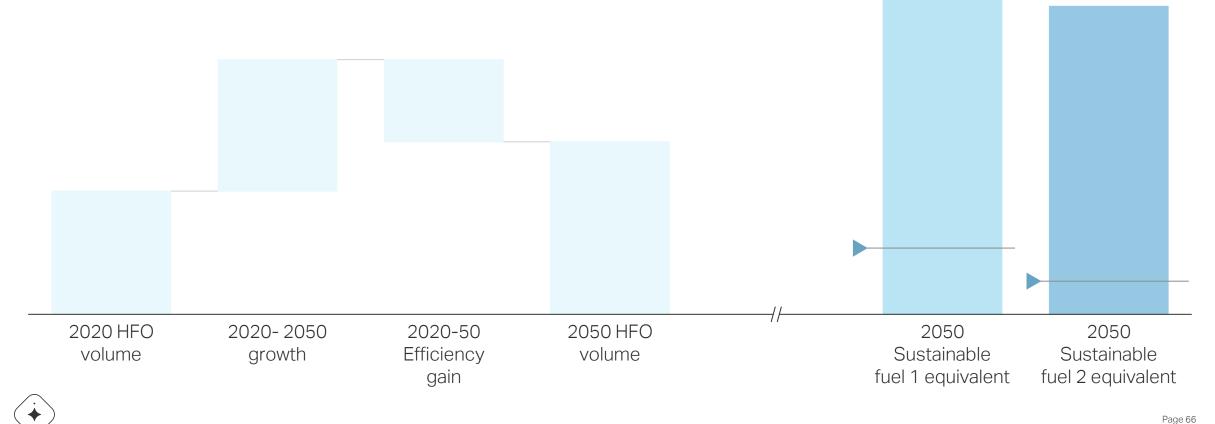
- 02 Alternative fuels supply chain
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Expected demand for green fuel in corridor Outlook for marine fuel demand

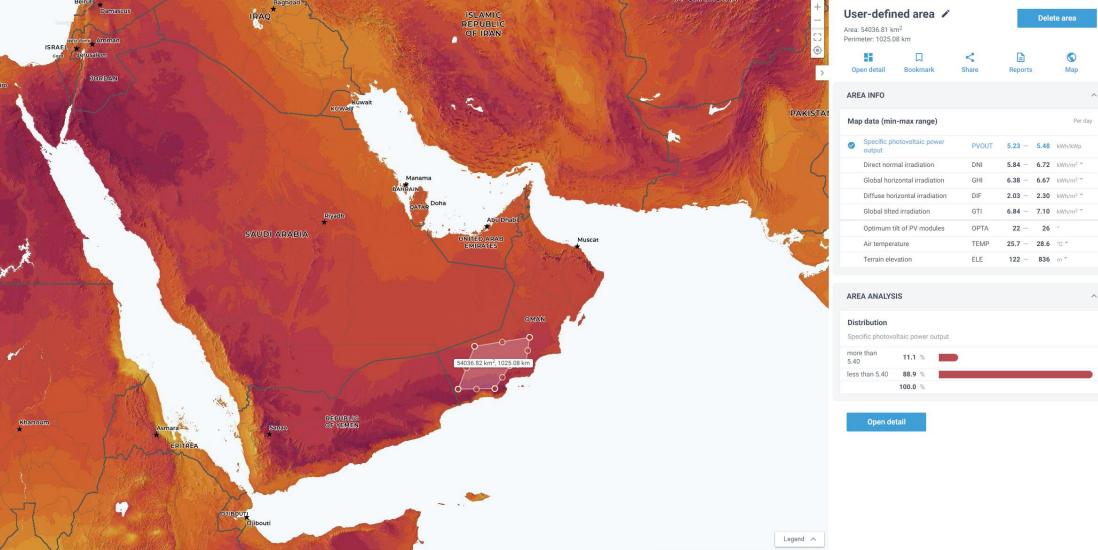
Fuel oil demand development in marine k ton

2020 - production capacity

2050 Outlook for green fuels k ton



Illustrative solar potential geospatial assessment



•

Source: Global Solar Atlas

Bunkering volumes in ports for traffic in corridor

Annual estimated bunker volume by port (2020), Million tonnes % of total Description % of total Port to Dock the ship to port and directly In-port xx% ship fuel the ship using pumps xx% Port 1 Generally, cannot fuel while loading/unloading cargo Small barge vessels load fuel by Ship to xx% Port 2 xx% ship port-to-ship, then carries fuel to customer ship Ship can either be docked or anchored close by to port xx% Port 3 Off-Fishery Fishing fleets that that stay at sea xx% receive off-shore bunkering by shore barges Port 4 xx% Also delivers fuel, lubricants, food, etc. Oil rigs Oil rigs and supporting structures xx% (drill ships, seismic vessels, etc.) require bunkering during relocation for new projects

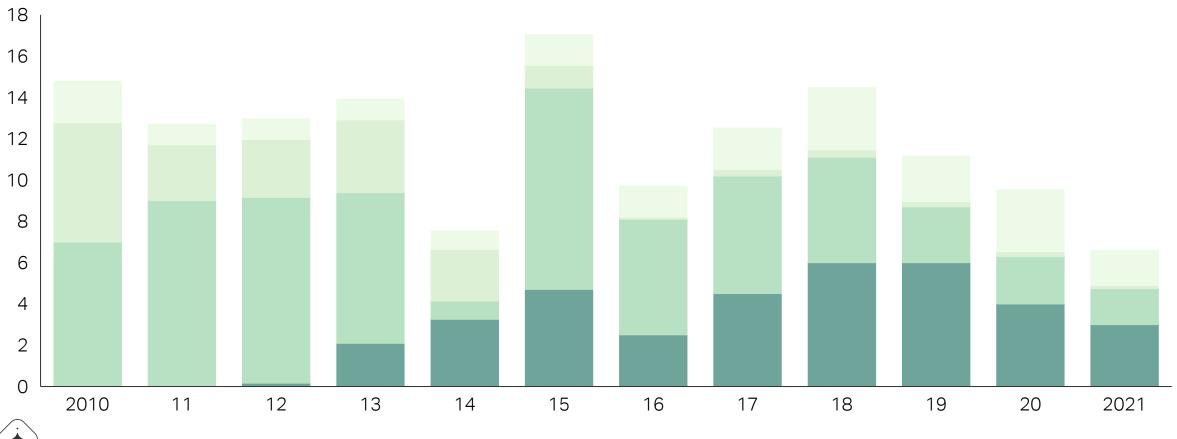
Historical container delivery volumes in corridor by vessel type

Container Trade Example

Feeder (<3,000)

Intermediate (3,000-7,999) Neo-Panamax (8,000-14,999) Post-Panamax (15,000+)

Containerships deliveries by vessel types, k TEU



Trade flows in corridor

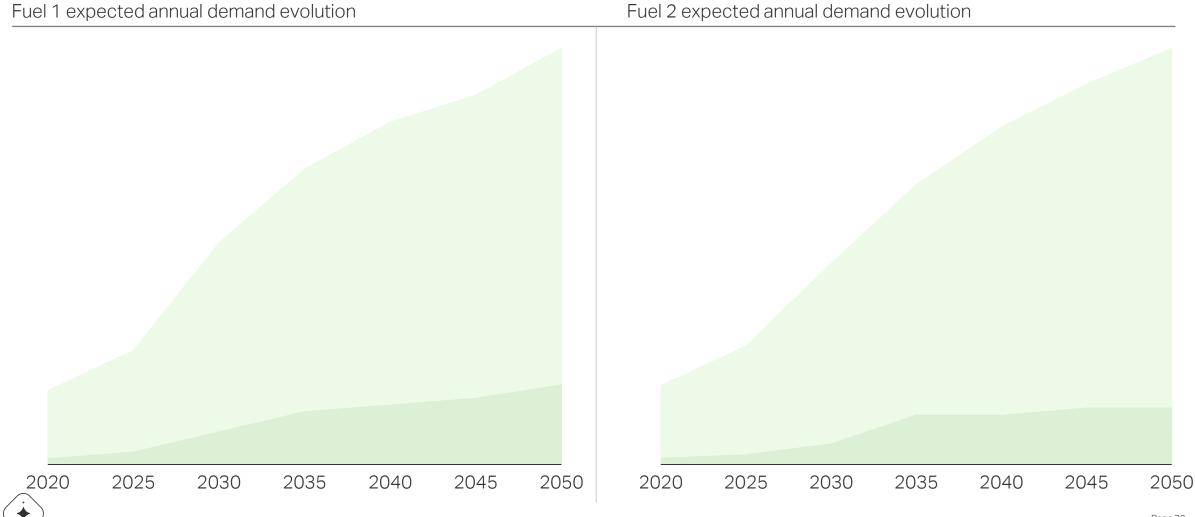


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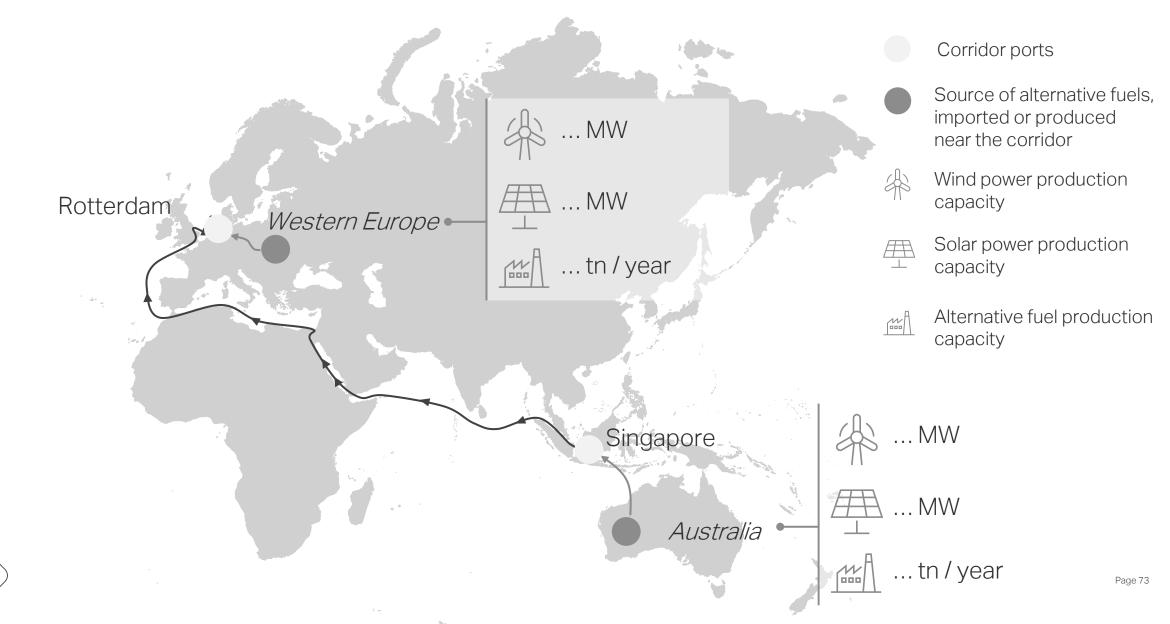
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Expected demand for alternative fuels for shipping and other sectors

Other sectors Shipping

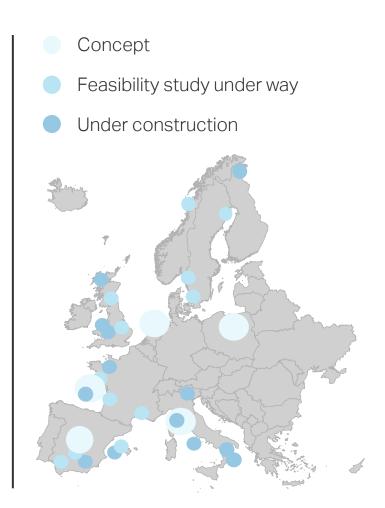


Import sources of fuel for the corridor



Pipeline of announced alternative fuel projects

				Capacity		
Fuel	Region	Players	Timeline	Total	Committed to other sectors	Rest
Alternative fuel 1	NL		2030	XMW	YMW	YMW
Alternative fuel 2	DK		2040	X tons/ year	Y tons/ year	Y tons/ year

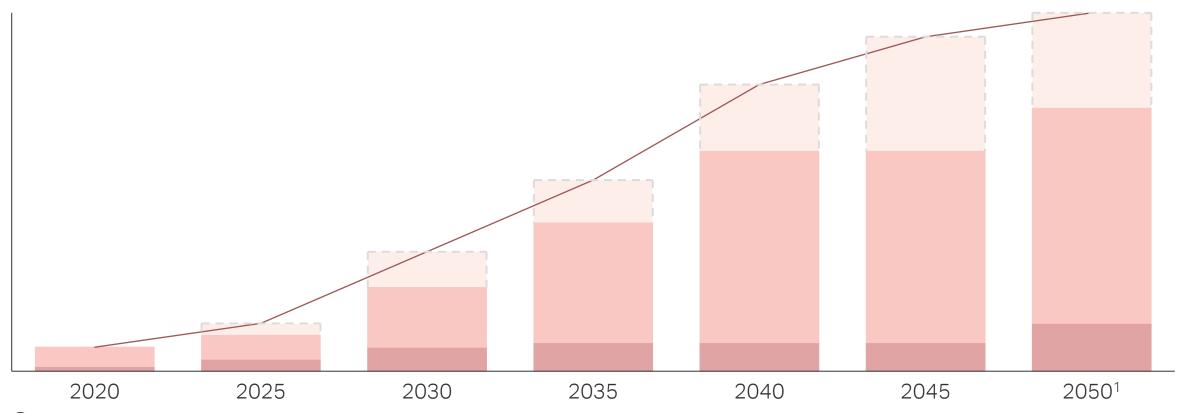


Timeline for availability of alternative fuels for shipping versus demand

Announced projects

Alternative fuel expected annual demand and supply evolution

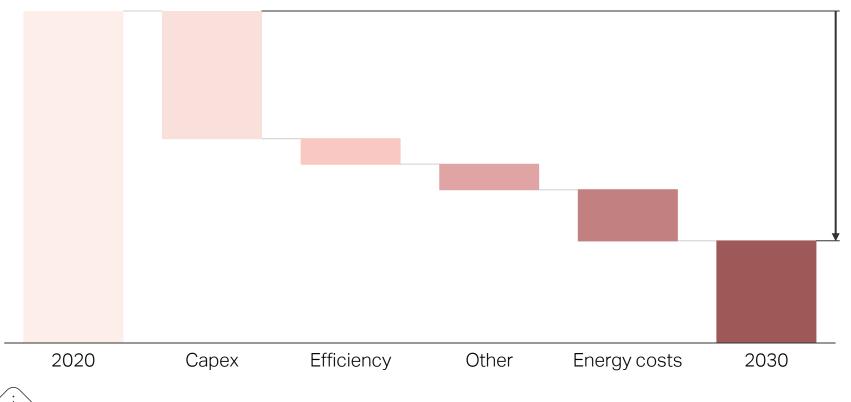
- Projected demand
- Gap of demand vs. expected alternative fuel production Mature projects





Expected evolution of fuel production costs based on driver evolution

Cost reduction levers for fuel production



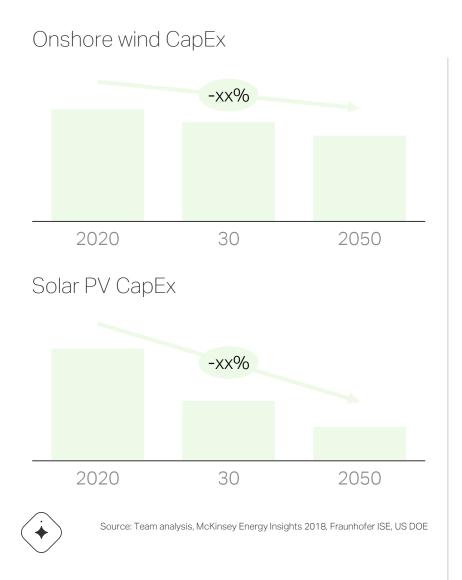
CapEx decreases Xx% for the full system driven by...

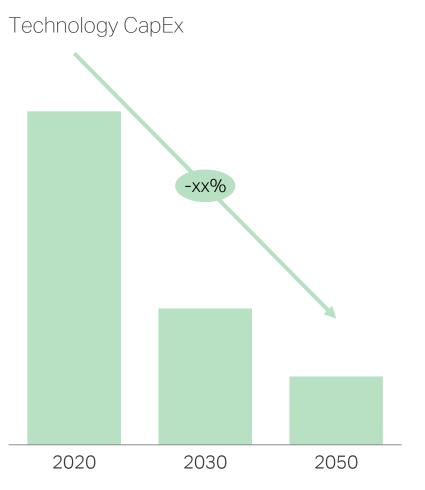
Efficiency improves from ~Xx% to ~Xx% due to....

Other O&M costs go down following...

Energy costs combined wind onshore and solar PV LCOE decrease by Xx...

Expected fuel and feedstock technology CapEx evolution





Effect

- Lower capex of solar and wind are encouraging new ways to monetize low cost power
- Technology with significant cost down potential due to standardization and scaling of production units

Players along the alternative fuel production value chain



Expected alternative fuel sources and costs for green corridor

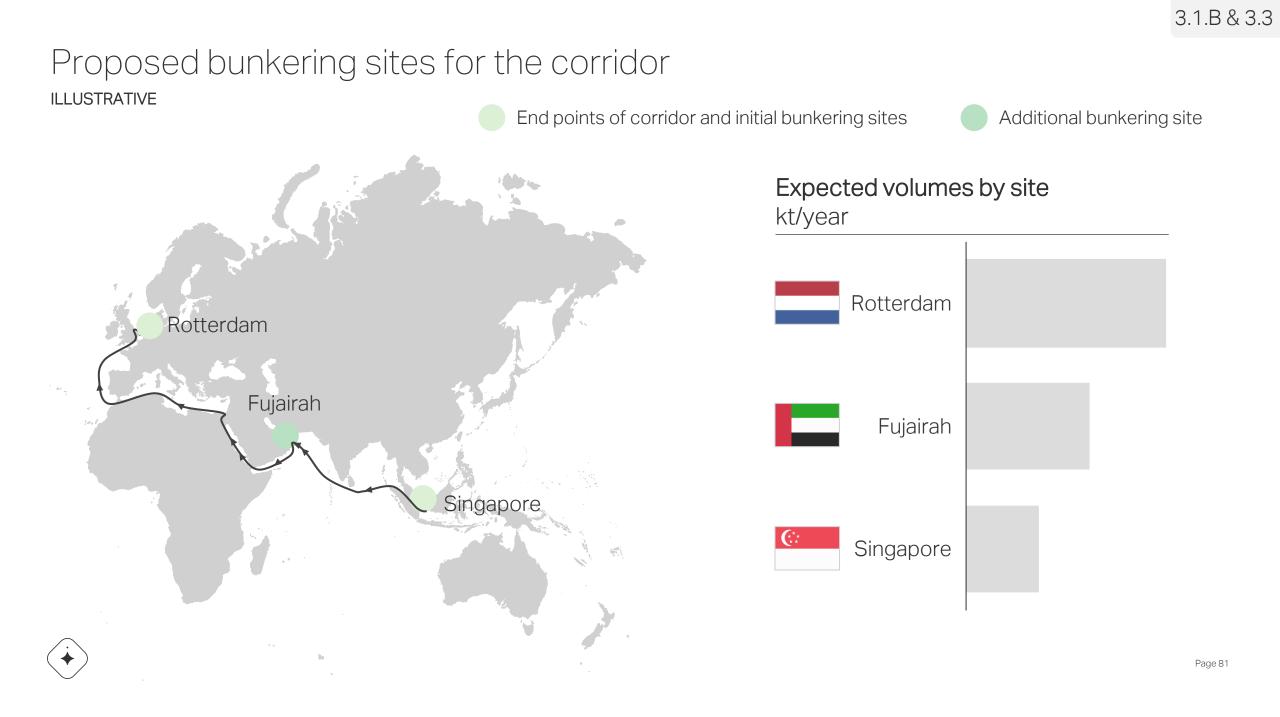
Region	Total produced capacity	Capacity available to corridor	Offtake potential	Expected price (2030)	CapEx required
Local – region A	XMW	YMW	Х%	\$ X / MW	\$
Local – region B				\$/MW	\$
Import – region C				\$/MW	\$
Import – region D				\$/MW	\$



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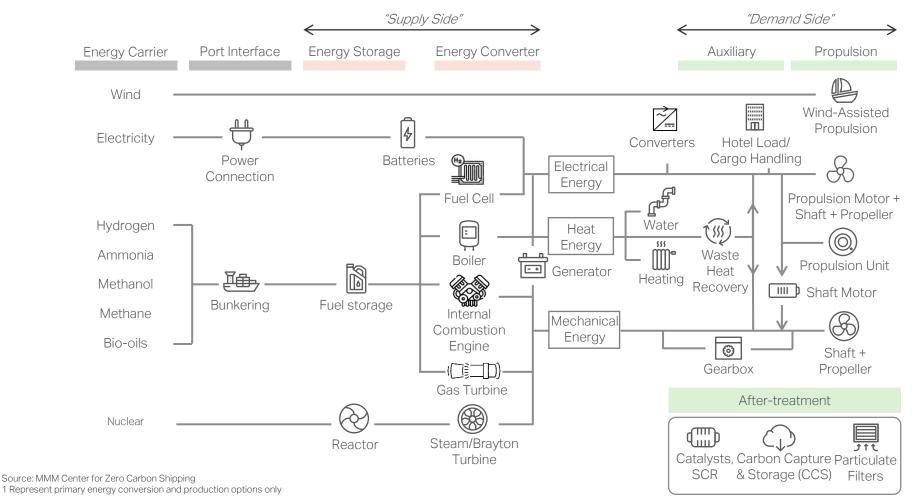
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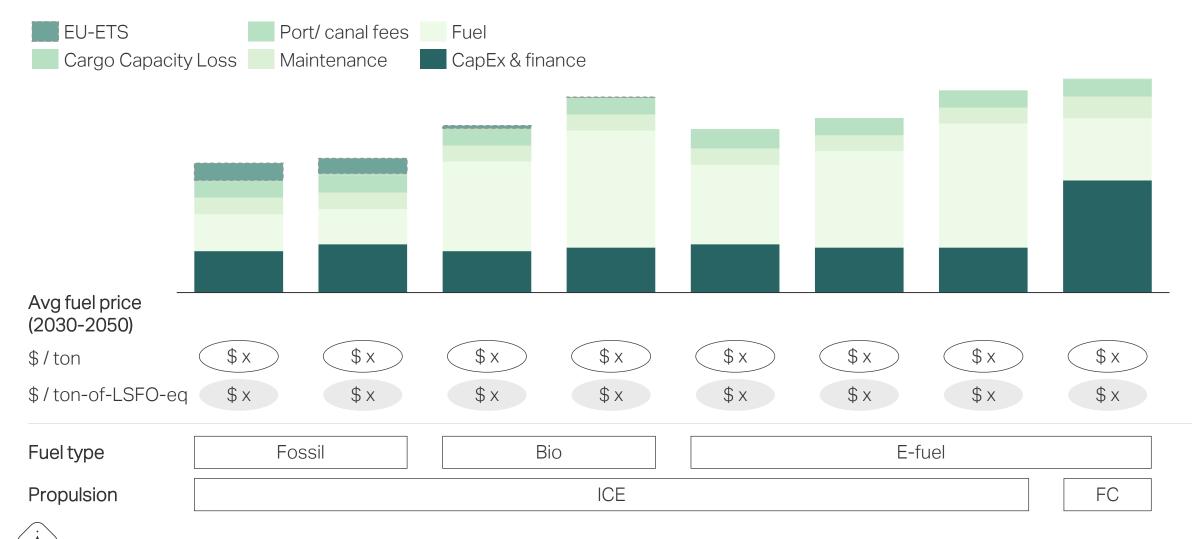
Vessel technology pathways: onboard energy demand can be met in different ways

Maritime energy conversion and propulsion options¹



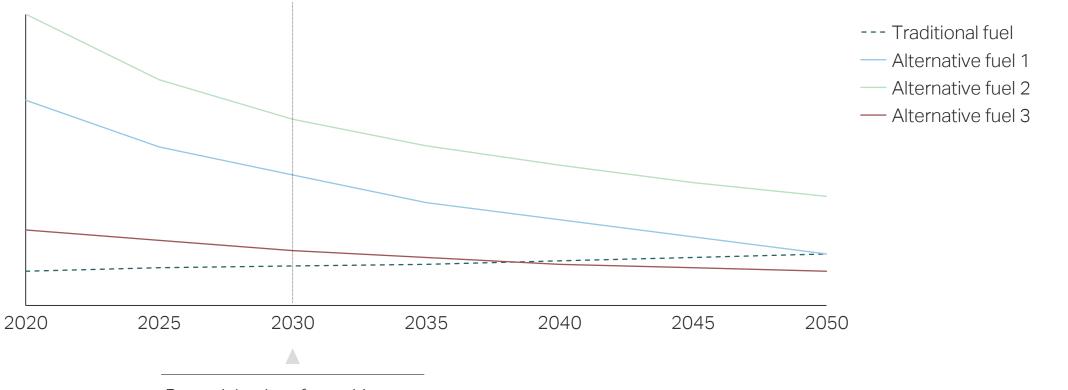
4.2.A & 4.6

Total cost of ownership (TCO) for traditional and alternative fuels by 2030 ILLUSTRATIVE



Expected evolution of Total Cost of Ownership for fossil and alternative fuels

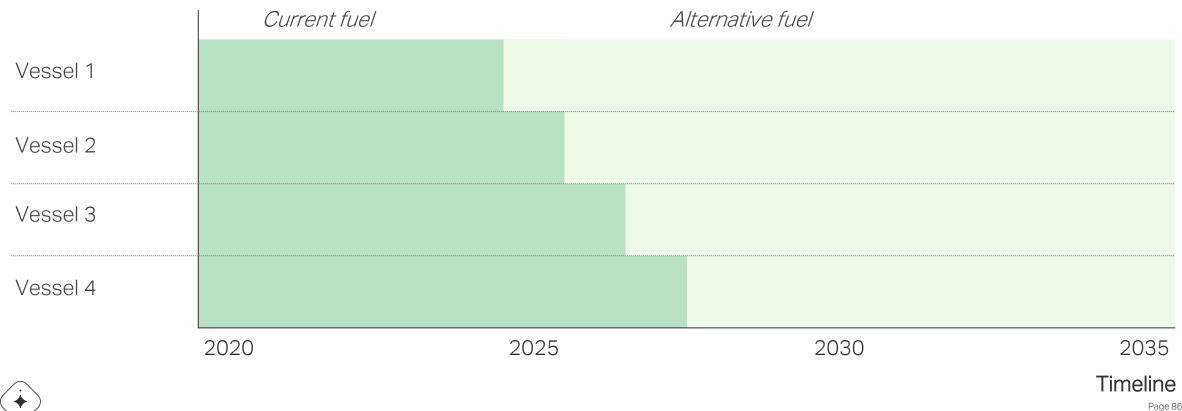
TCO evolution by fuel



Potential point of transition to Alternative fuel X (illustrative)

Proposed sequence of fuel transition based on TCO, fuel availability and decarbonization timeline for the corridor

Fuel transition for 4 vessels in selected corridor



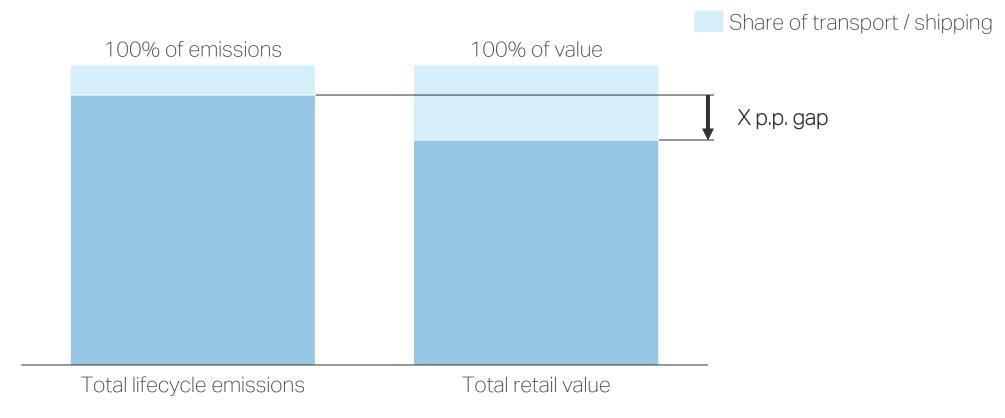
Fuel volume, Mt

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Comparing the shipping / transport share of emissions vs. total lifecycle emissions, with the share of cost vs. total retail value





5.1.C,D

Alternative transport options and routes

ILLUSTRATIVE

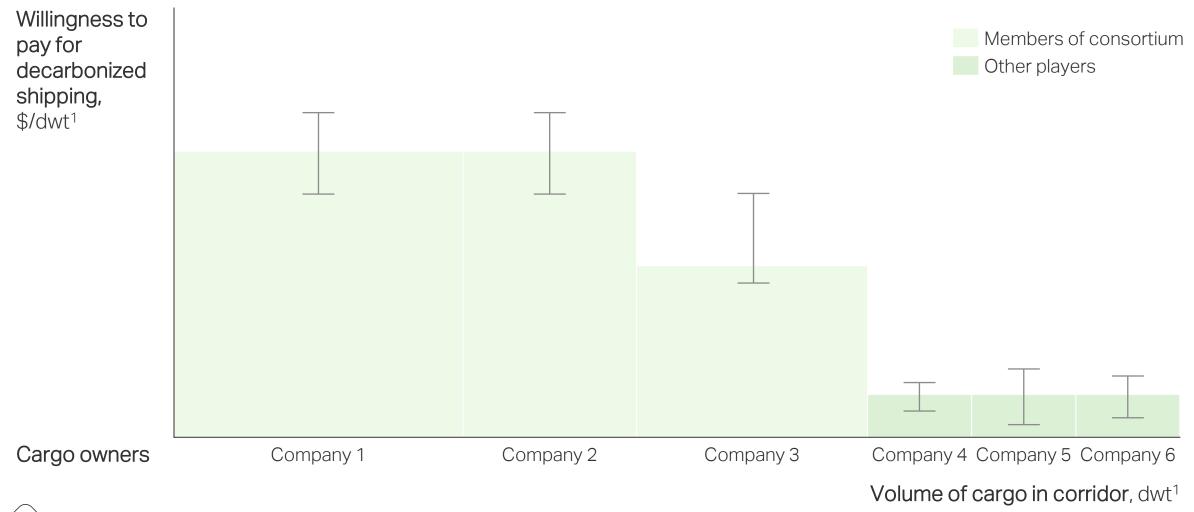
Favorable

Neutral

Unfavorable

Options	Mode	Fit to cargo	Regulatory	Cost / commercial
[Description – e.g., rail from location X to Y]		[Comments / explanation]	[Comments / explanation]	[Comments / explanation]
[Description – e.g., same route with fossil fuels]	₩ <u>-</u>			

Willingness to pay for decarbonized shipping services vary by cargo owner

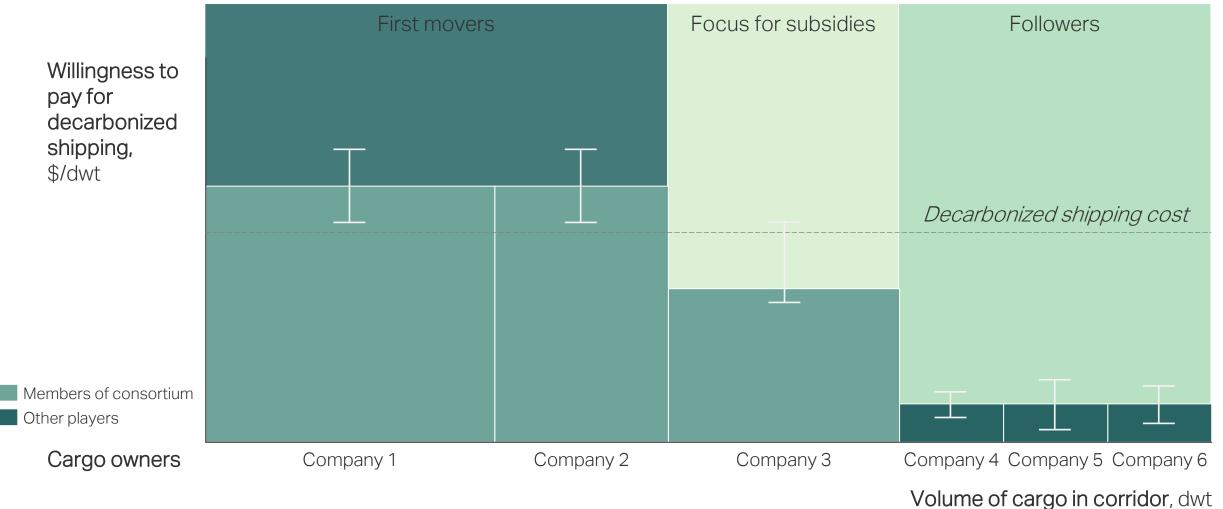


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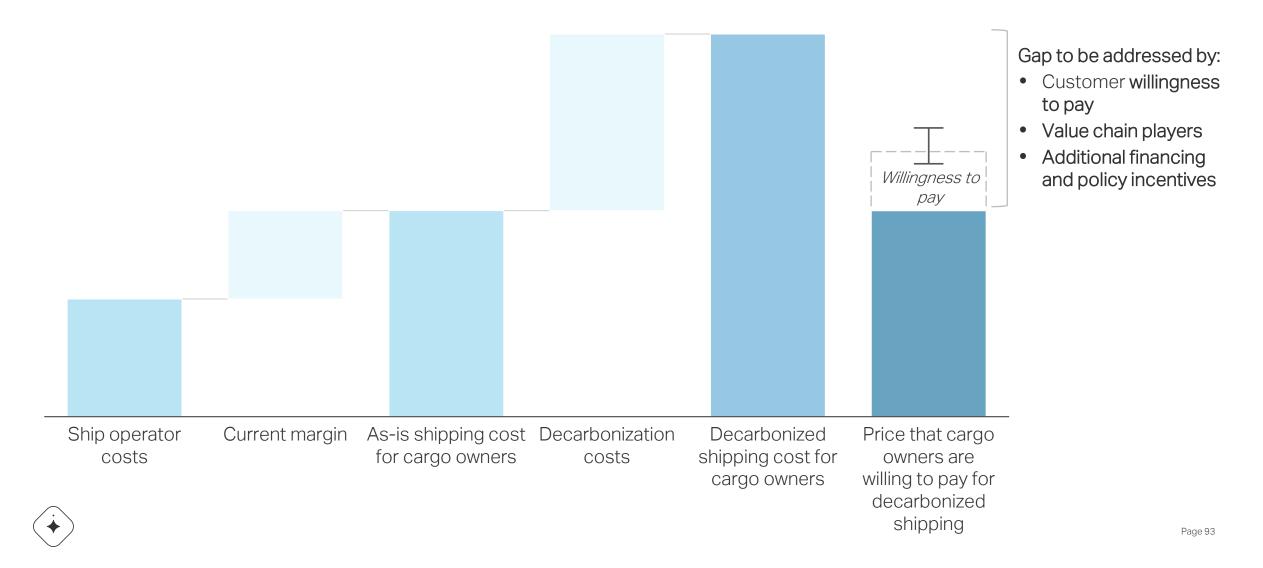
Willingness to pay for decarbonized shipping services vary by cargo owner, indicating which are expected first movers and followers





6.2.C

Comparison of decarbonization premium pricing to cargo owner's willingness to pay



Numerous incentives can support the project's financial viability

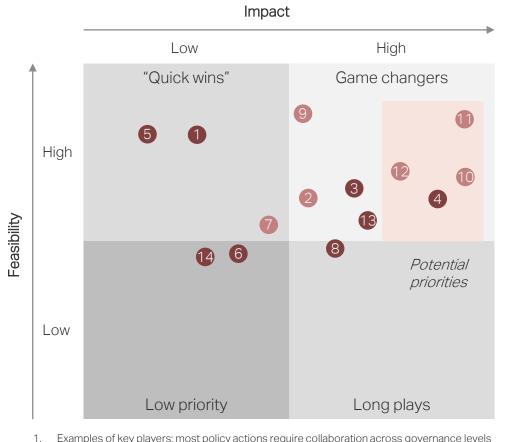
	Dodugo Diak		Applicability to	o Chapters	-	
 Reduce Capital Expenditure (CAPEX) Key Incentives 	 Reduce Risk (WACC) Applicable Description 	Impact on financial viability	2 Alternative fuels supply chain	3 Port & bunkering infrastructure	4 Vessel decarbonization pathway	5 Demand dynamics
Land	Access to desired land plots in the most cost effective manner over the projects lifespan	• • •				
Grants	Direct cover of CAPEX and OPEX expenses as a % of total, set monetary sum or an investment match	• • •				
Subsidies	Procure goods and services (i.e., wages, insurance, infrastructure and utilities) at lower than market prices	• • •				
Taxes	Optimised tax structure (i.e., corporate tax, VAT and customs tax) to facilitate investment and distribution	• • •				
Loans	Receiving loans at better than market rate or when they are not widely available	•				
Monetary controls	Free currency convertibility and capital repatriation of profits amongst different geographies / companies	•				
Transactions	Reducing the cost of exporting alternative fuel to customers and promoting green certification					
Permits, rights and approvals	Fast track one stop government and subdivision approval process for all permits, licenses and rights	•				



Policy options to reduce fuel cost and create an enabling ecosystem for the corridor

ILLUSTRATIVE NOT EXHAUSTIVE

Green corridor policy framework

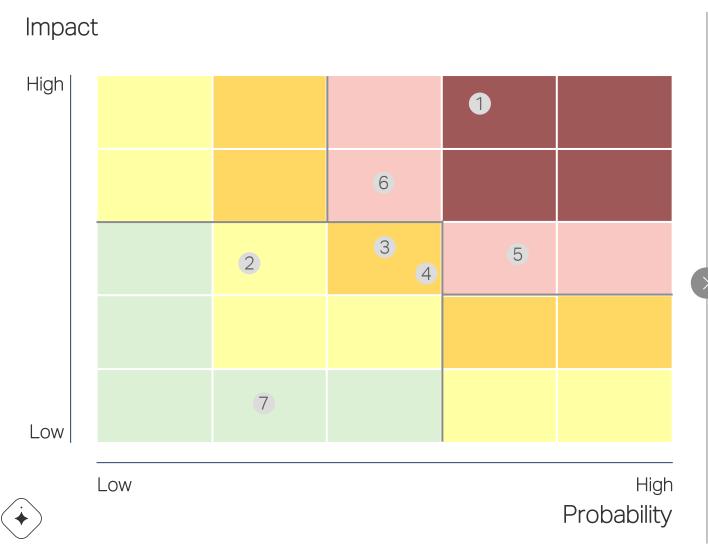


	Fuel cost reduction Enabling ecosystem					
Main level of governance ¹	Policy options					
Port authorities and state controls	Crew safety training for handling of zero-emission fuels and workforce retraining					
	2 Lower port fees for zero-carbon vessels					
Classification societies	3 Additional bunkering capacity funding at ports					
Government research agencies	4 Expedited standards on safety requirements (e.g., for bunkering)					
State governments	Guidelines to accelerate fuel production project development					
	6 'Guarantees of Origin' (GO) schemes for green Hydrogen					
Federal	Credit guarantees, anchored blended finance and grant finance					
governments	8 Zero-emissions fuel supply mandates for domestic shipping					
	9 Grid balancing compensation restructuring to include electrolyzers					
	Contract-for-Differences for zero-emissions fuels					
	🕕 Fossil fuel subsidies extension to zero-emission fuels					
	Expedited permitting for use of natural storage for Hydrogen storage					
International	13 Approval of global fuel standards					
regulatory bodies	Renewable energy requirements for transport energy					

Examples of key players; most policy actions require collaboration across governance levels Contract-for-Difference

Source: Getting to Zero Coalition (2021). *The Next Wave Green Corridors. A special report for the Getting to Zero Coalition.* See e.g.: https://www.globalmaritimeforum.org/content/2021/11/The-Next-Wave-Green-Corridors.pdf

Risk matrix for probability, impact



Key risks	
Technical	1
	2
Financial	3
	4
Regulatory	5
	6
	7
Executional	
Organizational	
Market-related	

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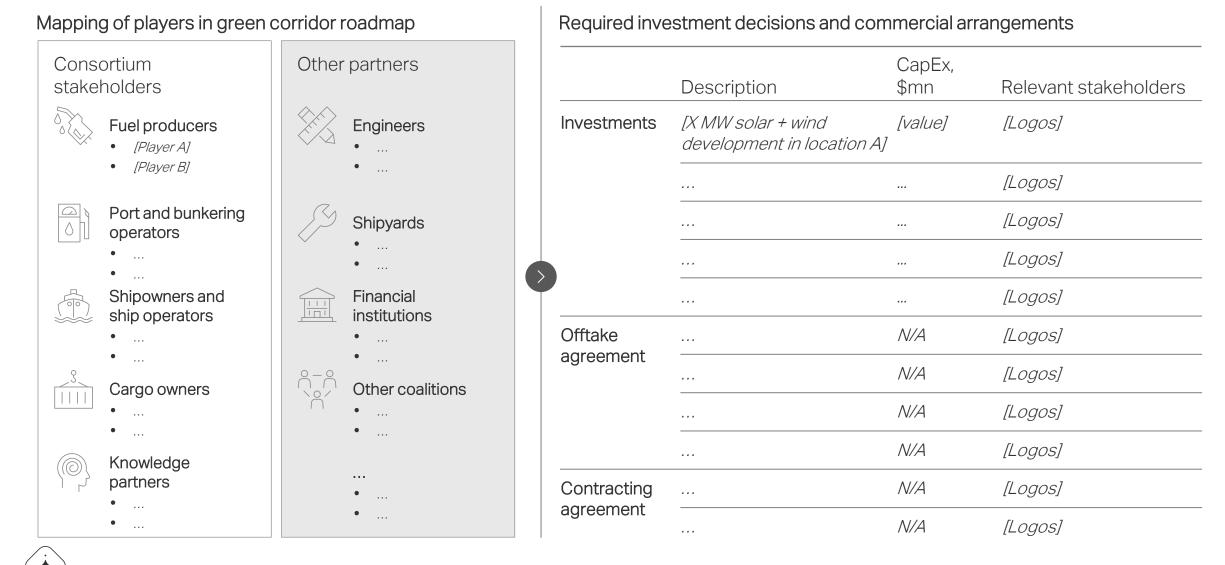
Risk registry for green corridor project ILLUSTRATIVE

Risk category	Risks	Probability	Impact (quantified)	Probability- adjusted risk	Mitigation actions
Technical		Х%	\$Y	\$Z	
Financial					
Regulatory					
Executional					
Organizational					
Market-related					
Total				\$	
$\langle \dot{\bullet} \rangle$					Page 9'

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Commitments and commercial arrangements required by stakeholders



Roadmap example

ILLUSTRATIVE

		Select	Define	Exe	ecute	Operate	\sim	()
Block	Activity						Owner	Interdependencies
Main milestones	[Milestone 1]		Milestone 1 🛦		Milestone 2 🔺		[Company / Project te	am] [Interdependency with X]
Fuel production	[Activity] 1			Activity 1				
			Activity 2	-				
							F	
Port and bunkering								
infrastructure							•	
							···▶	
Vessel decarbonization					_			
pathway							▶	
						····	···>	
Cargo demand						—		
			•••••		• • • • • • • • • • • • • • • • • • • •			
Other partners / enablers								



Activities to be included in the roadmap for next project phases $\ensuremath{\mathsf{NOT}}$ EXHAUSTIVE

S	Select	

- Agree on criteria to rank project concepts along value chain (e.g., timing, cost)
- Identify and gather additional insights required for ranking
- Select final concept based on project concept ranking

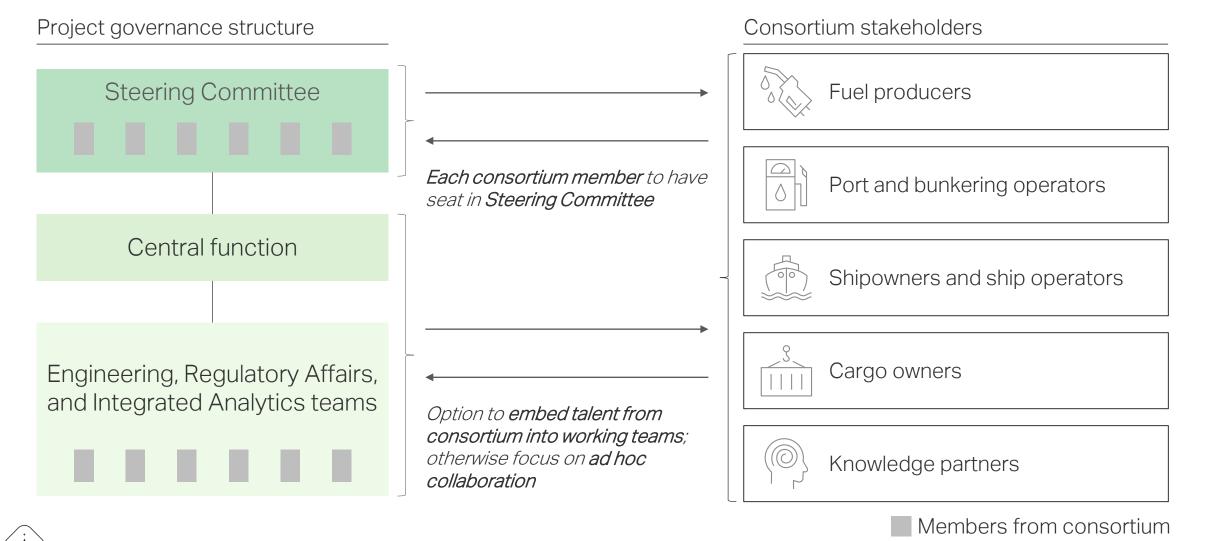
E Define

- Create detailed design plans & schedule for the technical work required for each step in value chain, highlighting interdependencies
- Detail **regulatory and policy changes required** (e.g., ammonia handling)
- Create implementation plan for required regulatory and policy changes
- Draft **commercial frameworks** (e.g., offtake agreements)
- Detail **financing frameworks** for FID (e.g., subsidies, local funding)
- Define the **consortium legal structure** for the execution and operation of the green corridor (e.g., asset ownership, project funding)

Execute Operate

- Execute project in a safe and costefficient way, with all testing, validation, training, and frameworks completed (further details per project needed)
- Hand over to operators on corridor

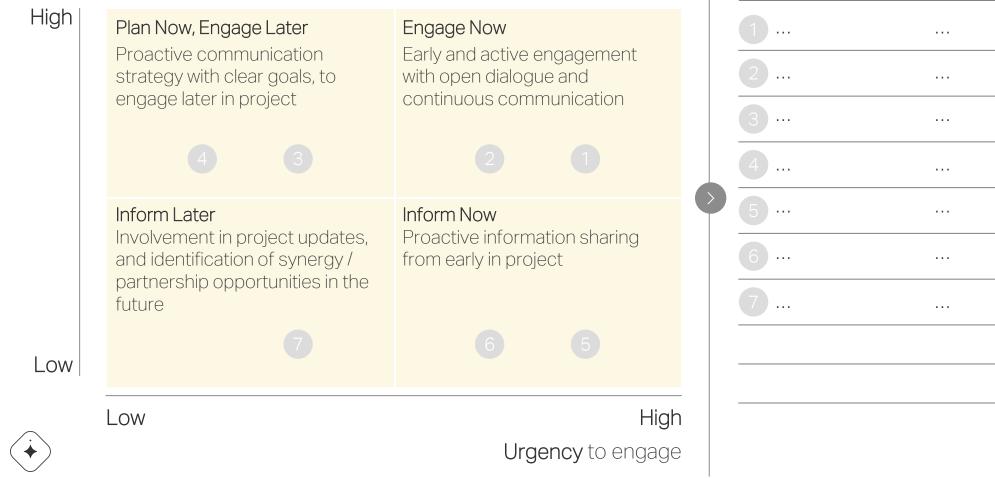
Potential governance structure for the Select & Define phases of the project



7.3.B

Stakeholder engagement plans differ based on criticality and urgency to engage per stakeholder group **ILLUSTRATIVE**

Criticality to engage



Stakeholder	Communication goal
1	
2	
3	
4	
5	
6	
7	

Stakeholder communication and engagement plan

...

...

Stakeholder	Communica- tion goals	Urgency	Messages	Cadence/ Timing	Format and channel	Person / group responsible for communication
Stakeholder name (e.g., ministry / government)	What is the purpose for communicating with this stakeholder (e.g., inform, gain support, etc.)?	<i>How urgent is to communicat e with this stakeholder?</i>	What are they key topics that need to be communicated?	When / how frequently to engage with stakeholder?	What is the most appropriate communication channel (e.g., consultation through workshops / surveys, informative through newsletters, articles)?	Who will engage with the stakeholder?

...

...



Stakeholder name (e.g., public) ...

...